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Subject: Re: More MacDonalds

Posted by [DJ](#) on Tue, 11 Sep 2007 02:56:41 GMT

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"Chuck Duffy" <c@c.com> wrote in message news:46f192df\$1@linux...

>  
> In response to this article:  
>  
> <http://www.247wallst.com/2007/09/apple-keeping-m.html>  
>  
> Analysts are so short sighted it borders on the absurd.  
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> Chuck

This is the reason I dont' like Macs. I never thought Steve Jobs was cool at all, and I'm not buyin' his fruit.

;o)

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Subject: More MacDonalds

Posted by [chuck duffy](#) on Wed, 19 Sep 2007 21:21:35 GMT

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In response to this article:

<http://www.247wallst.com/2007/09/apple-keeping-m.html>

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1000 boxes @ 500 per @ 2% = 10,000 profit  
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Chuck

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Subject: Re: More MacDonalds  
Posted by [excelav](#) on Thu, 20 Sep 2007 06:41:05 GMT  
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"DJ" <animix \_ at \_ animas \_ dot \_ net> wrote:

>

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That is probably a good thing, I don't think you'd be able to figure it out.  
You'd be asking where the hell the directory is, and how to set the IRQs.

Steve Jobs is not cool, he only created the personal computer industry in  
his bed room; )

---

Subject: Re: More MacDonalds  
Posted by [DJ](#) on Thu, 20 Sep 2007 11:51:39 GMT  
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"James McCloskey" <excelsm@hotmail.com> wrote in message  
news:46f21601\$1@linux...  
>  
> "DJ" <animix \_ at \_ animas \_ dot \_ net> wrote:  
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First of all, I've owned Macs since 1994. I know a little it about them  
already. I choose to use PC's.....why???.....because I already know  
something about Macs. The Mac store here is two doors down from my downtown

office. I drop by there on a regular basis and have become friends with the owner of the store who is such a Machead that he makes you look lukewarm about the system. He give me the "tour du jour" every time I go in there. Funny how there's always one on the display table having a problem of some sort. Given their price, I'd think that they should be standing up on their hind legs and barking like the line of PC's down the road at Office Depot. Unfortunately, with the advent of Vista, windows appears to have taken the worst aspects of Mac OS, and copied it.....again.

> Steve Jobs is not cool, he only created the personal computer industry in  
> his bed room; )

Spoken like a true brainwashee. Carry on.

---

Subject: Re: More MacDonalds  
Posted by [Jamie K](#) on Thu, 20 Sep 2007 15:16:39 GMT  
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DJ wrote:

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Microsoft isn't just copying, they are busy INNOVATING.

For example, this new patent:

"On Tuesday, the USPTO granted Microsoft a patent for privacy policy change notification, which describes how to threaten users with the loss of their accounts and access to web sites and services should they refuse to consent to changes in a privacy policy. This includes the case where a user might object to allowing personal information, collected earlier with a promise of confidentiality, to be shared in the future with third parties. Also described is a 'Never Notify Me' option so you won't have to 'worry' over privacy policy changes."

<http://yro.slashdot.org/yro/07/09/11/1228241.shtml>

Cheers,  
-Jamie  
[www.JamieKruz.com](http://www.JamieKruz.com)

---

Subject: Re: More MacDonalds  
Posted by [TCB](#) on Thu, 20 Sep 2007 15:44:43 GMT  
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Nobody will make more fun of Wall Street analysts than me, and I agree with you up to a point. That said, it has been years since Apple had a real way to push their products in retail outlets. Of course, someone like me will be buying stuff online at blowout prices, rolling my own and so on. But for the 'Joe six pack' crowd (crucial to Apple since they actively thumb their noses at corporate/institutional buyers like me so won't be getting any serious traction there) having their machines in a Best Buy or Wal-Mart or whatever would certainly shift some units. The Apple stores are nice, but it's not like there's one in every mall in America. But as you say, they want to protect their cool factor and diluting the 'Mac experience' by mixing with the plebes won't enhance that and might detract from it.

Think Debian,

TCB

"Chuck Duffy" <c@c.com> wrote:

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Subject: Re: More MacDonalds  
Posted by [Jamie K](#) on Thu, 20 Sep 2007 16:05:15 GMT  
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Macs are already available in special Apple departments inside CompUSA and MicroCenter stores.

iPods (but not Macs) are available at Target.

On the flip side, Dell is looking at the successful Apple store strategy and trying their own stores, sort of:

[http://www.news.com/Dell+to+try+branded+stores-sans+inventor+y/2100-1047\\_3-6075868.html](http://www.news.com/Dell+to+try+branded+stores-sans+inventor+y/2100-1047_3-6075868.html)

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Subject: Re: More MacDonalds  
Posted by [excelav](#) on Thu, 20 Sep 2007 16:36:51 GMT  
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iPods are available at Wal-Mart, I would have thought the great almighty all knowing Thad would have known this! Maybe there just available at the Wal-Mart by LaMont and I.

Jamie K <Meta@Dimensional.com> wrote:

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Subject: Re: More MacDonalds  
Posted by [TCB](#) on Thu, 20 Sep 2007 16:40:37 GMT  
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Have you seen the 'Apple store' section of a CompUSA recently? Every one I've seen has been a flat out embarrassment. I don't know who is responsible for it being so bad (my guess is a combination of CompUSA incompetence and Apple indifference). Maybe Best Buy will be do better.

TCB

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Subject: Re: More MacDonalds  
Posted by [TCB](#) on Thu, 20 Sep 2007 16:43:33 GMT  
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I'll let the sarcasm go this time, James, but I'm in the middle of three hellish weeks of work so don't push it, I'm cranky.

We were talking about computers not music players. Read Chuck's initial post with the Armani argument and the Wall St. analysts.

TCB

"James McCloskey" <[excelsm@hotmail.com](mailto:excelsm@hotmail.com)> wrote:

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Subject: Re: More MacDonalds  
Posted by [Dedric Terry](#) on Thu, 20 Sep 2007 16:55:26 GMT  
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Both Best Buys here have Apple displays - a large black/white Apple backdrop dwarfing a rather spartan table of about 6-8 Macbooks and iMacs (same in both stores). So far it doesn't seem to be generating any interest the several times I've been in the stores. No Mac Pros either.

The new iMacs look really nice though. I'm thinking of getting one for my wife (24" preferably).

Fyi - HP is currently the leading PC manufacturer, not Dell.

"Jamie K" <Meta@Dimensional.com> wrote in message news:46f29bf8\$1@linux...

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Subject: Re: More MacDonalds  
Posted by [excelav](#) on Thu, 20 Sep 2007 17:08:35 GMT  
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"DJ" <animix \_ at \_ animas \_ dot \_ net> wrote:  
>  
>"James McCloskey" <excelsm@hotmail.com> wrote in message  
>news:46f21601\$1@linux...  
>>  
>> "DJ" <animix \_ at \_ animas \_ dot \_ net> wrote:  
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>>>"Chuck Duffy" <c@c.com> wrote in message news:46f192df\$1@linux...  
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>>>This is the reason I dont' like Macs. I never thought Steve Jobs was cool  
>> at  
>>>all, and I'm not buyin' his fruit.  
>>>  
>>>;o)  
>>>  
>>>  
>>>  
>>>  
>> That is probably a good thing, I don't think you'd be able to figure it  
  
>> out.  
>> You'd be asking where the hell the directory is, and how to set the IRQs.  
>>  
>>  
>First of all, I've owned Macs since 1994. I know a little it about them  
  
>already. I choose to use PC's.....why???.....because I already know  
>something about Macs. The Mac store here is two doors down from my downtown  
  
>office. I drop by there on a regular basis and have become friends with  
the  
>owner of the store who is such a Machead that he makes you look lukewarm  
  
>about the system. He give me the "tour du jour" every time I go in there.  
  
>Funny how there's always one on the display table having a problem of some  
  
>sort. Given their price, I'd think that they should be standing up on their  
  
>hind legs and barking like the line of PC's down the road at Office Depot.

>Unfortunately, with the advent of Vista, windows appears to have taken  
the  
>worst aspects of Mac OS, and copied it.....again.

Why don't you admit that the 400 MHz Mac you have is a POS because it can stand up to your 3GHz PCs. By the the way, who used the Mac in your house? Speaking of Macs, I thought you were the guy that had to have the latest greatest system on the planet, well right now it's a Mac. Don't worry, Microsoft will steal more stuff from Apple and get Vista working in a year or so. Then all you PC zealots can tell all us Mac users how great Vista is and how Mac OS sucks.

>  
>> Steve Jobs is not cool, he only created the personal computer industry  
in  
>> his bed room; )  
>  
>Spoken like a true brainwashee. Carry on.  
>

No, spoken like the truth. In 1976-1977 the only affordable personal computer was the altair kit, which you had to build. It was not a modern personal computer, it's interface was toggle switches and lights. Yes. Steve Jobs and Steve Wozniak kicked off the Personal computer industry with the first affordable modern computer. The computer was dreamed up and built in Steve Jobs bed room when he was about 19 years old. You can thank Steve W. for incorporating the keyboard and the cathode ray tube, not to mention many other things. These guys innovated and pointed the whole industry in the direction the industry has gone. There are many innovations these guys brought to the industry, they both deserve some gratitude.

As I've said many times use what you want, just don't bash the Mac!

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Subject: Re: More MacDonalds  
Posted by [Jamie K](#) on Thu, 20 Sep 2007 17:33:28 GMT  
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They have reasonably large areas with working demo machines, typical  
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Posted by [chuck duffy](#) on Thu, 20 Sep 2007 17:55:29 GMT  
[View Forum Message](#) <> [Reply to Message](#)

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By the way, I don't use, own, or even really like macs. I've only been commenting on the consumer phenomenon going on around apples products, especially in urban areas, among people with lots of disposable income. I think it's astounding. Who would ever have dreamed that computers, music players and phones would ever be 'cool'. Go figure.

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Subject: Re: More MacDonalds  
Posted by [excelav](#) on Thu, 20 Sep 2007 18:12:17 GMT  
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---

Fry's also has Apple computers. The old Mac bash that you can't buy Apple computers retail no longer has any legs. Just like the knock that Apple only has 3% market share no longer stands either. Most of the old Mac jobs are now obsolete. Things are changing and Apple is growing.

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Subject: Re: More MacDonalds  
Posted by [TCB](#) on Thu, 20 Sep 2007 20:02:57 GMT  
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I think that's the iPod more than anything else. And Apple still has an outsized presence in education when compared to its general population presence. But I could be wrong.

TCB

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Subject: Re: More MacDonalds  
Posted by [laMont \[1\]](#) on Fri, 21 Sep 2007 04:15:52 GMT  
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That's what started this thread. I could not believe what I was seeing being at my local Apple Store.

Chuck's right.. It's seems that apple is rolling off of more tongues than I've seen in a longtime.

note: I own a Creative Zen Sleek Photo. Better converters, more features than a Ipod..

"chuck duffy" <c@c.com> wrote:

>  
>I know that here in the 20010 zip code, there is a large group of community  
>folks actively soliciting/encouraging Apple (via an email campaign) to open  
>a store in the new development in Columbia Heights. You guys will think  
>I'm exaggerating, but in the DC metro area every second computer I see is  
>a Mac.  
>  
>By the way, I don't use, own, or even really like macs. I've only been  
commenting  
>on the consumer phenomenon going on around apples products, especially in  
>urban areas, among people with lots of disposable income. I think it's astounding.  
>Who would ever have dreamed that computers, music players and phones would  
>ever be 'cool'. Go figure.

>  
>Chuck  
>  
>Jamie K <Meta@Dimensional.com> wrote:  
>>TCB wrote:  
>>> Have you seen the 'Apple store' section of a CompUSA recently?  
>>  
>>Yes, and Microcenter also. But I haven't been to a Best Buy in a while.  
>>  
>>  
>>> Every one I've  
>>> seen has been a flat out embarrassment. I don't know who is responsible  
>for  
>>> it being so bad (my guess is a combination of CompUSA incompetence and  
>Apple  
>>> indifference). Maybe Best Buy will be do better.  
>>  
>>Here in Denver I haven't noticed a problem with the Apple sections in  
>>CompUSA (or Microcenter).  
>>  
>>They have reasonably large areas with working demo machines, typical  
>>displays, and shelves of software and accessories. People working in  
>>those sections seem to know Macs. So I'm not sure what you mean. Maybe  
  
>>it's different in your hood.  
>>  
>>Apple is using a combination of their online store, their own physical  
  
>>stores, plus a presence in national chains. It seems they are building  
  
>>more and more of their own stores while at the same time expanding into  
>  
>>more national chain stores. They are supporting all of this with  
>>national advertising and a steady pace of new product introductions -  
>>products that are fairly elegant for the most part.  
>>  
>>They also have a growing presence with the iPod in a variety of stores,  
>  
>>and with the iPhone in AT&T stores.  
>>  
>>This seems to be spreading awareness of the Apple brand. But those  
>>aren't Macs...or are they? The new iPhones and iPod Touch models run a  
  
>>version of OSX, include the Safari browser and other apps, so the lines  
>  
>>are blurring.  
>>  
>>Cheers,



>> -Jamie  
>> www.JamieKrutz.com  
>>  
>>  
>>  
>>> TCB  
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>>> Jamie K <Meta@Dimensional.com> wrote:  
>>>> Best Buy is already an authorized Mac reseller, although I don't know  
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>will  
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whatever

>>>> would certainly shift some units. The Apple stores are nice, but it's  
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>>>>>  
>>>>>  
>>>>> Chuck

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Subject: Re: More MacDonalds  
Posted by [laMont \[1\]](#) on Fri, 21 Sep 2007 04:21:37 GMT  
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You are right Dedric..HP/Compaq are the leaders.  
However,the Apple interest at our Best buy is very high.I see folks, moms and pops, older couples, young all gathering around the display waiting their turn to ask questions about the Macs.

I think it's very smart of Apple to already have Parallels loaded , so that Win Xpusers feel right at home.

"Dedric Terry" <dterry@keyofd.net> wrote:

>Both Best Buys here have Apple displays - a large black/white Apple backdrop

>dwarfing a rather spartan table

>of about 6-8 Macbooks and iMacs (same in both stores). So far it doesn't

>seem to be generating any interest the

>several times I've been in the stores. No Mac Pros either.

