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Subject: Variety coined the term "payola" in 1938  
Posted by [justcron](#) on Mon, 01 Aug 2005 01:14:02 GMT  
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>Lavry  
>> Blue. He said that it wasn't quite in the same ballpark but close. Then  
he  
>> hooked it up to an Apogee Big Ben and reported that it was practically  
>> indistinguishable from the Lavry.  
>>  
>> .....course, buying an Aurora and a Big Ben would cost about the same  
>as

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