
Subject: Best place to have CD's manufactured
Posted by [Kateeba](#) on Thu, 15 Mar 2007 20:40:18 GMT
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I will be putting out 2 more CD's some time in the near future, but I wanted to get a good price on "pressed," not "burned" CD packages at lower volume, like about 300 to start.

For my last CD, I used Oasis, which was great, but I had 1000 made. With my music being on the abstract side, sales are way too low for that amount, so I was thinking of cutting back. Oasis offers 500, but I think I would like to try 300 this time.

I would be looking at a regular jewell case with 4 panel color, bar code, & shrink wrap.

Any suggestions?

Thanks Lou Guarino

www.enchantedvibrations.com

Subject: Re: Best place to have CD's manufactured
Posted by [dc\[3\]](#) on Thu, 15 Mar 2007 20:44:19 GMT
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Hi Lou,

The economics of scale for manufactured CD's don't work well until you make 1000. I've got a great outfit, but they will tell you that 500 cost almost as much as 1000, and 300 is worse. Good-quality burned ones, with good art and packaging may be a better choice, but I hope I am wrong.

best

DC

"Louis Guarino Jr." <kateeba@snet.net> wrote:

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>to get a good price on "pressed," not "burned" CD packages at lower volume,
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Subject: Re: Best place to have CD's manufactured
Posted by [Gantt Kushner](#) on Fri, 16 Mar 2007 01:19:18 GMT
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I send a lot of folks to Rich Krentz at eopco.com. Tell him I sent you -
maybe he'll be really nice to me when i finally record my own CD!

Gantt

"Louis Guarino Jr." <kateeba@snet.net> wrote:

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>to get a good price on "pressed," not "burned" CD packages at lower volume,
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Subject: Re: Best place to have CD's manufactured
Posted by [Neil](#) on Fri, 16 Mar 2007 05:37:18 GMT
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"DC" <dc@spammersinhell.com> wrote:

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*Economics of pressing 1,000 CD's at \$2 per CD, when you know
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sold for an avg. of \$10 each).

***\$500 profit/50 Promo copies/700 drink coasters left over.

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***\$1,000 profit, 50 promo copies, no drink coasters.

Lou knows how much he can realistically expect to sell within
a reasonable amount of time, based on his last CD's sales,
otherwise he wouldn't be asking about the number 300.

Neil

Subject: Re: Best place to have CD's manufactured
Posted by [Kateeba](#) on Fri, 16 Mar 2007 16:11:18 GMT
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Neil You are right on the money. That's the way I figure it too.

I suppose I could burn them, but I really don't want to. I want them pressed,
with the superior artwork, barcode, shrinkwrap, etc. I want the radio stations
and reviewers to take this seriously, even if I might not sell a lot of them.

The quality that I put into the music has to extend to the whole artistic
package. I even design them myself, including the cover paintings.

You never know. I could always have more made if I needed to.

Lou

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Posted by [dc\[3\]](#) on Fri, 16 Mar 2007 20:01:04 GMT
[View Forum Message](#) <> [Reply to Message](#)

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<http://www.cdsg.com/>

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Posted by [Kateeba](#) on Sat, 17 Mar 2007 01:33:07 GMT
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Subject: Re: Best place to have CD's manufactured
Posted by [dc\[3\]](#) on Sat, 17 Mar 2007 02:34:32 GMT
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Subject: Re: Best place to have CD's manufactured
Posted by [Kateeba](#) on Sat, 17 Mar 2007 12:03:26 GMT
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So why are they on a different level??? What makes them so special or better than the other places? I would like to know facts if you please. Thanks

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Posted by [Kateeba](#) on Sat, 17 Mar 2007 12:06:35 GMT
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Subject: Re: Best place to have CD's manufactured
Posted by [dc\[3\]](#) on Sat, 17 Mar 2007 21:09:34 GMT
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Oh, and their prices are usually better...

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Posted by [Kateeba](#) on Sun, 18 Mar 2007 16:10:36 GMT
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You got me with the prices are better part. I will give them a call when the time comes. I have a part of one piece to finish, then I have to contact Sakis for my mastering, then off it goes to manufacture.

