## Subject: Best place to have CD's manufactured Posted by Kateeba on Thu, 15 Mar 2007 20:40:18 GMT

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I will be putting out 2 more CD's some time in the near future, but I wanted to get a good price on "pressed," not "burned" CD packages at lower volume, like about 300 to start.

For my last CD, I used Oasis, which was great, but I had 1000 made. With my music being on the abstract side, sales are way too low for that amount, so I was thinking of cutting back. Oasis offers 500, but I think I would like to try 300 this time.

I would be looking at a regular jewell case with 4 panel color, bar code, & shrink wrap.

Any suggestions?

Thanks Lou Guarino

www.enchantedvibrations.com

Subject: Re: Best place to have CD's manufactured Posted by dc[3] on Thu, 15 Mar 2007 20:44:19 GMT

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Hi Lou,

The economics of scale for manufactured CD's don't work well until you make 1000. I've got a great outfit, but they will tell you that 500 cost almost as much as 1000, and 300 is worse. Good-quality burned ones, with good art and packaging may be a better choice, but I hope I am wrong.

best

DC

"Louis Guarino Jr." <kateeba@snet.net> wrote:

>I will be putting out 2 more CD's some time in the near future, but I wanted >to get a good price on "pressed," not "burned" CD packages at lower volume, >like about 300 to start.

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>I would be looking at a regular jewell case with 4 panel color, bar code,
>& shrink wrap.
>
>Any suggestions?
>
>Thanks Lou Guarino
>
>www.enchantedvibrations.com
```

Subject: Re: Best place to have CD's manufactured Posted by Gantt Kushner on Fri, 16 Mar 2007 01:19:18 GMT View Forum Message <> Reply to Message

I send a lot of folks to Rich Krentz at eopco.com. Tell him I sent you - maybe he'll be really nice to me when i finally record my own CD!

### Gantt

```
"Louis Guarino Jr." <kateeba@snet.net> wrote:
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>I will be putting out 2 more CD's some time in the near future, but I wanted
>to get a good price on "pressed," not "burned" CD packages at lower volume,
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>Thanks
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Subject: Re: Best place to have CD's manufactured Posted by Neil on Fri, 16 Mar 2007 05:37:18 GMT

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"DC" <dc@spammersinhell.com> wrote: > >Hi Lou,

>

>The economics of scale for manufactured CD's don't work well >until you make 1000. I've got a great outfit, but they will >tell you that 500 cost almost as much as 1000, and 300 is >worse.

\*Economics of pressing 1,000 CD's at \$2 per CD, when you know you're going to sell 250 = \$2,000 outlay / \$2,500 intake (if sold for an avg. of \$10 each).

\*\*\*\$500 profit/50 Promo copies/700 drink coasters left over.

\*Economics of pressing 300 CD's at \$5 per CD, when you know you're going to sell 250 = \$1,500 outlay / \$2,500 intake (if sold for an avg. of \$10 each).

\*\*\*\$1,000 profit, 50 promo copies, no drink coasters.

Lou knows how much he can realistically expect to sell within a reasonable amount of time, based on his last CD's sales, otherwise he wouldn't be asking about the number 300.

Neil

Subject: Re: Best place to have CD's manufactured Posted by Kateeba on Fri, 16 Mar 2007 16:11:18 GMT View Forum Message <> Reply to Message

Neil You are right on the money. That's the way I figure it too.

I suppose I could burn them, but I really don't want to. I want them pressed, with the superior artwork, barcode, shrinkwrap, etc. I want the radio stations and reviewers to take this seriously, even if I might not sell a lot of them. The quality that I put into the music has to extend to the whole artisic package. I even design them myself, including the cover paintings.

You never know. I could always have more made if I needed to.

Lou

"Neil" <OIUOIU@OIU.com> wrote:

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>"DC" <dc@spammersinhell.com> wrote:

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>otherwise he wouldn't be asking about the number 300.
>Neil
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# Subject: Re: Best place to have CD's manufactured Posted by dc[3] on Fri, 16 Mar 2007 20:01:04 GMT

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I think 300 may be fewer than they will do, but you can give them a call.

http://www.cdsg.com/

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DC

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Subject: Re: Best place to have CD's manufactured Posted by Kateeba on Sat, 17 Mar 2007 01:33:07 GMT

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Looks like they don't advertise doing less than 500 pressed, like most places. I actually found that Disc makers will press 300, and they will do the digipaks for \$990. Not bad for my needs. That includes all the extras I need. So unless I see otherwise, when the time comes, I will probably go there

- unless I find better before then.

### **Thanks**

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"DC" <dc@spammersinhell.com> wrote:
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Subject: Re: Best place to have CD's manufactured Posted by dc[3] on Sat, 17 Mar 2007 02:34:32 GMT View Forum Message <> Reply to Message

Oh, CDSG is on a whole different level from Discmakers. Have you called them or emailed? If they don't want to do 300 then DM may be your best shot.