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>The new iMacs look really nice though. I'm thinking of getting one for my

>wife (24" preferrably).

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>Fyi - HP is currently the leading PC manufacturer, not Dell.

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>"Jamie K" <Meta@Dimensional.com> wrote in message news:46f29bf8\$1@linux...

>>

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Posted by [Dedric Terry](#) on Fri, 21 Sep 2007 04:31:04 GMT  
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So who would want to pay 40-50% more to run Windows? And how many home users dual boot/switch OSs anyway? If a general-market customer buys a Mac, they are buying the right to run OSX and a nice case. If they want Windows, PCs are much less expensive with more options.

Better marketing, but the same hardware. Interesting that Apple sells most apps pretty cheap (dropped Shake from \$2500 to \$500; Logic from \$1000 to

\$500, etc), but the OS (or the hardware, take your pick) is still more costly than any other.

Like Jamie says, use what you like, like what you use.

Dedric

On 9/20/07 10:21 PM, in article 46f346d1\$1@linux, "LaMont" <jjdpro@funk.com> wrote:

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> You are right Dedric..HP/Compaq are the leaders.  
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Subject: Re: More MacDonalds  
Posted by [dc\[3\]](#) on Fri, 21 Sep 2007 04:58:49 GMT  
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Dedric Terry <[dterry@keyofd.net](mailto:dterry@keyofd.net)> wrote:

>So who would want to pay 40-50% more to run Windows? And how many home  
>users dual boot/switch OSs anyway? If a general-market customer buys a  
>Mac,  
>they are buying the right to run OSX and a nice case. If they want Windows,  
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Hi Dedic,

It's not that simple. The G5's are much easier to service and upgrade than a cheapo PC. (ever opened up a G5?)

In fact it is the quality of Macs that helped create the high-end PC market. (You can, of course, spend a lot more than a Mac costs in that world, but at least it is a fair comparison)

And it's not just marketing. I have to do a hell of a lot more work to keep the Dell happy here than I do with any of the Macs. Ever notice that Norton antivirus is, of course, a virus itself of a sort? At least it sure

slows things down like one. My experience with the Dell has shown me that it is only about half as reliable as the Macs we use as well. It's a constant battle to keep the thing free of viruses and spyware. Oh and there are currently windows problems that System Works cannot even fix, so I will be on the phone with Dell soon...

As far as running Windows on a Mac, I will probably do it simply because I would rather use the Mac, yet I must use AutoCad, EASE. Smartlive, and others which are PC only. So, I eliminate the purchase of a PC, cheapo or otherwise, by running everything on a G5, and I still get to use a Mac for all my other work.

Is it as cheap? Nope. But neither are BMW's compared to KIA's,

Now, I don't give a rat's patootie what anyone uses, only that they make great music on it, and it seems that James has the Mac amen corner tied down fairly well... But here's my .02

DC

---

Subject: Re: More MacDonalds  
Posted by [excelav](#) on Fri, 21 Sep 2007 05:56:33 GMT  
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Dedic, you say that a Mac cost 40-50% more, I don't think that is accurate if your talking about off the shelve computers. It's these kind of blanket statements that make me want to set things strait. Here 's the challenge, go price the same configuration from Dell and HP. Let see how far off the pricing is.

Let's start at the top, these are Apple's standard configurations. The only thing I've changed is the processors. By the way, Dell just came out with 3.2 GHz machines this week, so stick to the 3.0 GHzs. I'm sure Apple will be upgrading processor speeds soon. I think they won't be as far off as

you think they are.

\$2499.00 or \$59.00 a month

1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
NVIDIA GeForce 7300 GT graphics with 256MB memory  
250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
16x double-layer SuperDrive  
Apple Keyboard and Mighty Mouse  
Mac OSX and a software bundle including iLife '08

\$3,298.00

1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
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Two 3.0 Quad-core intel Xeon  
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Subject: Re: More MacDonalds  
Posted by [Dedric Terry](#) on Fri, 21 Sep 2007 07:16:45 GMT  
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Hi James,

True on the dual Xeons (which are quite a bit more than conroes, yet a quad core conroe performs similarly to a dual 2-core Xeon system - actually better with Nuendo), at \$300 or so for the cpu vs. \$1500 for two Xeons).

So 40-50% probably really only applies to laptops off the shelf, but when comparing performance there is a single-cpu quad core option missing from the Apple line that is much more cost effective for the same power as the dual xeon system (4 cores vs. 4 cores - xeons probably have the edge on buss performance, but given the limited PCIe slot options, that could be negated to some degree - maybe Chris Ludwig will chime in here).

I've put the Newegg/TigerDirect prices for the same parts below each for us to compare.

On 9/20/07 11:56 PM, in article 46f35d11\$1@linux, "James McCloskey" <excelsm@hotmail.com> wrote:

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> Apple Keyboard and Mighty Mouse  
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Regards,  
Dedric

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>>> not  
>>>>> like there's one in every mall in America. But as you say, they want  
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>

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Subject: Re: More MacDonalds  
Posted by [excelav](#) on Fri, 21 Sep 2007 08:35:20 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

Since we are supposed to be high end users, lets stick to high end desk tops for now. Comparing Off the shelf Apple computers to build it your self component pricing is an unfair comparison. If your going to do that start by comparing the parts prices to Dell and HP using the Apple specifications.

I think it's about as fair as comparing a cheap kit car to the price of a new cadillac.

Dedric Terry <[dterry@keyofd.net](mailto:dterry@keyofd.net)> wrote:

>Hi James,

>

>True on the dual Xeons (which are quite a bit more than conroes, yet a quad  
>core conroe performs similarly to a dual 2-core Xeon system - actually  
>better with Nuendo), at \$300 or so for the cpu vs. \$1500 for two Xeons).

>

>So 40-50% probably really only applies to laptops off the shelf, but when  
>comparing performance there is a single-cpu quad core option missing from  
>the Apple line that is much more cost effective for the same power as the  
>dual xeon system (4 cores vs. 4 cores - xeons probably have the edge on  
buss

>performance, but given the limited PCIe slot options, that could be negated  
>to some degree - maybe Chris Ludwig will chime in here).

>

>I've put the Newegg/TigerDirect prices for the same parts below each for  
us

>to compare.

>

>On 9/20/07 11:56 PM, in article 46f35d11\$1@linux, "James McCloskey"

><excelsm@hotmail.com> wrote:

>

>>

>> Dedic, you say that a Mac cost 40-50% more, I don't think that is accurate

>> if your talking about off the shelve computers. It's these kind of blanket

>> statements that make me want to set things strait. Here 's the challenge,

>> go price the same configuration from Dell and HP. Let see how far off  
the

>> pricing is.

>>

>> Let's start at the top, these are Apple's standard configurations. The  
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>> thing I've changed is the processors. By the way, Dell just came out  
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Subject: Re: More MacDonalds  
Posted by [Sarah](#) on Fri, 21 Sep 2007 11:45:45 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

"My girlfriend always laughs during sex, no matter what she's reading." -  
Steve Jobs

S

"James McCloskey" <excelsm@hotmail.com> wrote in message  
news:46f21601\$1@linux...

>  
> "DJ" <animix \_ at \_ animas \_ dot \_ net> wrote:

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>>This is the reason I dont' like Macs. I never thought Steve Jobs was cool  
> at  
>>all, and I'm not buyin' his fruit.  
>>  
>>;o)  
>>  
>>  
>>  
> That is probably a good thing, I don't think you'd be able to figure it

> out.  
> You'd be asking where the hell the directory is, and how to set the IRQs.  
>  
> Steve Jobs is not cool, he only created the personal computer industry in  
> his bed room; )  
>

---

---

Subject: Re: More MacDonalds  
Posted by [chuck duffy](#) on Fri, 21 Sep 2007 12:10:06 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

Yeah, I was actually trying to steer the thread back to your original point.  
I haven't been to an apple store, but I would have to be blind not to see  
what's going on with apple in my area. If the lights went out in any starbucks  
around here, the room would be lit with the blue glow of the apples on the  
laptops.

Chuck

"LaMont" <jjdpro@funk.com> wrote:

>  
>That's what started this thread. I could not believe what I was seeing being  
>at my local Apple Store.  
>  
>Chuck's right.. It's seems that apple is rolling off of more tongues than  
>I've seen in a longtime.  
>  
>note: I own a Creative Zen Sleek Photo. Better converters,more features  
than  
>a Ipod..

>  
>  
>  
>"chuck duffy" <c@c.com> wrote:

>>  
>>I know that here in the 20010 zip code, there is a large group of community  
>>folks actively soliciting/encouraging Apple (via an email campaign) to  
open  
>>a store in the new development in Columbia Heights. You guys will think  
>>I'm exaggerating, but in the DC metro area every second computer I see  
is  
>>a Mac.  
>>  
>>By the way, I don't use, own, or even really like macs. I've only been  
>commenting  
>>on the consumer phenomenon going on around apples products, especially

in

>>urban areas, among people with lots of disposable income. I think it's astounding.

>>Who would ever have dreamed that computers, music players and phones would ever be 'cool'. Go figure.

>>

>>Chuck

>>

>>Jamie K <Meta@Dimensional.com> wrote:

>>>TCB wrote:

>>>> Have you seen the 'Apple store' section of a CompUSA recently?

>>>

>>>>Yes, and Microcenter also. But I haven't been to a Best Buy in a while.

>>>

>>>

>>>> Every one I've

>>>> seen has been a flat out embarrassment. I don't know who is responsible >>for

>>>> it being so bad (my guess is a combination of CompUSA incompetence and >>Apple

>>>> indifference). Maybe Best Buy will be do better.

>>>

>>>>Here in Denver I haven't noticed a problem with the Apple sections in

>>>>CompUSA (or Microcenter).

>>>

>>>>They have reasonably large areas with working demo machines, typical >>>>displays, and shelves of software and accessories. People working in >>>>those sections seem to know Macs. So I'm not sure what you mean. Maybe >

>>>>it's different in your hood.

>>>

>>>>Apple is using a combination of their online store, their own physical

>

>>>>stores, plus a presence in national chains. It seems they are building

>

>>>>more and more of their own stores while at the same time expanding into

>>

>>>>more national chain stores. They are supporting all of this with

>>>>national advertising and a steady pace of new product introductions -

>>>>products that are fairly elegant for the most part.

>>>

>>>>They also have a growing presence with the iPod in a variety of stores,

>>

>>>>and with the iPhone in AT&T stores.

>>>

>>>>This seems to be spreading awareness of the Apple brand. But those

>>>aren't Macs...or are they? The new iPhones and iPod Touch models run a  
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>>>version of OSX, include the Safari browser and other apps, so the lines  
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>>>>>> Nobody will make more fun of Wall Street analysts than me, and I agree  
>>>> with  
>>>>>> you up to a point. That said, it has been years since Apple had a  
real  
>>>> way  
>>>>>> to push their products in retail outlets. Of course, someone like  
me  
>>will  
>>>>>> be buying stuff online at blowout prices, rolling my own and so on.

>>But  
>>>> for  
>>>>> the 'Joe six pack' crowd (crucial to Apple since they actively thumb  
>>their  
>>>>> noses at corporate/institutional buyers like me so won't be getting  
>>any  
>>>> serious  
>>>>> traction there) having their machines in a Best Buy or Wal-Mart or  
>whatever  
>>>>> would certainly shift some units. The Apple stores are nice, but it's  
>>>> not  
>>>>> like there's one in every mall in America. But as you say, they want  
>>to  
>>>> protect  
>>>>> their cool factor and diluting the 'Mac experience' by mixing with  
>the  
>>>> plebes  
>>>>> won't enhance that and might detract from it.  
>>>>>  
>>>>> Think Debian,  
>>>>>  
>>>>> TCB  
>>>>>  
>>>>> "Chuck Duffy" <c@c.com> wrote:  
>>>>>> In response to this article:  
>>>>>>  
>>>>>> <http://www.247wallst.com/2007/09/apple-keeping-m.html>  
>>>>>>  
>>>>>> Analysts are so short sighted it borders on the absurd.  
>>>>>>  
>>>>>> What's the production cost of an Armani suit? 50 bucks? Do you think  
>>>> Armani  
>>>>>> is going to get in bed with WalMart. No freaking way.  
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>>>>>> As tech heads we continually are mystified about component cost vs  
>>sale  
>>>>>> price.  
>>>>>> "I can build such and such for 300 dollars, and apple wants 1000".  
>> Apple  
>>>>>> doesn't play that game. There are thousand dollar iPod holders for  
>>christ  
>>>>>> sakes. They realize the cool factor, and in a recent exchange between  
>>>> the  
>>>>>> titans Gates freely acknowledged that Jobs has it (cool), and he  
(bill)  
>>>>>> never  
>>>>>> will.  
>>>>>>

>>>>>> Dells margins are non-existent. Do the math, a 16% world market share  
>>>> at  
>>>>>> 2% margin or a 3% world market share at 20% margin.  
>>>>>>  
>>>>>> 1000 boxes @ 500 per @ 2% = 10,000 profit  
>>>>>> 200 boxes @ 1000 per @ 20% = 40,000 profit  
>>>>>>  
>>>>>>  
>>>>>>  
>>>>>> Chuck  
>>>>  
>>  
>

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Subject: Re: More MacDonalds  
Posted by [TCB](#) on Fri, 21 Sep 2007 13:31:54 GMT  
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---

Yup, those Dells are unreliable. That's why I just put \$30k+ of new precision workstations on our trading floor, and also why we have two racks stuffed full of a few hundred thousand worth of them, running everything from NT 4.0 (don't knock it until you've seen one run for three years and need a reboot when the power is cut over in the server room) to Debian Etch.

TCB

"DC" <dc@spammersinhell.com> wrote:

>

>>Dedric Terry <dterry@keyofd.net> wrote:

>

>>So who would want to pay 40-50% more to run Windows? And how many home

>>users dual boot/switch OSs anyway? If a general-market customer buys a

>Mac,

>>they are buying the right to run OSX and a nice case. If they want Windows,

>>PCs are much less expensive with more options.