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>>>>>>  
>>>>>>*Economics of pressing 300 CD's at $5 per CD, when you know  
>>>>>>you're going to sell 250 = $1,500 outlay / $2,500 intake (if  
>>>>>>sold for an avg. of $10 each).  
>>>>>>***$1,000 profit, 50 promo copies, no drink coasters.  
>>>>>>  
>>>>>>  
>>>>>>Lou knows how much he can realistically expect to sell within  
>>>>>>a reasonable amount of time, based on his last CD's sales,  
>>>>>>otherwise he wouldn't be asking about the number 300.  
>>>>>>  
>>>>>>Neil  
>>>>>>  
>>>>>>  
>>>>>>  
>>>>>>  
>>>>>>  
>>>>>>  
>
```

Subject: Re: Best place to have CD's manufactured
Posted by [dc\[3\]](#) on Sun, 18 Mar 2007 20:18:56 GMT
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Let me know how that works out, would you?

DC

"Louis Guarino Jr." <kateeba@snet.net> wrote:

>You got me with the prices are better part. I will give them a call when
>the time comes. I have a part of one piece to finish, then I have to contact
>Sakis for my mastering, then off it goes to manufacture.

>Thanks

>Lou

>"DC" <dc@spammersinhell.com> wrote:

>>
>>CDSG is a boutique high-end outfit. Their stuff is gorgeous
>>their attention to detail is superb and they are used to working
>>with top pros and producers. They treat you like royalty and
>>their art work is the best in the biz. DM is for the little local
>>guy just needing a few decent discs and they do fine for that.
>>I only use CDSG for all my classical stuff and couldn't be happier.
>>
>>For someone who just wants 300, I would certainly call them
>>and see if you can work it out. It's worth that much time investment.
>>
>>Oh, and their prices are usually better...
>>
>>DC
>>
>>"Louis Guarino Jr." <kateeba@snet.net> wrote:
>>>
>>>
>>>So why are they on a different level??? What makes them so special or
>>better
>>>than the other places? I would like to know facts if you please. Thanks
>>>
>>>Lou
>>>
>>>
>>>"DC" <dc@spammehell.com> wrote:
>>>>
>>>>Oh, CDSG is on a whole different level from Discmakers. Have you
>>>>called them or emailed? If they don't want to do 300 then DM may be
>>>>your best shot.
>>>>
>>>>DC
>>>>
>>>>
>>>>"Louis Guarino Jr." <kateeba@snet.net> wrote:
>>>>>
>>>>>Looks like they don't advertise doing less than 500 pressed, like most
>>>>>places.
>>>>> I actually found that Disc makers will press 300, and they will do
>>>>>the
>>>>>digipaks
>>>>>for \$990. Not bad for my needs. That includes all the extras I need.
>>>>>
>>>>>So unless I see otherwise, when the time comes, I will probably go there
>>>>>- unless I find better before then.
>>>>>
>>>>>Thanks
>>>>>

>>>>>"DC" <dc@spammersinhell.com> wrote:
>>>>>
>>>>>>I think 300 may be fewer than they will do, but you can give them
>>>>>>a call.
>>>>>>
>>>>>>http://www.cdsg.com/
>>>>>>
>>>>>>they are the best in the biz IMO.
>>>>>>
>>>>>>DC
>>>>>>
>>>>>>
>>>>>>"Louis Guarino Jr." <kateeba@snet.net> wrote:
>>>>>>>
>>>>>>>Neil You are right on the money. That's the way I figure it too.
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>>>I suppose I could burn them, but I really don't want to. I want them
>>>>>>>>pressed,
>>>>>>>>with the superior artwork, barcode, shrinkwrap, etc. I want the
radio
>>>>>>>>stations
>>>>>>>>and reviewers to take this seriously, even if I might not sell a lot
>>>>>>>>of
>>>>>>>>them.
>>>>>>>>The quality that I put into the music has to extend to the whole
artistic
>>>>>>>>package. I even design them myself, including the cover paintings.
>>>>>>>>
>>>>>>>>You never know. I could always have more made if I needed to.
>>>>>>>>
>>>>>>>>Lou
>>>>>>>>
>>>>>>>>
>>>>>>>>
>>>>>>>>"Neil" <OIUOIU@OIU.com> wrote:
>>>>>>>>>
>>>>>>>>>"DC" <dc@spammersinhell.com> wrote:
>>>>>>>>>>
>>>>>>>>>>Hi Lou,
>>>>>>>>>>
>>>>>>>>>>>The economics of scale for manufactured CD's don't work well
>>>>>>>>>>>until you make 1000. I've got a great outfit, but they will
>>>>>>>>>>>tell you that 500 cost almost as much as 1000, and 300 is
>>>>>>>>>>>worse.
>>>>>>>>>>>

```
>>>>>>> *Economics of pressing 1,000 CD's at $2 per CD, when you know  
>>>>>>> you're going to sell 250 = $2,000 outlay / $2,500 intake (if  
>>>>>>> sold for an avg. of $10 each).  
>>>>>>> ***$500 profit/50 Promo copies/700 drink coasters left over.  
>>>>>>>  
>>>>>>> *Economics of pressing 300 CD's at $5 per CD, when you know  
>>>>>>> you're going to sell 250 = $1,500 outlay / $2,500 intake (if  
>>>>>>> sold for an avg. of $10 each).  
>>>>>>> ***$1,000 profit, 50 promo copies, no drink coasters.  
>>>>>>>  
>>>>>>>  
>>>>>>> Lou knows how much he can realistically expect to sell within  
>>>>>>> a reasonable amount of time, based on his last CD's sales,  
>>>>>>> otherwise he wouldn't be asking about the number 300.  
>>>>>>>  
>>>>>>> Neil  
>>>>>>>  
>>>>>>>  
>>>>>>>  
>>>>>>>  
>>>>>>>  
>>>>>>>  
>
```