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Subject: Survey For You

Posted by [Bill L](#) on Sun, 14 Dec 2008 20:30:40 GMT

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I got a wild hair and thought I would do a quick reality-check marketing survey.

1. Would you be interested to visit a website where you could hear comparison audio samples of competing musical equipment products, for example: Guitar Modelers, Guitar Amps, Synthesizers, Instruments, Audio Effects Plugins, Synth Plugins?

2. If so, what types of products would you be most interested to hear compared?

Thanks!

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Subject: Re: Survey For You

Posted by [Bill L](#) on Tue, 16 Dec 2008 00:20:23 GMT

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You know the old saying, "From tiny acorns, mighty oaks grow."

My first idea was to compare guitar processors.

James McCloskey wrote:

> Yep! I would be interested in hearing guitar processors, mics, mic pres,  
> mixers, compressors, EQs and plugins. I would also want to know all the  
> settings. Bill, can you whip this up for me in the next day or two? ; )

>

> James

>

> Bill L <[bill@billlorentzen.com](mailto:bill@billlorentzen.com)> wrote:

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>> Thanks!

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Subject: Re: Survey For You

Posted by [excelav](#) on Tue, 16 Dec 2008 00:24:16 GMT

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Yep! I would be interested in hearing guitar processors, mics, mic pres, mixers, compressors, EQs and plugins. I would also want to know all the settings. Bill, can you whip this up for me in the next day or two? ; )

James

Bill L <[bill@billlorentzen.com](mailto:bill@billlorentzen.com)> wrote:

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Subject: Re: Survey For You

Posted by [Shane M](#) on Wed, 17 Dec 2008 05:25:15 GMT

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Bill,

guitar speakers and tube guitar amps come to mind. check out the eminence.com website. If it's still there, they had audio samples of their different speaker lines that I thought was effective.

on the amp side, there's probably a market for comparing various Vox, Marshall, Fender, Peavey etc amp sounds in their dominant use - or at least clips of them. For example, I remember trying out an amp 10 years ago in a store that I think was a 4x10 Fender Blues Deville that was one of the coolest amp tones I'd ever heard. It was a store with a back room where I could close the back room door and just play. Often it's impossible to really listen to amps in stores though, and somebody running through sounds would

be of benefit.

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