>

>

>Hi Dedric,

>

>It's not that simple. The G5's are much easier to service and upgrade than

>a cheapo PC. (ever opened up a G5?)

>In fact it is the quality of Macs that helped create the high-end PC

>market. (You can, of course, spend a lot more than a Mac costs in that

>world, but at least it is a fair comparison)

>

>And it's not just marketing. I have to do a hell of a lot more work to keep  
>the Dell happy here than I do with any of the Macs. Ever notice that  
>Norton antivirus is, of course, a virus itself of a sort? At least it sure  
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>me that it is only about half as reliable as the Macs we use as well.  
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>cannot even fix, so I will be on the phone with Dell soon...  
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>I would rather use the Mac, yet I must use AutoCad, EASE. Smartlive,  
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>cheapo or otherwise, by running everything on a G5, and I still get to  
>use a Mac for all my other work.  
>  
>Is it as cheap? Nope. But neither are BMW's compared to KIA's,  
>  
>Now, I don't give a rat's patootie what anyone uses, only that they  
>make great music on it, and it seems that James has the Mac amen  
>corner tied down fairly well... But here's my .02  
>  
>DC  
>

---

Subject: Re: More MacDonalds  
Posted by [DJ](#) on Fri, 21 Sep 2007 14:31:13 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

>  
> Why don't you admit that the 400 MHz Mac you have is a POS because it can  
> stand up to your 3GHz PCs. By the the way, who used the Mac in your  
> house?  
> Speaking of Macs, I thought you were the guy that had to have the latest  
> greatest system on the planet, well right now it's a Mac. Don't worry,  
> Microsoft  
> will steal more stuff from Apple and get Vista working in a year or so.  
> Then all you PC zealots can tell all us Mac users how great Vista is and  
> how Mac OS sucks.  
>  
I used it when it was state of the art and it just sucked compared to PC's  
so now I should go buy another one? Yeah.....I'm there dude!!!Like I said,  
I've used Apple machines in the past and am familiar enough with the new  
ones to know that they are nice, but overpiced for my needs .I don't "do  
iPOD or iPhone. I'd probably get beat up by the "good ol' boys" around here



if I pulled one of those frilly little pretty things out in the presence of a bunch of "real men". I need stuff that's chunky looking, painted flat black and emits guttural grunts when it rings.

;O)

>>  
>>> Steve Jobs is not cool, he only created the personal computer industry  
> in  
>>> his bed room; )  
>>  
>>Spoken like a true brainwashee. Carry on.  
>>  
>  
> No, spoken like the truth. In 1976-1977 the only affordable personal  
> computer  
> was the altair kit, which you had to build. It was not a modern personal  
> computer, it's interface was toggle switches and lights. Yes. Steve Jobs  
> and Steve Wozniak kicked off the Personal computer industry with the first  
> affordable modern computer. The computer was dreamed up and built in Steve  
> Jobs bed room when he was about 19 years old. You can thank Steve W. for  
> incorporating the keyboard and the cathode ray tube, not to mention many  
> other things. These guys innovated and pointed the whole industry in the  
> direction the industry has gone. There are many innovations these guys  
> brought  
> to the industry, they both deserve some gratitude.  
>  
> As I've said many times use what you want, just don't bash the Mac!

Doesn't make Jobs cool (though I did think Wozniak was cool). If Woz was the face of Apple these days, I'd probably have a more favorable impression. Woz RAWX.

;o)

---

Subject: Re: More MacDonalds  
Posted by [TCB](#) on Fri, 21 Sep 2007 14:51:16 GMT  
[View Forum Message](#) <> [Reply to Message](#)

"DJ" <animix \_ at \_ animas \_ dot \_ net> wrote:

>  
>>  
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>> can  
>> stand up to your 3GHz PCs. By the the way, who used the Mac in your  
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>> Microsoft

>> will steal more stuff from Apple and get Vista working in a year or so.

>> Then all you PC zealots can tell all us Mac users how great Vista is and

>> how Mac OS sucks.

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>ones to know that they are nice, but overpriced for my needs .I don't "do

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>if I pulled one of those frilly little pretty things out in the presence

of

>a bunch of "real men". I need stuff that's chunky looking, painted flat

>black and emits guttural grunts when it rings.

>

>;O)

I have to carry a BBerry for work, that's my phone. And after all kinds of effort I think I found a media player that will work for me.

<http://en.meizu.com/>

Plays .ogg and .flac files and xVid video. Perhaps most importantly no 'value added' spyware necessary. Just plug in a USB cable, drag and drop files, and play them. And they explicitly state they work with linux. 8GB is enough for me to get by though if I had 32 or more I wouldn't mind. Sadly not sold in the US, but next time one of our investments people goes to China they're picking one up for me unless they really don't like getting their email on time.

TCB

>>>

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>> in

>>>> his bed room; )

>>>

>>>Spoken like a true brainwashee. Carry on.

>>>

>>

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the  
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the  
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Woz  
>RAWX.  
>  
>;o)  
>  
>  
>

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Subject: Re: More MacDonalds  
Posted by [laMont \[1\]](#) on Fri, 21 Sep 2007 14:56:50 GMT  
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Good comparision guys.

What this tells me is:

1- All things are not equal. How much can does the iLife08? That's a lot of very cool software thrown in.

2- It's silly to compare a \$60.00 cool master cast to the Mac Pro case. We're talking totally different leagues.

3-A MSI Mobo is not in the same league as a Tyan

Dedric Terry <[dterry@keyofd.net](mailto:dterry@keyofd.net)> wrote:

>Hi James,  
>  
>True on the dual Xeons (which are quite a bit more than conroes, yet a quad  
>core conroe performs similarly to a dual 2-core Xeon system - actually  
>better with Nuendo), at \$300 or so for the cpu vs. \$1500 for two Xeons).  
>  
>So 40-50% probably really only applies to laptops off the shelf, but when  
>comparing performance there is a single-cpu quad core option missing from  
>the Apple line that is much more cost effective for the same power as the  
>dual xeon system (4 cores vs. 4 cores - xeons probably have the edge on  
buss  
>performance, but given the limited PCIe slot options, that could be negated  
>to some degree - maybe Chris Ludwig will chime in here).  
>  
>I've put the Newegg/TigerDirect prices for the same parts below each for  
us  
>to compare.  
>  
>On 9/20/07 11:56 PM, in article 46f35d11\$1@linux, "James McCloskey"  
><excelsm@hotmail.com> wrote:  
>  
>>  
>> Dedic, you say that a Mac cost 40-50% more, I don't think that is accurate  
>> if your talking about off the shelve computers. It's these kind of blanket  
>> statements that make me want to set things strait. Here 's the challenge,  
>> go price the same configuration from Dell and HP. Let see how far off  
the  
>> pricing is.  
>>  
>> Let's start at the top, these are Apple's standard configurations. The  
only  
>> thing I've changed is the processors. By the way, Dell just came out  
with  
>> 3.2 GHz machines this week, so stick to the 3.0 GHzs. I'm sure Apple  
will  
>> be upgrading processor speeds soon. I think they won't be as far off  
as  
>> you think they are.  
>>  
>> \$2499.00 or \$59.00 a month  
  
>  
>Woodcrest 2.66GHz: 2 x \$721 = \$1442  
>  
>MSI 5000X dual socket 771 Server board (2xPCIe, 2xPCI-X, 1xPCI): \$400  
>  
>Antec 550W power supply: \$100  
>

>Coolermaster case: \$60  
>  
>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>Crucial DDR667 1G (2x512): \$34.99  
>  
>> NVIDIA GeForce 7300 GT graphics with 256MB memory  
>\$70 (middle of the price range between Chaintech and EVGA or Asus)  
>  
>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
>Seagate SATA 3Gb/s, 250G: \$80 (Hitachi: \$67)  
>  
>> 16x double-layer SuperDrive  
>Plextor 18x burn, DL, CD/DVD burner: \$40  
>  
>> Apple Keyboard and Mighty Mouse  
>Basic keyboard and mouse: \$30  
>  
>> Mac OSX and a software bundle including iLife '08  
>  
>WinXP Pro: \$139 (builder/OEM price)  
>  
>Total separate parts price: \$2326  
>  
>I went higher on the drive, DVD writer and memory than I believe MacPros do,  
>so you could take another \$75-\$100 off the final price. The video card is  
>mid-range so that should be comparable, if not also a little higher than a  
>Mac Pro's card. The motherboard I chose also has 5 PCI/e/X slots vs. 3 on  
>the Mac Pro.  
>  
>So the Mac Pro isn't far off the same PC system, but it would still be  
>useful to know what make/model memory, drives, and motherboard are in use  
>(the latter being unknown/custom retrofitted with the OS dongle chip).  
>  
>Also a head to head comparison of the same app (Nuendo 4 might be the  
>first/best choice for that) running performance tests on the same hardware,  
>OSX vs. WinXP would be quite informative.  
>  
>Regards,  
>Dedric  
>  
>>  
>>  
>> \$3,298.00

>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>> NVIDIA GeForce 7300 GT graphics with 256MB memory  
>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
>> 16x double-layer SuperDrive  
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>> Mac OSX and a software bundle including iLife '08  
>>  
>> \$3,997.00  
>> Two 3.0 Quad-core intel Xeon  
>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>> NVIDIA GeForce 7300 GT graphics with 256MB memory  
>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
>> 16x double-layer SuperDrive  
>> Apple Keyboard and Mighty Mouse  
>> Mac OSX and a software bundle including iLife '08  
>>  
>>  
>> Detric Terry <dterry@keyofd.net> wrote:  
>>>> I think it's very smart of Apple to already have Parallels loaded ,  
so  
>> that  
>>>> Win Xpusers feel right at home.  
>>>  
>>> They do? Never seen it in any of the Mac displays here, but I haven't  
asked  
>>> about it either. Plenty of PCs around - no real need to see Windows  
running  
>>> on a more expensive box.  
>>>  
>>> So who would want to pay 40-50% more to run Windows? And how many home  
>>> users dual boot/switch OSs anyway? If a general-market customer buys  
a  
>> Mac,  
>>> they are buying the right to run OSX and a nice case. If they want Windows,  
>>> PCs are much less expensive with more options.  
>>>  
>>> Better marketing, but the same hardware. Interesting that Apple sells  
most  
>>> apps pretty cheap (dropped Shake from \$2500 to \$500; Logic from \$1000  
to  
>>> \$500, etc), but the OS (or the hardware, take your pick) is still more  
>>> costly than any other.  
>>>  
>>> Like Jamie says, use what you like, like what you use.  
>>>  
>>> Detric  
>>>  
>>>

>>>  
>>> On 9/20/07 10:21 PM, in article 46f346d1\$1@linux, "LaMont" <jjdpro@funk.com>  
>>> wrote:  
>>>  
>>>>  
>>>> You are right Dedric..HP/Compaq are the leaders.  
>>>> However,the Apple interest at our Best buy is very high.I see folks,  
moms  
>>>> and pops, older couples, young all gathering around the display waiting  
>> their  
>>>> turn to ask questionsabout the Macs.  
>>>>  
>>>> I think it's very smart of Apple to already have Parallels loaded ,  
so  
>> that  
>>>> Win Xpusers feel right at home.  
>>>>  
>>>> "Dedric Terry" <dterry@keyofd.net> wrote:  
>>>>> Both Best Buys here have Apple displays - a large black/white Apple  
>>>>> backdrop  
>>>>>  
>>>>> dwarfing a rather spartan table  
>>>>> of about 6-8 Macbooks and iMacs (same in both stores). So far it doesn't  
>>>>>  
>>>>> seem to be generating any interest the  
>>>>> several times I've been in the stores. No Mac Pros either.  
>>>>>  
>>>>> The new iMacs look really nice though. I'm thinking of getting one  
for  
>>>> my  
>>>>> wife (24" preferrably).  
>>>>>  
>>>>> Fyi - HP is currently the leading PC manufacturer, not Dell.  
>>>>>  
>>>>> "Jamie K" <Meta@Dimensional.com> wrote in message news:46f29bf8\$1@linux...  
>>>>>>  
>>>>>> Best Buy is already an authorized Mac reseller, although I don't know  
>>>> how  
>>>>>> many stores are involved at this point  
>>>>>> ( <http://www.bestbuy.com/olspage.jsp?id=pcmcat128500050005&type=category> ).  
>>>>>>  
>>>>>> Macs are already available in special Apple departments inside CompUSA  
>>>> and  
>>>>>> MicroCenter stores.  
>>>>>>  
>>>>>> iPods (but not Macs) are available at Target.  
>>>>>>  
>>>>>> On the flip side, Dell is looking at the successful Apple store strategy

>>>>  
>>>>> and trying their own stores, sort of:  
>>>>>  
>>>>> [http://www.news.com/Dell+to+try+branded+stores+sans+inventor y/2100-1047\\_3-6075868.html](http://www.news.com/Dell+to+try+branded+stores+sans+inventor+y/2100-1047_3-6075868.html)  
>>>>>  
>>>>> Cheers,  
>>>>> -Jamie  
>>>>> [www.JamieKruz.com](http://www.JamieKruz.com)  
>>>>>  
>>>>>  
>>>>> TCB wrote:  
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>>

>

---

Subject: Re: More MacDonalds  
Posted by [dc\[3\]](#) on Fri, 21 Sep 2007 15:22:00 GMT  
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---

Funny... It's like the folks who claim Macs never break...

Here's Don's law of gear breakage:

All gear breaks, all companies make defective units. Let's call that percentage X

Therefore, if you have enough gear in a room, the chances of failure approach 100% X varies by company and is unknown without buying all the gear...

or is this DJ's law?

DC

"TCB" <nobody@ishere.com> wrote:

>

>Yup, those Dells are unreliable. That's why I just put \$30k+ of new precision  
>workstations on our trading floor, and also why we have two racks stuffed  
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>>DC  
>>  
>

---

Subject: Re: More MacDonalds  
Posted by [Dedric Terry](#) on Fri, 21 Sep 2007 15:43:08 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

Lamont - I compared as close to what is really in a Mac pro as possible. I didn't spec a Tyan board simply because they had more expansion options than a Mac Pro board and most xeon server boards don't have firewire (Tyans didn't). MacPros aren't using a normal Tyan, Asus, MSI, etc server board - it's a mix between a dual socket (if there are any) consumer board and lower end server as best I can tell from specs at least. Good board I'm sure, but the MSI was as close to the same config as I could find.

