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Subject: Sony folds on format  
Posted by [excelav](#) on Thu, 30 Aug 2007 19:30:20 GMT  
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<http://apnews.excite.com/article/20070830/D8RBELAG2.html>

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Subject: Re: Sony folds on format  
Posted by [Paul Braun](#) on Thu, 30 Aug 2007 23:05:39 GMT  
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On 31 Aug 2007 05:30:20 +1000, "James McCloskey"  
<[excelsm@hotmail.com](mailto:excelsm@hotmail.com)> wrote:

>  
><http://apnews.excite.com/article/20070830/D8RBELAG2.html>

Good.

And this quote: "With this initiative, Sony is debuting an important option for digital media players as it opens new doors for a rich digital experience," said Dave Wascha, director of Windows Client Product Management at Microsoft Corp."

drives me up the effin' wall. If I hear one more guy from Micro\$oft use the phrase "rich media" or "rich experience" or just "rich", I'm going to fly up to Redmond and start clubbing people.

pab

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Subject: Re: Sony folds on format  
Posted by [TCB](#) on Fri, 31 Aug 2007 13:54:59 GMT  
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"James McCloskey" <[excelsm@hotmail.com](mailto:excelsm@hotmail.com)> wrote:

>  
><http://apnews.excite.com/article/20070830/D8RBELAG2.html>

Correction on the title. Should be 'Sony realizes customers prefer some degree of freedom and scupper their silly ATRAC format ten years too late.'

TCB

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Subject: Re: Sony folds on format

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Posted by [steve the artguy](#) on Fri, 31 Aug 2007 20:37:24 GMT

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Paul Braun <cygnus\_nospam@ctgonline.org> wrote:

>On 31 Aug 2007 05:30:20 +1000, "James McCloskey"

><excelsm@hotmail.com> wrote:

>

>>

>><http://apnews.excite.com/article/20070830/D8RBELAG2.html>

>

>Good.

>

>And this quote: "With this initiative, Sony is debuting an important

>option for digital media players as it opens new doors for a rich

>digital experience," said Dave Wascha, director of Windows Client

>Product Management at Microsoft Corp."

>

>drives me up the effin' wall. If I hear one more guy from Micro\$oft

>use the phrase "rich media" or "rich experience" or just "rich", I'm

>going to fly up to Redmond and start clubbing people.

>

>pab

Ha! That's rich!

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Subject: Re: Sony folds on format

Posted by [xpam\\_mark](#) on Sat, 01 Sep 2007 03:29:53 GMT

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I disliked ATRAC the first and all subsequent times I heard it. Illfated DCC sounded better and I predicted the demise of that utterly illogical format the day it was described and introduced as the beginning of the end of cassettes and CDs.... in 1995.

WMW

"TCB" <nobody@ishere.com> wrote in message news:46d81db3\$1@linux...

>

> "James McCloskey" <excelsm@hotmail.com> wrote:

>>

>><http://apnews.excite.com/article/20070830/D8RBELAG2.html>

>

> Correction on the title. Should be 'Sony realizes customers prefer some

> degree

> of freedom and scupper their silly ATRAC format ten years too late.'

>

> TCB

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Subject: Re: Sony folds on format  
Posted by [Aaron Allen](#) on Sat, 01 Sep 2007 04:17:40 GMT  
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LOL... I thought I was the only guy on the planet that had a DCC deck..  
oddly enough, mine still works.

AA

"W. Mark Wilson" <xpam\_mark@avidrecording> wrote in message  
news:46d8dea0@linux...

>I disliked ATRAC the first and all subsequent times I heard it. Illfated  
>DCC sounded better and I predicted the demise of that utterly illogical  
>format the day it was described and introduced as the beginning of the end  
>of cassettes and CDs.... in 1995.

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> WMW

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>> "James McCloskey" <excelsm@hotmail.com> wrote:

>>>

>>>http://apnews.excite.com/article/20070830/D8RBELAG2.html

>>

>> Correction on the title. Should be 'Sony realizes customers prefer some

>> degree

>> of freedom and scupper their silly ATRAC format ten years too late.'

>>

>> TCB

>

>

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Subject: Re: Sony folds on format  
Posted by [Paul Braun](#) on Mon, 03 Sep 2007 03:46:49 GMT  
[View Forum Message](#) <> [Reply to Message](#)

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On Fri, 31 Aug 2007 23:17:40 -0500, "Aaron Allen"  
<know-spam@not\_here.dude> wrote:

>LOL... I thought I was the only guy on the planet that had a DCC deck..  
>oddly enough, mine still works.

>

>AA

Oh yeah? Well, Mr. Smartyants, I'll see your DCC deck and raise you one Elcaset deck.

So there.

pab

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Subject: Re: Sony folds on format  
Posted by [Aaron Allen](#) on Mon, 03 Sep 2007 04:04:52 GMT  
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ROFL man.. you actually have a working one? I have to admit to googlin' that term, it was news to me. Looks like another case of Sony being business market stupid with a superior quality product.

<http://en.wikipedia.org/wiki/Elcaset>

AA

"Paul Braun" <cygnus\_nospam@ctgonline.org> wrote in message  
news:3s0nd3he34cdjqpg59enui36ukm5kii3c@4ax.com...

> On Fri, 31 Aug 2007 23:17:40 -0500, "Aaron Allen"

> <know-spam@not\_here.dude> wrote:

>

>>LOL... I thought I was the only guy on the planet that had a DCC deck..

>>oddly enough, mine still works.

>>

>>AA

>

> Oh yeah? Well, Mr. Smartyants, I'll see your DCC deck and raise you  
> one Elcaset deck.

>

> So there.

>

> pab

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Subject: Re: Sony folds on format  
Posted by [EK Sound](#) on Tue, 04 Sep 2007 18:43:19 GMT  
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:-) I \*almost\* bought one back then... but they didn't have a car deck to match!

David.

Aaron Allen wrote:

> ROFL man.. you actually have a working one? I have to admit to googlin' that  
> term, it was news to me. Looks like another case of Sony being business  
> market stupid with a superior quality product.

>  
> <http://en.wikipedia.org/wiki/Elcaset>

>  
> AA

>  
>  
> "Paul Braun" <cygnus\_nospam@ctgonline.org> wrote in message  
> news:3s0nd3he34cdjhqpg59enui36ukm5kii3c@4ax.com...

>  
>>On Fri, 31 Aug 2007 23:17:40 -0500, "Aaron Allen"  
>><know-spam@not\_here.dude> wrote:

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>>>LOL... I thought I was the only guy on the planet that had a DCC deck..  
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>>Oh yeah? Well, Mr. Smartypants, I'll see your DCC deck and raise you  
>>one Elcaset deck.

>>  
>>So there.

>>  
>>pab

>  
>  
>

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Subject: Re: Sony folds on format  
Posted by [Paul Braun](#) on Wed, 05 Sep 2007 02:29:15 GMT  
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On Sun, 2 Sep 2007 23:04:52 -0500, "Aaron Allen"  
<know-spam@not\_here.dude> wrote:

>ROFL man.. you actually have a working one? I have to admit to googlin' that  
>term, it was news to me. Looks like another case of Sony being business  
>market stupid with a superior quality product.

>  
><http://en.wikipedia.org/wiki/Elcaset>

>

Yep. Mine is by Technics - it's a rackmount pro model, with big VU meters, separate level knobs, and a mechanical transport control.

Still works - I only have one tape, though. Haven't fired it up in years.

pab

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