DC

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Subject: Re: Best place to have CD's manufactured Posted by Kateeba on Sat, 17 Mar 2007 12:03:26 GMT

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So why are they on a different level??? What makes them so special or better than the other places? I would like to know facts if you please. Thanks

Lou

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"DC" <dc@spamme rsinhell.com> wrote:
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Subject: Re: Best place to have CD's manufactured Posted by Kateeba on Sat, 17 Mar 2007 12:06:35 GMT View Forum Message <> Reply to Message

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```

Subject: Re: Best place to have CD's manufactured Posted by dc[3] on Sat, 17 Mar 2007 21:09:34 GMT

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CDSG is a boutique high-end outfit. Their stuff is gorgeous their attention to detail is superb and they are used to working with top pros and producers. They treat you like royalty and their art work is the best in the biz. DM is for the little local guy just needing a few decent discs and they do fine for that. I only use CDSG for all my classical stuff and couldn't be happier.

For someone who just wants 300, I would certainly call them and see if you can work it out. It's worth that much time investment.

Oh, and their prices are usually better...

DC

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Subject: Re: Best place to have CD's manufactured Posted by Kateeba on Sun, 18 Mar 2007 16:10:36 GMT View Forum Message <> Reply to Message

You got me with the prices are better part. I will give them a call when the time comes. I have a part of one piece to finish, then I have to contact Sakis for my mastering, then off it goes to manufacture.

### Thanks

Lou

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"DC" <dc@spammersinhell.com> wrote:
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Subject: Re: Best place to have CD's manufactured Posted by dc[3] on Sun, 18 Mar 2007 20:18:56 GMT

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Let me know how that works out, would you?

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Sakis rocks, as you know.

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>>>
>>>
>>>So why are they on a different level??? What makes them so special or
>better
>>>than the other places? I would like to know facts if you please. Thanks
>>>
>>>Lou
>>>
>>>
>>>"DC" <dc@spamme rsinhell.com> wrote:
>>>>
>>>Oh, CDSG is on a whole different level from Discmakers. Have you
>>>called them or emailed? If they don't want to do 300 then DM may be
>>>>your best shot.
>>>>
>>>DC
>>>>
>>>>
>>>"Louis Guarino Jr." <kateeba@snet.net> wrote:
>>>>Looks like they don't advertise doing less than 500 pressed, like most
>>>places.
>>>> I actually found that Disc makers will press 300, and they will do
>>>>digipaks
>>>>for $990. Not bad for my needs. That includes all the extras I need.
>>>>So unless I see otherwise, when the time comes, I will probably go there
>>>>- unless I find better before then.
>>>>
>>>>Thanks
>>>>
```

```
>>>>"DC" <dc@spammersinhell.com> wrote:
>>>>>
>>>> I think 300 may be fewer than they will do, but you can give them
>>>>> a call.
>>>>>
>>>>http://www.cdsg.com/
>>>>>
>>>>>they are the best in the biz IMO.
>>>>>
>>>>DC
>>>>>
>>>>>
>>>> "Louis Guarino Jr." <kateeba@snet.net> wrote:
>>>>>
>>>>>Neil You are right on the money. That's the way I figure it too.
>>>
>>>>
>>>>>
>>>>> I suppose I could burn them, but I really don't want to. I want them
>>>pressed,
>>>>> with the superior artwork, barcode, shrinkwrap, etc. I want the
radio
>>>>stations
>>>>>and reviewers to take this seriously, even if I might not sell a lot
>>>of
>>>>them.
>>>>> The quality that I put into the music has to extend to the whole
artisic
>>>>package. I even design them myself, including the cover paintings.
>>>>>
>>>>>You never know. I could always have more made if I needed to.
>>>>>
>>>>Lou
>>>>>
>>>>>
>>>>>
>>>>> "Neil" <OIUOIU@OIU.com> wrote:
>>>>>>
>>>>> "DC" <dc@spammersinhell.com> wrote:
>>>>>>
>>>>>>Hi Lou,
>>>>>>
>>>>> The economics of scale for manufactured CD's don't work well
>>>>>>until you make 1000. I've got a great outfit, but they will
>>>>>>tell you that 500 cost almost as much as 1000, and 300 is
>>>>> worse.
>>>>>>
```

```
>>>>>*Economics of pressing 1,000 CD's at $2 per CD, when you know
>>>>>you're going to sell 250 = $2,000 outlay / $2,500 intake (if
>>>>>sold for an avg. of $10 each).
>>>>> ***$500 profit/50 Promo copies/700 drink coasters left over.
>>>>>
>>>>>*Economics of pressing 300 CD's at $5 per CD, when you know
>>>>>you're going to sell 250 = $1,500 outlay / $2,500 intake (if
>>>>>sold for an avg. of $10 each).
>>>>> ***$1,000 profit, 50 promo copies, no drink coasters.
>>>>>>
>>>>>>
>>>>>Lou knows how much he can realistically expect to sell within
>>>>>a reasonable amount of time, based on his last CD's sales,
>>>>>otherwise he wouldn't be asking about the number 300.
>>>>>>
>>>>>Neil
>>>>>
>>>>>
>>>>
>>>>
>>>
>>
```