Sorry man, but MacPros don't seem to be using Tyan boards, at least not ones I can find - though if you find out what they are using (along with brand of Ram, HDs, etc) I would be interested to know. I would probably use a Tyan if building a dual xeon though.

However, and this is an important point to make (not against Macs - just a general "what performance your money will buy" issue), it's cheaper to buy a Conroe quad core, single cpu system than a dual xeon, and it gets about 5% better performance than the dual xeons on Nuendo tests.

See here: <http://www.adkproaudio.com/benchmarks.cfm> (hopefully Chris doesn't mind).

The single quad core was noticeably better than the normally expected half the performance of a dual quad xeon - some of that is probably due to scaling issues (don't know how that performance translates to OSX), but when you look at a single quad chip beating out (even slightly) a dual 2-core xeon for 1/5th the price, you have to consider what is the best value/performance ratio. Mac or PC, there is still a premium on xeons, core-2 or quad. Certainly there are advantages to xeons over Conroes, but when it comes to performance for what we do, I'm not seeing it (until you get to a dual quad core, which is xeon only afaik, and not less than \$5k, Mac or PC).

The Coolermaster case was also the closest in size and having used one recently in a build, I know the wiring routing is clean and neat, and the case quality is good - not amazing but good. No, it isn't a Mac Pro case, but you do know that higher end cases have more fans and drive bays than a Mac case, right? You are comparing visuals to actual function, but that's not what really makes a computer well built. Also note that the power supply is probably overkill compared to a MacPro supply - doubt they are using a \$100 550W, but it could be.

MacPro desktop cases are great, but it's still a nice aluminum design around a basic piece of hardware - the difference is that it is designed around one motherboard, not any ATX or micro ATX, or CEB - just a single motherboard, so no, there is no direct comparison, and you can't just upgrade your motherboard at will - you have to buy a new Mac to do that.

iLife value? Depends on what you need. I have no direct need for iLife at work, though I would probably use it if I had a Mac, but certainly it's nice for home users, and to have in general.

Kind of a detour, but related to the software side of this discussion:

Just remember though, Apple sells software cheap (below market value even) to earn hardware customers and build brand loyalty (obviously by evidence

here, it works). Logic went from being a \$1000 app sans plugins to a \$500 app \*with\* all of Emagic's plugins (which I and others paid for at one time), Soundtrack, etc; Shake went from \$2500 (I've heard \$5k before Apple) to \$500. The animation/3D community is now wondering if Shake has a future - still a great app, but a \$500 app hardly gains the support and development focus of a \$2000 app. This conversation is spreading about Logic's low price. My opinion (and that of others I know) is that selling cheap software is bad for the industry longterm, so in some respects Apple users may be supporting the decline of options and higher end products in the audio market at least. Sure it looks great to Apple users, but make no mistake, Apple isn't doing the customer any favors - I'm talking about our industry (pro audio), not the average user where iLife and iWorks are a good deal compared to other options. Just a thought - not related to the hardware discussion at hand, but since it's coming up in other conversations, it's worth passing along. Kind of hate to see Logic being sold cheap - it's a great program, but most professional industries associate quality with price.

Interesting discussion - I really don't care what system anyone uses - I just think it's wise to know the pros and cons with both to make an informed decision. Obviously our discussions are much more in depth than the average user - that's where displays and marketing make more of a difference than actual technical design and capabilities.

Regards,  
Dedric

On 9/21/07 8:56 AM, in article 46f3dbb2\$1@linux, "LaMont" <jjdpro@funk.com> wrote:

>  
> Good comparision guys.  
>  
> What this tells me is:  
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> 1- All things are not equal. How much can does the iLife08? That's a lot  
> of very cool software thrown in.  
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> 2- It's silly to compare a \$60.00 cool master cast to the Mac Pro case. We're  
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>> the Apple line that is much more cost effective for the same power as the  
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>> performance, but given the limited PCIe slot options, that could be negated  
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>> MSI 5000X dual socket 771 Server board (2xPCIe, 2xPCI-X, 1xPCI): \$400  
>>  
>> Antec 550W power supply: \$100  
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>> Coolermaster case: \$60  
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>>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
>> Seagate SATA 3Gb/s, 250G: \$80 (Hitachi: \$67)  
>>  
>>> 16x double-layer SuperDrive  
>> Plextor 18x burn, DL, CD/DVD burner: \$40  
>>  
>>> Apple Keyboard and Mighty Mouse  
>> Basic keyboard and mouse: \$30  
>>  
>>> Mac OSX and a software bundle including iLife '08  
>>  
>> WinXP Pro: \$139 (builder/OEM price)  
>>  
>> Total separate parts price: \$2326  
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>> I went higher on the drive, DVD writer and memory than I believe MacPros  
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>>  
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>>>  
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>>>> wrote:  
>>>>  
>>>>>  
>>>>> You are right Dedic..HP/Compaq are the leaders.  
>>>>> However,the Apple interest at our Best buy is very high.I see folks,  
> moms  
>>>>> and pops, older couples, young all gathering around the display waiting  
>>> their  
>>>>> turn to ask questionsabout the Macs.  
>>>>>  
>>>>> I think it's very smart of Apple to already have Parallels loaded ,  
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>>> that  
>>>>> Win Xpusers feel right at home.  
>>>>>  
>>>>> "Dedic Terry" <dterry@keyofd.net> wrote:  
>>>>>> Both Best Buys here have Apple displays - a large black/white Apple  
>>>>>> backdrop  
>>>>>>  
>>>>>> dwarfing a rather spartan table  
>>>>>> of about 6-8 Macbooks and iMacs (same in both stores). So far it doesn't  
>>>>>>  
>>>>>> seem to be generating any interest the  
>>>>>> several times I've been in the stores. No Mac Pros either.  
>>>>>>  
>>>>>> The new iMacs look really nice though. I'm thinking of getting one  
> for  
>>>>> my  
>>>>>> wife (24" preferrably).  
>>>>>>  
>>>>>> Fyi - HP is currently the leading PC manufacturer, not Dell.  
>>>>>>  
>>>>>> "Jamie K" <Meta@Dimensional.com> wrote in message  
>>>>>> news:46f29bf8\$1@linux...  
>>>>>>>  
>>>>>>>> Best Buy is already an authorized Mac reseller, although I don't know  
>>>>>>> how  
>>>>>>>> many stores are involved at this point  
>>>>>>>>  
> ( <http://www.bestbuy.com/olspage.jsp?id=pcmcat128500050005&type=category>)>>>>>>>>  
..  
>>>>>>>>  
>>>>>>>>> Macs are already available in special Apple departments inside CompUSA  
>>>>>>>>> and  
>>>>>>>>>> MicroCenter stores.  
>>>>>>>>>>  
>>>>>>>>>>> iPods (but not Macs) are available at Target.  
>>>>>>>>>>>>

>>>>>> On the flip side, Dell is looking at the successful Apple store strategy  
>>>>>  
>>>>>> and trying their own stores, sort of:  
>>>>>>  
>>>>>> [http://www.news.com/Dell+to+try+branded+stores-sans+inventor y/2100-1047\\_3-6075868.html](http://www.news.com/Dell+to+try+branded+stores-sans+inventor+y/2100-1047_3-6075868.html)  
>>>>>>  
>>>>>> Cheers,  
>>>>>> -Jamie  
>>>>>> [www.JamieKrutz.com](http://www.JamieKrutz.com)  
>>>>>>  
>>>>>>  
>>>>>> TCB wrote:  
>>>>>>> Nobody will make more fun of Wall Street analysts than me, and I  
> agree  
>>>>>  
>>>>>>> with  
>>>>>>> you up to a point. That said, it has been years since Apple had a  
> real  
>>>>>>>  
>>>>>>> way  
>>>>>>> to push their products in retail outlets. Of course, someone like  
> me  
>>>>> will  
>>>>>>> be buying stuff online at blowout prices, rolling my own and so on.  
>>> But  
>>>>>  
>>>>>>> for  
>>>>>>> the 'Joe six pack' crowd (crucial to Apple since they actively thumb  
>>>>>>>  
>>>>>>> their  
>>>>>>> noses at corporate/institutional buyers like me so won't be getting  
>>> any  
>>>>>  
>>>>>>> serious  
>>>>>>> traction there) having their machines in a Best Buy or Wal-Mart or  
>>>>>>> whatever  
>>>>>>> would certainly shift some units. The Apple stores are nice, but  
> it's  
>>>>> not  
>>>>>>> like there's one in every mall in America. But as you say, they want  
>>>>> to  
>>>>>>> protect  
>>>>>>> their cool factor and diluting the 'Mac experience' by mixing with  
>>> the  
>>>>>

>>>>>>> plebes  
>>>>>>> won't enhance that and might detract from it. Think Debian,  
>>>>>>>  
>>>>>>> TCB  
>>>>>>>  
>>>>>>> "Chuck Duffy" <c@c.com> wrote:  
>>>>>>> In response to this article:  
>>>>>>>  
>>>>>>> <http://www.247wallst.com/2007/09/apple-keeping-m.html>  
>>>>>>>  
>>>>>>> Analysts are so short sighted it borders on the absurd.  
>>>>>>> What's the production cost of an Armani suit? 50 bucks? Do you  
> think  
>>>>>  
>>>>>>> Armani  
>>>>>>> is going to get in bed with WalMart. No freaking way.  
>>>>>>> As tech heads we continually are mystified about component cost  
> vs  
>>> sale  
>>>>>>> price.  
>>>>>>> "I can build such and such for 300 dollars, and apple wants 1000".  
>>>>>>> Apple  
>>>>>>> doesn't play that game. There are thousand dollar iPod holders  
> for  
>>>>>  
>>>>>>> christ  
>>>>>>> sakes. They realize the cool factor, and in a recent exchange between  
>>>>>  
>>>>>>> the  
>>>>>>> titans Gates freely acknowledged that Jobs has it (cool), and he  
> (bill)  
>>>>>>> never  
>>>>>>> will.  
>>>>>>>  
>>>>>>> Dells margins are non-existent. Do the math, a 16% world market  
> share  
>>>>>  
>>>>>>> at  
>>>>>>> 2% margin or a 3% world market share at 20% margin.  
>>>>>>> 1000 boxes @ 500 per @ 2% = 10,000 profit  
>>>>>>> 200 boxes @ 1000 per @ 20% = 40,000 profit  
>>>>>>>  
>>>>>>>  
>>>>>>>  
>>>>>>> Chuck  
>>>>>>>  
>>>>>>>  
>>>>>>>

>>>>  
>>>  
>>  
>

---

Subject: Re: More MacDonalds  
Posted by [excelav](#) on Fri, 21 Sep 2007 16:19:50 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

Last I heard, Apple was having the MOBOs made by Intel, that may not be every model. There's no way in hell a cheap PC case can even compare to a Mac Pro case, don't even try to compare them. LaMont is right, the MacPro case is in a totally different league! Typical Mac basher, now your going to twist Apple dropping prices and say it's a bad thing, that it's some kind of rip off of the people. That's bullshit!

Why don't you do a fair comparison like Apple to Dell or HP? You can't, because you know that the difference is not 40%- 50%!

Dedric Terry <dterry@keyofd.net> wrote:

>Lamont - I compared as close to what is really in a Mac pro as possible.  
>I didn't spec a Tyan board simply because they had more expansion options  
>than a Mac Pro board and most xeon server boards don't have firewire (Tyans  
>didn't). MacPros aren't using a normal Tyan, Asus, MSI, etc server board  
>-  
>it's a mix between a dual socket (if there are any) consumer board and lower  
>end server as best I can tell from specs at least. Good board I'm sure,  
>but  
>the MSI was as close to the same config as I could find.  
>  
>Sorry man, but MacPros don't seem to be using Tyan boards, at least not  
>ones  
>I can find - though if you find out what they are using (along with brand  
>of  
>Ram, HDs, etc) I would be interested to know. I would probably use a Tyan  
>if building a dual xeon though.  
>  
>However, and this is an important point to make (not against Macs - just  
>a  
>general "what performance your money will buy" issue), it's cheaper to buy  
>a  
>Conroe quad core, single cpu system than a dual xeon, and it gets about  
>5%  
>better performance than the dual xeons on Nuendo tests.  
>  
>See here: <http://www.adkproaudio.com/benchmarks.cfm> (hopefully Chris  
>doesn't mind).

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>>>>>> Like Jamie says, use what you like, like what you use.  
>>>>>>

>>>> Dedic  
>>>>  
>>>>  
>>>>  
>>>> On 9/20/07 10:21 PM, in article 46f346d1\$1@linux, "LaMont"  
>>>> <jjdpro@funk.com>  
>>>> wrote:  
>>>>  
>>>>>  
>>>>> You are right Dedic..HP/Compaq are the leaders.  
>>>>> However,the Apple interest at our Best buy is very high.I see folks,  
>> moms  
>>>>> and pops, older couples, young all gathering around the display waiting  
>>>> their  
>>>>> turn to ask questionsabout the Macs.  
>>>>>  
>>>>> I think it's very smart of Apple to already have Parallels loaded  
,  
>> so  
>>>> that  
>>>>> Win Xpusers feel right at home.  
>>>>>  
>>>>> "Dedic Terry" <dterry@keyofd.net> wrote:  
>>>>>> Both Best Buys here have Apple displays - a large black/white Apple  
>>>>>> backdrop  
>>>>>>  
>>>>>> dwarfing a rather spartan table  
>>>>>> of about 6-8 Macbooks and iMacs (same in both stores). So far it  
doesn't  
>>>>>>  
>>>>>> seem to be generating any interest the  
>>>>>> several times I've been in the stores. No Mac Pros either.  
>>>>>>  
>>>>>> The new iMacs look really nice though. I'm thinking of getting one  
>> for  
>>>>>> my  
>>>>>> wife (24" preferrably).  
>>>>>>  
>>>>>> Fyi - HP is currently the leading PC manufacturer, not Dell.  
>>>>>>  
>>>>>> "Jamie K" <Meta@Dimensional.com> wrote in message  
>>>>>> news:46f29bf8\$1@linux...  
>>>>>>>  
>>>>>>> Best Buy is already an authorized Mac reseller, although I don't  
know  
>>>>>>> how  
>>>>>>>> many stores are involved at this point  
>>>>>>>>



>>>> any  
>>>>>  
>>>>>>> serious  
>>>>>>> traction there) having their machines in a Best Buy or Wal-Mart  
or  
>>>>>>> whatever  
>>>>>>> would certainly shift some units. The Apple stores are nice, but  
>> it's  
>>>>> not  
>>>>>>> like there's one in every mall in America. But as you say, they  
want  
>>>>> to  
>>>>>>> protect  
>>>>>>> their cool factor and diluting the 'Mac experience' by mixing with  
>>> the  
>>>>>  
>>>>>>> plebes  
>>>>>>> won't enhance that and might detract from it. Think Debian,  
>>>>>>>  
>>>>>>> TCB  
>>>>>>>  
>>>>>>> "Chuck Duffy" <c@c.com> wrote:  
>>>>>>> In response to this article:  
>>>>>>>  
>>>>>>> <http://www.247wallst.com/2007/09/apple-keeping-m.html>  
>>>>>>>  
>>>>>>> Analysts are so short sighted it borders on the absurd.  
>>>>>>> What's the production cost of an Armani suit? 50 bucks? Do you  
>> think  
>>>>>  
>>>>>>> Armani  
>>>>>>> is going to get in bed with WalMart. No freaking way.  
>>>>>>> As tech heads we continually are mystified about component cost  
>> vs  
>>>> sale  
>>>>>>> price.  
>>>>>>> "I can build such and such for 300 dollars, and apple wants 1000".  
>>>>>>> Apple  
>>>>>>> doesn't play that game. There are thousand dollar iPod holders  
>> for  
>>>>>  
>>>>>>> christ  
>>>>>>> sakes. They realize the cool factor, and in a recent exchange  
between  
>>>>>  
>>>>>>> the  
>>>>>>> titans Gates freely acknowledged that Jobs has it (cool), and  
he

>> (bill)  
>>>>>>>> never  
>>>>>>>> will.  
>>>>>>>>  
>>>>>>>> Dells margins are non-existent. Do the math, a 16% world market  
>> share  
>>>>>>  
>>>>>>>> at  
>>>>>>>> 2% margin or a 3% world market share at 20% margin.  
>>>>>>>> 1000 boxes @ 500 per @ 2% = 10,000 profit  
>>>>>>>> 200 boxes @ 1000 per @ 20% = 40,000 profit  
>>>>>>>>  
>>>>>>>>  
>>>>>>>>  
>>>>>>>> Chuck  
>>>>>>>>  
>>>>>>>>  
>>>>>>  
>>>>>  
>>>>  
>>>>  
>>>  
>>  
>>  
>

---

Subject: Re: More MacDonalds  
Posted by [TCB](#) on Fri, 21 Sep 2007 16:20:38 GMT  
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Of course they break, Don. You're the one who said Dells are 50% as reliable as Macs. That's nonsense, and I have the server logs and uptime to prove it. On the workstation side we have occasional drive failures, 1-3 per year out of 50+ workstations.

Sorry, ain't buying it. If ANYTHING was twice as reliable as the stuff we use here (and we test extensively) we'd buy it instead. The only thing we've found to outperform Dell on the reliability front is the really heavy iron Sun and IBM stuff. We can't justify the additional cost, and we don't think the AMD/Intel Sun stuff is likely to be much better than Dell gear, but if Joe's Computers could show us 50% increase in reliability we'd move to his stuff in a second.

TCB

"DC" <[dc@spammersinHell.com](mailto:dc@spammersinHell.com)> wrote:  
>  
>Funny... It's like the folks who claim Macs never break...  
>

>Here's Don's law of gear breakage:  
>  
>All gear breaks, all companies make defective units. Let's call that  
>percentage X  
>  
>Therefore, if you have enough gear in a room, the chances of failure  
>approach 100% X varies by company and is unknown without buying  
>all the gear...  
>  
>or is this DJ's law?  
>  
>DC  
>  
>  
>"TCB" <nobody@ishere.com> wrote:  
>>  
>>Yup, those Dells are unreliable. That's why I just put \$30k+ of new precision  
>>workstations on our trading floor, and also why we have two racks stuffed  
>>full of a few hundred thousand worth of them, running everything from NT  
>>4.0 (don't knock it until you've seen one run for three years and need  
>a  
>>reboot when the power is cut over in the server room) to Debian Etch.  
>>  
>>TCB  
>>  
>>"DC" <dc@spammersinhell.com> wrote:  
>>>  
>>>Dedric Terry <dterry@keyofd.net> wrote:  
>>>  
>>>>So who would want to pay 40-50% more to run Windows? And how many home  
>>>>users dual boot/switch OSs anyway? If a general-market customer buys  
>a  
>>>>Mac,  
>>>>they are buying the right to run OSX and a nice case. If they want Windows,  
>>>>PCs are much less expensive with more options.  
>>>  
>>>  
>>>Hi Dedric,  
>>>  
>>>It's not that simple. The G5's are much easier to service and upgrade  
>>than  
>>>a cheapo PC. (ever opened up a G5?)  
>>>In fact it is the quality of Macs that helped create the high-end PC  
>>>market. (You can, of course, spend a lot more than a Mac costs in that  
>>>world, but at least it is a fair comparison)  
>>>  
>>>And it's not just marketing. I have to do a hell of a lot more work to  
>>keep

>>>the Dell happy here than I do with any of the Macs. Ever notice that  
>>>Norton antivirus is, of course, a virus itself of a sort? At least it  
>>sure  
>>>  
>>>slows things down like one. My experience with the Dell has shown  
>>>me that it is only about half as reliable as the Macs we use as well.

>  
>>>It's a constant battle to keep the thing free of viruses and spyware.

>  
>>>Oh and there are currently windows problems that System Works  
>>>cannot even fix, so I will be on the phone with Dell soon...  
>>>  
>>>As far as running Windows on a Mac, I will probably do it simply because  
>>>I would rather use the Mac, yet I must use AutoCad, EASE. Smartlive,  
  
>>>and others which are PC only. So, I eliminate the purchase of a PC,  
>>>cheapo or otherwise, by running everything on a G5, and I still get to  
>>>use a Mac for all my other work.  
>>>  
>>>Is it as cheap? Nope. But neither are BMW's compared to KIA's,  
>>>  
>>>Now, I don't give a rat's patootie what anyone uses, only that they  
>>>make great music on it, and it seems that James has the Mac amen  
>>>corner tied down fairly well... But here's my .02  
>>>  
>>>DC  
>>>  
>>  
>

---

Subject: Re: More MacDonalds  
Posted by [excelav](#) on Fri, 21 Sep 2007 16:54:20 GMT  
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"DC" <dc@spammersinhell.com> wrote:  
>  
>Funny... It's like the folks who claim Macs never break...  
>  
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>percentage X  
>  
>Therefore, if you have enough gear in a room, the chances of failure  
>approach 100% X varies by company and is unknown without buying

>all the gear...  
>  
>or is this DJ's law?  
>  
>DC

I must be damned lucky, in the last 13 years I haven't had any of my Macs fry. They all still work. I had a iBook hard drive damaged after it was dropped, that's it. How many MOBOs, power supplies, and memory have gone bad for Deej? What's that all cost in time and money? I'm not saying that Mac don't have problems. I'm not saying Macs are perfect, they just look that way sitting next to a windows box; )

>  
>  
>"TCB" <nobody@ishere.com> wrote:  
>>  
>>Yup, those Dells are unreliable. That's why I just put \$30k+ of new precision  
>>workstations on our trading floor, and also why we have two racks stuffed  
>>full of a few hundred thousand worth of them, running everything from NT  
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>a  
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>>  
>>TCB  
>>  
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>>>  
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>>>  
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>>sure  
>>>  
>>>slows things down like one. My experience with the Dell has shown  
>>>me that it is only about half as reliable as the Macs we use as well.  
  
>  
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>  
>>>Oh and there are currently windows problems that System Works  
>>>cannot even fix, so I will be on the phone with Dell soon...  
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>>>I would rather use the Mac, yet I must use AutoCad, EASE. Smaartlive,  
  
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>>>cheapo or otherwise, by running everything on a G5, and I still get to  
>>>use a Mac for all my other work.  
>>>  
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>>>make great music on it, and it seems that James has the Mac amen  
>>>corner tied down fairly well... But here's my .02  
>>>  
>>>DC  
>>>  
>>  
>

---

Subject: Re: More MacDonalds  
Posted by [Dedric Terry](#) on Fri, 21 Sep 2007 16:55:52 GMT  
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---

> Last I heard, Apple was having the MOBOs made by Intel, that may not be  
> every  
That was my guess.

> model. There's no way in hell a cheap PC case can even compare to a Mac  
> Pro case, don't even try to compare them. LaMont is right, the MacPro  
> case  
> is in a totally different league! Typical Mac basher, now your going to  
> twist Apple dropping prices and say it's a bad thing, that it's some kind  
> of rip off of the people. That's bullshit!

I said Mac cases were nice - there isn't an off the shelf PC case that is the same design, but that doesn't make other cases crap and Mac cases someone God's gift to the computer world. It's a friggin aluminum case. My discussion was about the hardware inside, and you and Lamont turn it into a "but look at the case!!" comparison. What are you guys buying your Macs for - furniture? It sits in a machine room (here at least, and in all production houses I know of), so who cares what it looks like, other than home users?? But, we were talking about higher end machines, right? Or are we talking about machines for home users?

Maybe if you were a little less enamoured with the world of the great Apple and a little more in touch with the fact that it's a business to make a profit off of people buying it hook line and sinker just like you, then you would see it for what it is - hardware and software. That's it. Not the world's greatest discovery since fire and bread. Just a product sold to make money.

Why is it so many Mac users can't seem to have an objective discussion? Answer that honestly before you go calling anyone else a Mac basher. Mac users here aren't the only ones I deal with - seems to be a disease of defensiveness you get when you buy one, but it's uncanny, seriously uncanny and sad. That's how monopolies and bully companies are built - blindly loyal customers. Be careful, you may get what you never wished for.

Yet again, for the 11234098340th time you didn't read what I (or anyone else) writes and you assume we are bashing. We try to have logical discussions here, but you take everything as a slight on your beloved Apple. This alone makes me want to avoid Apple products like the plague. You've pretty much dominated the computer discussions here that used to be useful, but not so much anymore. Every computer discussion gets turned into an Apple advertisement, so yes, we will defend our points of view, but only because we get inundated by your Apple mantra every time the words PC, Mac, Apple, microsoft or computer come up in a thread.

Why don't you go to Apples' forum and share your enthusiasm there? I think you'll have a lot more fun hearing people agree with you all of the time. Sorry I responded to you in the first place. My mistake. Won't happen again.

Dedric

"James McCloskey" <excelsm@hotmail.com> wrote in message news:46f3ef26\$1@linux...

>  
> Last I heard, Apple was having the MOBOs made by Intel, that may not be  
> every  
> model. There's no way in hell a cheap PC case can even compare to a Mac  
> Pro case, don't even try to compare them. LaMont is right, the MacPro  
> case  
> is in a totally different league! Typical Mac basher, now your going to  
> twist Apple dropping prices and say it's a bad thing, that it's some kind  
> of rip off of the people. That's bullshit!  
>  
> Why don't you do a fair comparison like Apple to Dell or HP? You can't,  
> because you know that the difference is not 40%- 50%!  
>  
> Detric Terry <dterry@keyofd.net> wrote:  
>>Lamont - I compared as close to what is really in a Mac pro as possible.  
>>I didn't spec a Tyan board simply because they had more expansion options  
>>than a Mac Pro board and most xeon server boards don't have firewire  
>>(Tyans  
>>didn't). MacPros aren't using a normal Tyan, Asus, MSI, etc server board  
> -  
>>it's a mix between a dual socket (if there are any) consumer board and  
>>lower  
>>end server as best I can tell from specs at least. Good board I'm sure,  
> but  
>>the MSI was as close to the same config as I could find.  
>>  
>>Sorry man, but MacPros don't seem to be using Tyan boards, at least not  
> ones  
>>I can find - though if you find out what they are using (along with brand  
> of  
>>Ram, HDs, etc) I would be interested to know. I would probably use a Tyan  
>>if building a dual xeon though.  
>>  
>>However, and this is an important point to make (not against Macs - just  
> a  
>>general "what performance your money will buy" issue), it's cheaper to buy  
> a  
>>Conroe quad core, single cpu system than a dual xeon, and it gets about  
> 5%  
>>better performance than the dual xeons on Nuendo tests.  
>>  
>>See here: <http://www.adkproaudio.com/benchmarks.cfm> (hopefully Chris  
>>doesn't mind).  
>>  
>>The single quad core was noticeably better than the normally expected half  
>>the performance of a dual quad xeon - some of that is probably due to  
>>scaling issues (don't know how that performance translates to OSX), but  
> when

>>you look at a single quad chip beating out (even slightly) a dual 2-core  
>>xeon for 1/5th the price, you have to consider what is the best  
>>value/performance ratio. Mac or PC, there is still a premium on xeons,  
>>core-2 or quad. Certainly there are advantages to xeons over Conroes, but  
>>when it comes to performance for what we do, I'm not seeing it (until you  
>>get to a dual quad core, which is xeon only afaik, and not less than \$5k,  
>>Mac or PC).

>>

>>The Coolermaster case was also the closest in size and having used one  
>>recently in a build, I know the wiring routing is clean and neat, and the  
>>case quality is good - not amazing but good. No, it isn't a Mac Pro case,  
>>but you do know that higher end cases have more fans and drive bays than  
> a

>>Mac case, right? You are comparing visuals to actual function, but that's  
>>not what really makes a computer well built. Also note that the power  
>>supply is probably overkill compared to a MacPro supply - doubt they are  
>>using a \$100 550W, but it could be.

>>

>>MacPro desktop cases are great, but it's still a nice aluminum design  
>>around

>>a basic piece of hardware - the difference is that it is designed around  
> one

>>motherboard, not any ATX or micro ATX, or CEB - just a single motherboard,  
>>so no, there is no direct comparison, and you can't just upgrade your  
>>motherboard at will - you have to buy a new Mac to do that.

>>

>>iLife value? Depends on what you need. I have no direct need for iLife  
> at

>>work, though I would probably use it if I had a Mac, but certainly it's  
> nice

>>for home users, and to have in general.

>>

>>Kind of a detour, but related to the software side of this discussion:

>>

>>Just remember though, Apple sells software cheap (below market value even)  
>>to earn hardware customers and build brand loyalty (obviously by evidence  
>>here, it works). Logic went from being a \$1000 app sans plugins to a \$500  
>>app \*with\* all of Emagic's plugins (which I and others paid for at one  
>>time), Soundtrack, etc; Shake went from \$2500 (I've heard \$5k before  
>>Apple)

>>to \$500. The animation/3D community is now wondering if Shake has a  
>>future

>>- still a great app, but a \$500 app hardly gains the support and  
>>development

>>focus of a \$2000 app. This conversation is spreading about Logic's low  
>>price. My opinion (and that of others I know) is that selling cheap  
>>software is bad for the industry longterm, so in some respects Apple users  
>>may be supporting the decline of options and higher end products in the

>>audio market at least. Sure it looks great to Apple users, but make no  
>>mistake, Apple isn't doing the customer any favors - I'm talking about our  
>>industry (pro audio), not the average user where iLife and iWorks are a  
> good  
>>deal compared to other options. Just a thought - not related to the  
>>hardware discussion at hand, but since it's coming up in other  
>>conversations, it's worth passing along. Kind of hate to see Logic being  
>>sold cheap - it's a great program, but most professional industries  
>>associate quality with price.  
>>  
>>Interesting discussion - I really don't care what system anyone uses - I  
>>just think it's wise to know the pros and cons with both to make an  
>>informed  
>>decision. Obviously our discussions are much more in depth than the  
>>average  
>>user - that's where displays and marketing make more of a difference than  
>>actual technical design and capabilities.  
>>  
>>Regards,  
>>Dedric  
>>  
>>On 9/21/07 8:56 AM, in article 46f3dbb2\$1 @linux, "LaMont"  
>><jjdpro@funk.com>  
>>wrote:  
>>  
>>>  
>>> Good comparision guys.  
>>>  
>>> What this tells me is:  
>>>  
>>> 1- All things are not equal. How much can does the iLife08? That's a lot  
>>> of very cool software thrown in.  
>>>  
>>> 2- It's silly to compare a \$60.00 cool master cast to the Mac Pro case.  
> We're  
>>> talking totally different leagues.  
>>>  
>>> 3-A MSI Mobo is not in the same league as a Tyan  
>>>  
>>> Dedric Terry <dterry@keyofd.net> wrote:  
>>>> Hi James,  
>>>>  
>>>> True on the dual Xeons (which are quite a bit more than conroes, yet  
> a quad  
>>>> core conroe performs similarly to a dual 2-core Xeon system - actually  
>>>> better with Nuendo), at \$300 or so for the cpu vs. \$1500 for two  
>>>> Xeons).  
>>>>

>>>> So 40-50% probably really only applies to laptops off the shelf, but  
> when  
>>>> comparing performance there is a single-cpu quad core option missing  
> from  
>>>> the Apple line that is much more cost effective for the same power as  
> the  
>>>> dual xeon system (4 cores vs. 4 cores - xeon probably have the edge  
> on  
>>> buss  
>>>> performance, but given the limited PCIe slot options, that could be  
>>>> negated  
>>>> to some degree - maybe Chris Ludwig will chime in here).  
>>>>  
>>>> I've put the Newegg/TigerDirect prices for the same parts below each  
> for  
>>> us  
>>>> to compare.  
>>>>  
>>>> On 9/20/07 11:56 PM, in article 46f35d11\$1@linux, "James McCloskey"  
>>>> <excelsm@hotmail.com> wrote:  
>>>>  
>>>>>  
>>>>> Dedic, you say that a Mac cost 40-50% more, I don't think that is  
>>>>> accurate  
>>>>> if your talking about off the shelve computers. It's these kind of  
> blanket  
>>>>> statements that make me want to set things strait. Here 's the  
>>>>> challenge,  
>>>>> go price the same configuration from Dell and HP. Let see how far off  
>>> the  
>>>>> pricing is.  
>>>>>  
>>>>> Let's start at the top, these are Apple's standard configurations.  
> The  
>>> only  
>>>>> thing I've changed is the processors. By the way, Dell just came out  
>>> with  
>>>>> 3.2 GHz machines this week, so stick to the 3.0 GHzs. I'm sure Apple  
>>> will  
>>>>> be upgrading processor speeds soon. I think they won't be as far off  
>>> as  
>>>>> you think they are.  
>>>>>  
>>>>> \$2499.00 or \$59.00 a month  
>>>>> Two 2.66GHz Dual-Core Intel Xeon "Woodcrest" processors  
>>>>  
>>>> Woodcrest 2.66GHz: 2 x \$721 = \$1442  
>>>>

>>>> MSI 5000X dual socket 771 Server board (2xPCIe, 2xPCI-X, 1xPCI): \$400  
>>>>  
>>>> Antec 550W power supply: \$100  
>>>>  
>>>> Coolermaster case: \$60  
>>>>  
>>>>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>>>> Crucial DDR667 1G (2x512): \$34.99  
>>>>  
>>>>> NVIDIA GeForce 7300 GT graphics with 256MB memory  
>>>> \$70 (middle of the price range between Chaintech and EVGA or Asus)  
>>>>  
>>>>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
>>>> Seagate SATA 3Gb/s, 250G: \$80 (Hitachi: \$67)  
>>>>  
>>>>> 16x double-layer SuperDrive  
>>>> Plextor 18x burn, DL, CD/DVD burner: \$40  
>>>>  
>>>>> Apple Keyboard and Mighty Mouse  
>>>> Basic keyboard and mouse: \$30  
>>>>  
>>>>> Mac OSX and a software bundle including iLife '08  
>>>>  
>>>> WinXP Pro: \$139 (builder/OEM price)  
>>>>  
>>>> Total separate parts price: \$2326  
>>>>  
>>>> I went higher on the drive, DVD writer and memory than I believe  
>>>> MacPros  
>>> do,  
>>>> so you could take another \$75-\$100 off the final price. The video card  
>>> is  
>>>> mid-range so that should be comparable, if not also a little higher  
>>>> than  
>>> a  
>>>> Mac Pro's card. The motherboard I chose also has 5 PCI/e/X slots vs.  
> 3  
>>> on  
>>>> the Mac Pro.  
>>>>  
>>>> So the Mac Pro isn't far off the same PC system, but it would still be  
>>>> useful to know what make/model memory, drives, and motherboard are in  
> use  
>>>> (the latter being unknown/custom retrofitted with the OS dongle chip).  
>>>>  
>>>> Also a head to head comparison of the same app (Nuendo 4 might be the  
>>>> first/best choice for that) running performance tests on the same  
>>>> hardware,

>>>> OSX vs. WinXP would be quite informative.  
>>>>  
>>>> Regards,  
>>>> Detric  
>>>>  
>>>>>  
>>>>>  
>>>>> \$3,298.00  
>>>>> Two 3.0GHz Dual-Core Intel Xeon "Woodcrest" processors  
>>>>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>>>>> NVIDIA GeForce 7300 GT graphics with 256MB memory  
>>>>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
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>>>>> Apple Keyboard and Mighty Mouse  
>>>>> Mac OSX and a software bundle including iLife '08  
>>>>>  
>>>>> \$3,997.00  
>>>>> Two 3.0 Quad-core intel Xeon  
>>>>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
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>>>>>  
>>>>> Better marketing, but the same hardware. Interesting that Apple  
>>>>> sells  
>>> most  
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>>>>> more  
>>>>> costly than any other.  
>>>>>  
>>>>> Like Jamie says, use what you like, like what you use.  
>>>>>  
>>>>> Dedic  
>>>>>  
>>>>>  
>>>>>  
>>>>> On 9/20/07 10:21 PM, in article 46f346d1\$1@linux, "LaMont"  
>>>>> <jjdpro@funk.com>  
>>>>> wrote:  
>>>>>  
>>>>>>  
>>>>>> You are right Dedic..HP/Compaq are the leaders.  
>>>>>> However,the Apple interest at our Best buy is very high.I see folks,  
>>> moms  
>>>>>> and pops, older couples, young all gathering around the display  
>>>>>> waiting  
>>>>> their  
>>>>>> turn to ask questionsabout the Macs.  
>>>>>>  
>>>>>> I think it's very smart of Apple to already have Parallels loaded  
> ,  
>>> so  
>>>>> that  
>>>>>> Win Xpusers feel right at home.  
>>>>>>  
>>>>>> "Dedic Terry" <dterry@keyofd.net> wrote:  
>>>>>>> Both Best Buys here have Apple displays - a large black/white Apple  
>>>>>>> backdrop  
>>>>>>>  
>>>>>>> dwarfing a rather spartan table  
>>>>>>> of about 6-8 Macbooks and iMacs (same in both stores). So far it  
> doesn't  
>>>>>>>  
>>>>>>>> seem to be generating any interest the  
>>>>>>>> several times I've been in the stores. No Mac Pros either.  
>>>>>>>>  
>>>>>>>>> The new iMacs look really nice though. I'm thinking of getting one  
>>> for

>>>>>> my  
>>>>>> wife (24" preferrably).  
>>>>>>  
>>>>>> Fyi - HP is currently the leading PC manufacturer, not Dell.  
>>>>>>  
>>>>>> "Jamie K" <Meta@Dimensional.com> wrote in message  
>>>>>> news:46f29bf8\$1@linux...  
>>>>>>  
>>>>>>> Best Buy is already an authorized Mac reseller, although I don't  
> know  
>>>>>>> how  
>>>>>>> many stores are involved at this point  
>>>>>>>  
>>( <http://www.bestbuy.com/olspage.jsp?id=pcmcat128500050005&type=category>)>>>>>>>  
>>.  
>>>>>>>>  
>>>>>>>> Macs are already available in special Apple departments inside  
>>>>>>>> CompUSA  
>>>>>>> and  
>>>>>>>> MicroCenter stores.  
>>>>>>>>  
>>>>>>>> iPods (but not Macs) are available at Target.  
>>>>>>>>  
>>>>>>>> On the flip side, Dell is looking at the successful Apple store  
> strategy  
>>>>>>>>  
>>>>>>>> and trying their own stores, sort of:  
>>>>>>>>  
>>>>>>>> [http://www.news.com/Dell+to+try+branded+stores-sans+inventor+y/2100-1047\\_3-6075868.html](http://www.news.com/Dell+to+try+branded+stores-sans+inventor+y/2100-1047_3-6075868.html)  
>>>>>>>> 3-  
>>>>>>>> 60  
>>>>>>>> 75868.html  
>>>>>>>>  
>>>>>>>> Cheers,  
>>>>>>>> -Jamie  
>>>>>>>> [www.JamieKruz.com](http://www.JamieKruz.com)  
>>>>>>>>  
>>>>>>>>  
>>>>>>>> TCB wrote:  
>>>>>>>>> Nobody will make more fun of Wall Street analysts than me, and  
> I  
>>> agree  
>>>>>>>>  
>>>>>>>>> with  
>>>>>>>>> you up to a point. That said, it has been years since Apple had  
> a  
>>> real

>>>>>>  
>>>>>>>> way  
>>>>>>>> to push their products in retail outlets. Of course, someone like  
>>> me  
>>>>>> will  
>>>>>>>> be buying stuff online at blowout prices, rolling my own and so  
> on.  
>>>>> But  
>>>>>>>  
>>>>>>>> for  
>>>>>>>> the 'Joe six pack' crowd (crucial to Apple since they actively  
> thumb  
>>>>>>>  
>>>>>>>> their  
>>>>>>>> noses at corporate/institutional buyers like me so won't be  
>>>>>>>> getting  
>>>>> any  
>>>>>>>  
>>>>>>>> serious  
>>>>>>>> traction there) having their machines in a Best Buy or Wal-Mart  
> or  
>>>>>>>> whatever  
>>>>>>>> would certainly shift some units. The Apple stores are nice, but  
>>> it's  
>>>>>>> not  
>>>>>>>> like there's one in every mall in America. But as you say, they  
> want  
>>>>>>> to  
>>>>>>>> protect  
>>>>>>>> their cool factor and diluting the 'Mac experience' by mixing  
>>>>>>>> with  
>>>>> the  
>>>>>>>>  
>>>>>>>> plebes  
>>>>>>>> won't enhance that and might detract from it. Think Debian,  
>>>>>>>>  
>>>>>>>> TCB  
>>>>>>>>  
>>>>>>>> "Chuck Duffy" <c@c.com> wrote:  
>>>>>>>>> In response to this article:  
>>>>>>>>>  
>>>>>>>>> <http://www.247wallst.com/2007/09/apple-keeping-m.html>  
>>>>>>>>>  
>>>>>>>>> Analysts are so short sighted it borders on the absurd.  
>>>>>>>>> What's the production cost of an Armani suit? 50 bucks? Do you  
>>> think  
>>>>>>>>  
>>>>>>>>> Armani



"DC" <dc@spammersinhell.com> wrote:

>

>Dedric Terry <dterry@keyofd.net> wrote:

>

>>So who would want to pay 40-50% more to run Windows? And how many home

>>users dual boot/switch OSs anyway? If a general-market customer buys a

>Mac,

>>they are buying the right to run OSX and a nice case. If they want Windows,

>>PCs are much less expensive with more options.

>

>

>Hi Dedric,

>

>It's not that simple. The G5's are much easier to service and upgrade than

>a cheapo PC. (ever opened up a G5?)

>In fact it is the quality of Macs that helped create the high-end PC

>market. (You can, of course, spend a lot more than a Mac costs in that

>world, but at least it is a fair comparison)

>

>And it's not just marketing. I have to do a hell of a lot more work to keep

>the Dell happy here than I do with any of the Macs. Ever notice that

>Norton antivirus is, of course, a virus itself of a sort? At least it sure

>

>slows things down like one. My experience with the Dell has shown

>me that it is only about half as reliable as the Macs we use as well.

>It's a constant battle to keep the thing free of viruses and spyware.

>Oh and there are currently windows problems that System Works

>cannot even fix, so I will be on the phone with Dell soon...

>

>As far as running Windows on a Mac, I will probably do it simply because

>I would rather use the Mac, yet I must use AutoCad, EASE. Smaartlive,

>and others which are PC only. So, I eliminate the purchase of a PC,

>cheapo or otherwise, by running everything on a G5, and I still get to

>use a Mac for all my other work.

>

>Is it as cheap? Nope. But neither are BMW's compared to KIA's,

>

>Now, I don't give a rat's patootie what anyone uses, only that they

>make great music on it, and it seems that James has the Mac amen

>corner tied down fairly well... But here's my .02

>

>DC

>

Hey, I'm a Windows XP user also. I own multiple PCs. I've been a system

administrator in the past and all the machines were Windows and UNIX machines.

I also was a computer dealer for years, I sold and supported PCs. I've used DOS and Windows machines longer than I have used Macs. There are a few things I like about a windows machine over a Mac, but I can only think of one of them right now; ) Personally, I think I'm a Windows neophyte not an expert. I think I'm an intermediate Mac user, not an expert, and I don't claim to be one like some people do. I like Mac better for all the reasons DC stated and more. That's no secret! I think people should use what they want to.

My problem is when somebody bashes the Mac or Mac users with some ignorant bullshit. When somebody repeats a Mac bashing lie like Apples market share is only 3%, that there is no retail for Apple computers, or when someone insinuates that Macs are toys, not real computers. It's like a few years ago when somebody posted that Apple was doomed because the Mac bashing PC zealots at motley Fools said so. This gets old. Apples stock was around \$32.00 a share, it's been hovering around \$140.00 a share. I think it reached \$148.00 a few weeks ago. As someone once told me, I don't listen to fools.

I'm trying to correct what I see as misinformation about Apple and Apple products. The FUD about Apple has been going on for years and not just on this NG. EVERY TIME Apple or anything Mac is mentioned here somebody will make a negative comment, smart-ass crack, insult, or bash. When I try to correct or challenge some ignorant comment, then I'm told to chill out or I'm personally insulted. I stand up when someone spews misinformation, or gets insulting.

I'm not trying to sell anybody a Mac here, but I am an advocate. Remember I use both. It's funny that the people that constantly bash Macs don't use Macs and often have had very little experience with Macs. Sorry guys, your wives using Macs in your house hold doesn't count, or cut it. It reminds me of a guy that takes a Ferrari around the track a couple of times and thinks they know every thing about a Ferrari. They have no idea of what it's capable of. It's the same with a Mac, you have to use one day in and day out for a year or so to know what it is capable of. Many here, have experience with 7-8 year old Macs, and that's what they base every thing on. You can't compare experience with an old Mac to a current PC. To be fair, it's not all the initial cost of a Mac that you should be looking at either, there is a lot more to it. You guys need to ask yourselves why the great majority of Mac owners are vary happy customers. (Bashers, this is the point where you insert some article about unhappy mac owners.)

Some people think they know everything about Macs because they can press a button to load software or check the right check boxes in the network settings.

Or they read on some web site that Apple chose the wrong Kernel, so that makes them an expert know it all. You don't know shit until you use a newer Mac exclusively for a year or so. As I've said before, if you really want

to become educated, turn off the PC and use a newer Mac for a year, then come back and tell me how bad it sucks. If you don't want to do that, that's fine. Stay in ignorant bliss, but don't bash the Mac because half the time you won't know what your talking about.

It's not a religion for me, I just stand up to the Mac bashing bull shit.  
I'll stand up to the untruths, the obnoxious comments and the put downs.  
So if you guys don't want me eating up bandwidth, don't bash the Mac or dish out the insults.

I'd rather talk about something else like Logic Studio 8; )

---

---

Subject: Re: More MacDonalds  
Posted by [excelav](#) on Fri, 21 Sep 2007 18:00:05 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

"Dedric Terry" <dterry@keyofd.net> wrote:  
>> Last I heard, Apple was having the MOBOs made by Intel, that may not be  
  
>> every  
>That was my guess.  
>  
>> model. There's no way in hell a cheap PC case can even compare to a Mac  
>> Pro case, don't even try to compare them. LaMont is right, the MacPro  
  
>> case  
>> is in a totally different league! Typical Mac basher, now your going  
to  
>> twist Apple dropping prices and say it's a bad thing, that it's some kind  
>> of rip off of the people. That's bullshit!  
>  
>I said Mac cases were nice - there isn't an off the shelf PC case that is  
  
>the same design, but that doesn't  
>make other cases crap and Mac cases someone God's gift to the computer  
>world. It's a friggin aluminum  
>case. My discussion was about the hardware inside, and you and Lamont turn  
  
>it into a "but look at the case!!" comparison. What are you guys buying  
  
>your Macs for - furniture? It sits in a machine room (here at least, and  
in  
>all production houses I know of), so who cares what it looks like, other  
  
>than home users?? But, we were talking about higher end machines, right?  
  
>Or are we talking

>about machines for home users?

Both.

No, you were making an ignorant blanket statement that Mac cost 40-50% more than PCs. Looking for a fair comparison. So make a fair comparison, and compare a new Mac to a new Dell or HP. You won't because you know your wrong.

>

>Maybe if you were a little less enamoured with the world of the great Apple

>and a little more in touch

>with the fact that it's a business to make a profit off of people buying

it

>hook line and sinker just like you, then you would see it for what it is

-

>hardware and software. That's it. Not the world's greatest discovery since

>fire and bread. Just a product sold to make money.

I see it as more than just hardware and software, because it is more than just hardware and software, but you don't get that. You also don't get that the hardware and software are higher end. Some people get that.

>

>Why is it so many Mac users can't seem to have an objective discussion?

>Answer that honestly before

>you go calling anyone else a Mac basher. Mac users here aren't the only

>ones I deal with - seems to be a disease of

>defensiveness you get when you buy one, but it's uncanny, seriously uncanny

>and sad. That's how monopolies and bully

>companies are built - blindly loyal customers. Be careful, you may get what

>you never wished for.

>

Why do you and others here bash the Mac as soon as there is a discussion? it's unnecessary. Personally I would prefer that we change the discussion! But hey, throw some more gas on the fire. Keep making insults and make sure you get personal. Monopolies and bullies? Open your eyes and look at your beloved Microsoft! There is a long history there. Apple started this whole thing by innovating and creating. All Microsoft can do is copy, steal, and bully. Get real! who's a blindly loyal customer? I use both, how about you?

>Yet again, for the 11234098340th time you didn't read what I (or anyone



>else) writes and you assume we are bashing. We try to have logical  
>discussions here, but you take everything as a slight on your beloved Apple.  
  
>This alone makes me want to avoid Apple products like the plague. You've  
>pretty much dominated the computer discussions here that used to be useful,  
>but not so much anymore. Every computer discussion gets turned into an  
>Apple advertisement, so yes, we will defend our points of view, but only  
>because we get inundated by your Apple mantra every time the words PC, Mac,  
>Apple, microsoft or computer come up in a thread.  
>

No, I know your bashing, and others here also know your bashing, but they choose to stay out of it. No, every-time any thing mac is mentioned you and a few others that don't even have much experience with current Macs, take pot shots, spew untruths, and get down right insulting, like you are right now!

>Why don't you go to Apples' forum and share your enthusiasm there? I think  
>you'll have a lot more fun hearing people agree with you all of the time.  
  
>Sorry I responded to you in the first place. My mistake. Won't happen  
>again.  
>  
>Dedric

Your entitled to your opinion, just don't spew untruths that macs cost 40-50% more than a PC, because it's not true. Even your pieced together PC was not 40% less. You didn't account for the cost of shipping the parts either, or the potential cost of tech support with multiple companies.

Why don't we all just stop? I know we all have better things to do!

>  
>"James McCloskey" <excelsm@hotmail.com> wrote in message  
>news:46f3ef26\$1@linux...  
>>  
>> Last I heard, Apple was having the MOBOs made by Intel, that may not be  
  
>> every  
>> model. There's no way in hell a cheap PC case can even compare to a Mac  
>> Pro case, don't even try to compare them. LaMont is right, the MacPro

>> case  
>> is in a totally different league! Typical Mac basher, now your going  
to  
>> twist Apple dropping prices and say it's a bad thing, that it's some kind  
>> of rip off of the people. That's bullshit!  
>>  
>> Why don't you do a fair comparison like Apple to Dell or HP? You can't,  
>> because you know that the difference is not 40%- 50%!  
>>  
>> Dedric Terry <dterry@keyofd.net> wrote:  
>>>Lamont - I compared as close to what is really in a Mac pro as possible.  
>>>I didn't spec a Tyan board simply because they had more expansion options  
>>>than a Mac Pro board and most xeon server boards don't have firewire  
>>>(Tyans  
>>>didn't). MacPros aren't using a normal Tyan, Asus, MSI, etc server board  
>> -  
>>>it's a mix between a dual socket (if there are any) consumer board and  
  
>>>lower  
>>>end server as best I can tell from specs at least. Good board I'm sure,  
>> but  
>>>the MSI was as close to the same config as I could find.  
>>>  
>>>Sorry man, but MacPros don't seem to be using Tyan boards, at least not  
>> ones  
>>>I can find - though if you find out what they are using (along with brand  
>> of  
>>>Ram, HDs, etc) I would be interested to know. I would probably use a  
Tyan  
>>>if building a dual xeon though.  
>>>  
>>>However, and this is an important point to make (not against Macs - just  
>> a  
>>>general "what performance your money will buy" issue), it's cheaper to  
buy  
>> a  
>>>Conroe quad core, single cpu system than a dual xeon, and it gets about  
>> 5%  
>>>better performance than the dual xeons on Nuendo tests.  
>>>  
>>>See here: <http://www.adkproaudio.com/benchmarks.cfm> (hopefully Chris  
>>>doesn't mind).  
>>>  
>>>The single quad core was noticeably better than the normally expected  
half  
>>>the performance of a dual quad xeon - some of that is probably due to  
>>>scaling issues (don't know how that performance translates to OSX), but  
>> when

>>>you look at a single quad chip beating out (even slightly) a dual 2-core  
>>>xeon for 1/5th the price, you have to consider what is the best  
>>>value/performance ratio. Mac or PC, there is still a premium on xeons,  
>>>core-2 or quad. Certainly there are advantages to xeons over Conroes,  
but  
>>>when it comes to performance for what we do, I'm not seeing it (until  
you  
>>>get to a dual quad core, which is xeon only afaik, and not less than \$5k,  
>>>Mac or PC).  
>>>  
>>>The Coolermaster case was also the closest in size and having used one  
>>>recently in a build, I know the wiring routing is clean and neat, and  
the  
>>>case quality is good - not amazing but good. No, it isn't a Mac Pro case,  
>>>but you do know that higher end cases have more fans and drive bays than  
>> a  
>>>Mac case, right? You are comparing visuals to actual function, but that's  
>>>not what really makes a computer well built. Also note that the power  
>>>supply is probably overkill compared to a MacPro supply - doubt they are  
>>>using a \$100 550W, but it could be.  
>>>  
>>>MacPro desktop cases are great, but it's still a nice aluminum design

>>>around  
>>>a basic piece of hardware - the difference is that it is designed around  
>> one  
>>>motherboard, not any ATX or micro ATX, or CEB - just a single motherboard,  
>>>so no, there is no direct comparison, and you can't just upgrade your  
>>>motherboard at will - you have to buy a new Mac to do that.  
>>>  
>>>iLife value? Depends on what you need. I have no direct need for iLife  
>> at  
>>>work, though I would probably use it if I had a Mac, but certainly it's  
>> nice  
>>>for home users, and to have in general.  
>>>  
>>>Kind of a detour, but related to the software side of this discussion:  
>>>  
>>>Just remember though, Apple sells software cheap (below market value even)  
>>>to earn hardware customers and build brand loyalty (obviously by evidence  
>>>here, it works). Logic went from being a \$1000 app sans plugins to a  
\$500  
>>>app \*with\* all of Emagic's plugins (which I and others paid for at one  
>>>time), Soundtrack, etc; Shake went from \$2500 (I've heard \$5k before

>>>Apple)  
>>>to \$500. The animation/3D community is now wondering if Shake has a  
>>>future

>>>- still a great app, but a \$500 app hardly gains the support and  
>>>development  
>>>focus of a \$2000 app. This conversation is spreading about Logic's low  
>>>price. My opinion (and that of others I know) is that selling cheap  
>>>software is bad for the industry longterm, so in some respects Apple users  
>>>may be supporting the decline of options and higher end products in the  
>>>audio market at least. Sure it looks great to Apple users, but make no  
>>>mistake, Apple isn't doing the customer any favors - I'm talking about  
our  
>>>industry (pro audio), not the average user where iLife and iWorks are  
a  
>> good  
>>>deal compared to other options. Just a thought - not related to the  
>>>hardware discussion at hand, but since it's coming up in other  
>>>conversations, it's worth passing along. Kind of hate to see Logic being  
>>>sold cheap - it's a great program, but most professional industries  
>>>associate quality with price.  
>>>  
>>>Interesting discussion - I really don't care what system anyone uses -  
I  
>>>just think it's wise to know the pros and cons with both to make an  
>>>informed  
>>>decision. Obviously our discussions are much more in depth than the  
>>>average  
>>>user - that's where displays and marketing make more of a difference than  
>>>actual technical design and capabilities.  
>>>  
>>>Regards,  
>>>Dedric  
>>>  
>>>On 9/21/07 8:56 AM, in article 46f3dbb2\$1@linux, "LaMont"  
>>><jjdpro@funk.com>  
>>>wrote:  
>>>  
>>>>  
>>>> Good comparision guys.  
>>>>  
>>>> What this tells me is:  
>>>>  
>>>> 1- All things are not equal. How much can does the iLife08? That's a  
lot  
>>>> of very cool software thrown in.  
>>>>  
>>>> 2- It's silly to compare a \$60.00 cool master cast to the Mac Pro case.  
>> We're  
>>>> talking totally different leagues.  
>>>>  
>>>> 3-A MSI Mobo is not in the same league as a Tyan

>>>>  
>>>> Detric Terry <dterry@keyofd.net> wrote:  
>>>>> Hi James,  
>>>>>  
>>>>> True on the dual Xeons (which are quite a bit more than conroes, yet  
>> a quad  
>>>>> core conroe performs similarly to a dual 2-core Xeon system - actually  
>>>>> better with Nuendo), at \$300 or so for the cpu vs. \$1500 for two  
>>>>> Xeons).  
>>>>>  
>>>>> So 40-50% probably really only applies to laptops off the shelf, but  
>> when  
>>>>> comparing performance there is a single-cpu quad core option missing  
>> from  
>>>>> the Apple line that is much more cost effective for the same power  
as  
>> the  
>>>>> dual xeon system (4 cores vs. 4 cores - xeons probably have the edge  
>> on  
>>>> buss  
>>>>> performance, but given the limited PCIe slot options, that could be  
  
>>>>> negated  
>>>>> to some degree - maybe Chris Ludwig will chime in here).  
>>>>>  
>>>>> I've put the Newegg/TigerDirect prices for the same parts below each  
>> for  
>>>> us  
>>>>> to compare.  
>>>>>  
>>>>> On 9/20/07 11:56 PM, in article 46f35d11\$1@linux, "James McCloskey"  
>>>>> <excelsm@hotmail.com> wrote:  
>>>>>  
>>>>>>  
>>>>>> Detric, you say that a Mac cost 40-50% more, I don't think that is  
  
>>>>>> accurate  
>>>>>> if your talking about off the shelve computers. It's these kind of  
>> blanket  
>>>>>> statements that make me want to set things strait. Here 's the  
>>>>>> challenge,  
>>>>>> go price the same configuration from Dell and HP. Let see how far  
off  
>>>> the  
>>>>>> pricing is.  
>>>>>>  
>>>>>>> Let's start at the top, these are Apple's standard configurations.  
>> The

>>>> only  
>>>>> thing I've changed is the processors. By the way, Dell just came out  
>>>> with  
>>>>> 3.2 GHz machines this week, so stick to the 3.0 GHzs. I'm sure Apple  
>>>> will  
>>>>> be upgrading processor speeds soon. I think they won't be as far off  
>>>> as  
>>>>> you think they are.  
>>>>>  
>>>>> \$2499.00 or \$59.00 a month  
>>>>> Two 2.66GHz Dual-Core Intel Xeon "Woodcrest" processors  
>>>>>  
>>>>> Woodcrest 2.66GHz: 2 x \$721 = \$1442  
>>>>>  
>>>>> MSI 5000X dual socket 771 Server board (2xPCIe, 2xPCI-X, 1xPCI): \$400  
>>>>>  
>>>>> Antec 550W power supply: \$100  
>>>>>  
>>>>> Coolermaster case: \$60  
>>>>>  
>>>>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>>>>> Crucial DDR667 1G (2x512): \$34.99  
>>>>>  
>>>>> NVIDIA GeForce 7300 GT graphics with 256MB memory  
>>>>> \$70 (middle of the price range between Chaintech and EVGA or Asus)  
>>>>>  
>>>>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
>>>>> Seagate SATA 3Gb/s, 250G: \$80 (Hitachi: \$67)  
>>>>>  
>>>>> 16x double-layer SuperDrive  
>>>>> Plextor 18x burn, DL, CD/DVD burner: \$40  
>>>>>  
>>>>> Apple Keyboard and Mighty Mouse  
>>>>> Basic keyboard and mouse: \$30  
>>>>>  
>>>>> Mac OSX and a software bundle including iLife '08  
>>>>>  
>>>>> WinXP Pro: \$139 (builder/OEM price)  
>>>>>  
>>>>> Total separate parts price: \$2326  
>>>>>  
>>>>> I went higher on the drive, DVD writer and memory than I believe  
>>>>> MacPros  
>>>> do,  
>>>>> so you could take another \$75-\$100 off the final price. The video card

>>>> is  
>>>>> mid-range so that should be comparable, if not also a little higher

>>>>> than  
>>>> a  
>>>>> Mac Pro's card. The motherboard I chose also has 5 PCI/e/X slots vs.  
>> 3  
>>>> on  
>>>>> the Mac Pro.  
>>>>>  
>>>>> So the Mac Pro isn't far off the same PC system, but it would still  
be  
>>>>> useful to know what make/model memory, drives, and motherboard are  
in  
>> use  
>>>>> (the latter being unknown/custom retrofitted with the OS dongle chip).  
>>>>>  
>>>>> Also a head to head comparison of the same app (Nuendo 4 might be the  
>>>>> first/best choice for that) running performance tests on the same  
>>>>> hardware,  
>>>>> OSX vs. WinXP would be quite informative.  
>>>>>  
>>>>> Regards,  
>>>>> Detric  
>>>>>  
>>>>>>  
>>>>>>  
>>>>>> \$3,298.00  
>>>>>> Two 3.0GHz Dual-Core Intel Xeon "Woodcrest" processors  
>>>>>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>>>>>> NVIDIA GeForce 7300 GT graphics with 256MB memory  
>>>>>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
>>>>>> 16x double-layer SuperDrive  
>>>>>> Apple Keyboard and Mighty Mouse  
>>>>>> Mac OSX and a software bundle including iLife '08  
>>>>>>  
>>>>>> \$3,997.00  
>>>>>> Two 3.0 Quad-core intel Xeon  
>>>>>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>>>>>> NVIDIA GeForce 7300 GT graphics with 256MB memory  
>>>>>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
>>>>>> 16x double-layer SuperDrive  
>>>>>> Apple Keyboard and Mighty Mouse  
>>>>>> Mac OSX and a software bundle including iLife '08  
>>>>>>  
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>>>>>>> Detric Terry <dterry@keyofd.net> wrote:  
>>>>>>>> I think it's very smart of Apple to already have Parallels loaded

>> ,  
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>>>>> that  
>>>>>> Win Xpusers feel right at home.  
>>>>>>  
>>>>>> They do? Never seen it in any of the Mac displays here, but I  
>>>>>> haven't  
>>>> asked  
>>>>>> about it either. Plenty of PCs around - no real need to see Windows  
>>>> running  
>>>>>> on a more expensive box.  
>>>>>>  
>>>>>> So who would want to pay 40-50% more to run Windows? And how many  
>> home  
>>>>>> users dual boot/switch OSs anyway? If a general-market customer  
buys  
>>>> a  
>>>>>> Mac,  
>>>>>> they are buying the right to run OSX and a nice case. If they want  
>>>>>> Windows,  
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>>>>>>> You are right Dedic..HP/Compaq are the leaders.  
>>>>>>> However,the Apple interest at our Best buy is very high.I see folks,  
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>>>>>>> and pops, older couples, young all gathering around the display



```

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>>>>>>>> The new iMacs look really nice though. I'm thinking of getting
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>>>>>>>> wife (24" preferably).
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>>>>>>>> Fyi - HP is currently the leading PC manufacturer, not Dell.
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>>>>>>>> "Jamie K" <Meta@Dimensional.com> wrote in message
>>>>>>>> news:46f29bf8$1@linux...
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>>>>>>>>> Best Buy is already an authorized Mac reseller, although I don't
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>>>>>>>>> how
>>>>>>>>> many stores are involved at this point
>>>>>>>>>
>>>>( http://www.bestbuy.com/olspage.jsp?id=pcmcat128500050005&amp
;type=category)>>>>>>>
>>>>.
>>>>>>>>>>
>>>>>>>>>> Macs are already available in special Apple departments inside

>>>>>>>>>>> CompUSA
>>>>>>>>>>> and
>>>>>>>>>>> MicroCenter stores.

```

>>>>>>>>>>  
>>>>>>>>>> iPods (but not Macs) are available at Target.  
>>>>>>>>>>  
>>>>>>>>>> On the flip side, Dell is looking at the successful Apple store  
>> strategy  
>>>>>>>>>>  
>>>>>>>>>> and trying their own stores, sort of:  
>>>>>>>>>>  
>>>>>>>>>> [http://www.news.com/Dell+to+try+branded+stores-sans+inventor y/2100-1047\\_3-6075868.html](http://www.news.com/Dell+to+try+branded+stores-sans+inventor+y/2100-1047_3-6075868.html)  
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>>>>>>>>> with  
>>>>>> the  
>>>>>>>>>  
>>>>>>>>> plebes  
>>>>>>>>> won't enhance that and might detract from it. Think Debian,  
>>>>>>>>>  
>>>>>>>>> TCB  
>>>>>>>>>  
>>>>>>>>> "Chuck Duffy" <c@c.com> wrote:  
>>>>>>>>> In response to this article:  
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>>>>>>>>> <http://www.247wallst.com/2007/09/apple-keeping-m.html>  
>>>>>>>>>  
>>>>>>>>> Analysts are so short sighted it borders on the absurd.  
>>>>>>>>> What's the production cost of an Armani suit? 50 bucks? Do  
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>>>>>>>>>> Armani  
>>>>>>>>>> is going to get in bed with WalMart. No freaking way.  
>>>>>>>>>> As tech heads we continually are mystified about component cost  
>>>> vs  
>>>>>>> sale  
>>>>>>>>>> price.  
>>>>>>>>>> "I can build such and such for 300 dollars, and apple wants  
  
>>>>>>>>>> 1000".  
>>>>>>>>>> Apple  
>>>>>>>>>> doesn't play that game. There are thousand dollar iPod holders  
>>>> for  
>>>>>>>>>>  
>>>>>>>>>>> christ  
>>>>>>>>>>>>> sakes. They realize the cool factor, and in a recent exchange  
>> between  
>>>>>>>>>>>>>



all of you who don't know, microsoft is Advid's largest investor. Bailed them out back in 2002..

This war is going to get ugly. With blood (MOTU's Performer) becoming a scoring daw only. As well as, Roland's Cakewalk Sonar, and yes, even Yammy's Steingberg.

You know Digi is going to answer the bell, with a new LE/M-Powered say 128 track(64 stereo), with all the bells for \$500.00  
They have to at this point, or they will loose out to Apple.

Yammy can make a big play by going after the Mid-pro market with a super cool DAW controller that's cheaper than 10K(O2R96) and the 17K(DM2000). Say 4-5k DAW controller for Cubase4.

However, I think the Nuendo Folks need something along the lines of the Euphonix MC-5. Yamaha can do it.

edric Terry <dterry@keyofd.net> wrote:

>Lamont - I compared as close to what is really in a Mac pro as possible.  
>I didn't spec a Tyan board simply because they had more expansion options  
>than a Mac Pro board and most xeon server boards don't have firewire (Tyans  
>didn't). MacPros aren't using a normal Tyan, Asus, MSI, etc server board  
-  
>it's a mix between a dual socket (if there are any) consumer board and lower  
>end server as best I can tell from specs at least. Good board I'm sure,  
but  
>the MSI was as close to the same config as I could find.  
>  
>Sorry man, but MacPros don't seem to be using Tyan boards, at least not  
ones  
>I can find - though if you find out what they are using (along with brand  
of  
>Ram, HDs, etc) I would be interested to know. I would probably use a Tyan  
>if building a dual xeon though.  
>  
>However, and this is an important point to make (not against Macs - just  
a  
>general "what performance your money will buy" issue), it's cheaper to buy  
a  
>Conroe quad core, single cpu system than a dual xeon, and it gets about  
5%  
>better performance than the dual xeons on Nuendo tests.  
>  
>See here: <http://www.adkproaudio.com/benchmarks.cfm> (hopefully Chris  
>doesn't mind).  
>  
>The single quad core was noticeably better than the normally expected half

>the performance of a dual quad xeon - some of that is probably due to  
>scaling issues (don't know how that performance translates to OSX), but  
when  
>you look at a single quad chip beating out (even slightly) a dual 2-core  
>xeon for 1/5th the price, you have to consider what is the best  
>value/performance ratio. Mac or PC, there is still a premium on xeons,  
>core-2 or quad. Certainly there are advantages to xeons over Conroes, but  
>when it comes to performance for what we do, I'm not seeing it (until you  
>get to a dual quad core, which is xeon only afaik, and not less than \$5k,  
>Mac or PC).  
>  
>The Coolermaster case was also the closest in size and having used one  
>recently in a build, I know the wiring routing is clean and neat, and the  
>case quality is good - not amazing but good. No, it isn't a Mac Pro case,  
>but you do know that higher end cases have more fans and drive bays than  
a  
>Mac case, right? You are comparing visuals to actual function, but that's  
>not what really makes a computer well built. Also note that the power  
>supply is probably overkill compared to a MacPro supply - doubt they are  
>using a \$100 550W, but it could be.  
>  
>MacPro desktop cases are great, but it's still a nice aluminum design around  
>a basic piece of hardware - the difference is that it is designed around  
one  
>motherboard, not any ATX or micro ATX, or CEB - just a single motherboard,  
>so no, there is no direct comparison, and you can't just upgrade your  
>motherboard at will - you have to buy a new Mac to do that.  
>  
>iLife value? Depends on what you need. I have no direct need for iLife  
at  
>work, though I would probably use it if I had a Mac, but certainly it's  
nice  
>for home users, and to have in general.  
>  
>Kind of a detour, but related to the software side of this discussion:  
>  
>Just remember though, Apple sells software cheap (below market value even)  
>to earn hardware customers and build brand loyalty (obviously by evidence  
>here, it works). Logic went from being a \$1000 app sans plugins to a \$500  
>app \*with\* all of Emagic's plugins (which I and others paid for at one  
>time), Soundtrack, etc; Shake went from \$2500 (I've heard \$5k before Apple)  
>to \$500. The animation/3D community is now wondering if Shake has a future  
>- still a great app, but a \$500 app hardly gains the support and development  
>focus of a \$2000 app. This conversation is spreading about Logic's low  
>price. My opinion (and that of others I know) is that selling cheap  
>software is bad for the industry longterm, so in some respects Apple users  
>may be supporting the decline of options and higher end products in the  
>audio market at least. Sure it looks great to Apple users, but make no

>mistake, Apple isn't doing the customer any favors - I'm talking about our  
>industry (pro audio), not the average user where iLife and iWorks are a  
good  
>deal compared to other options. Just a thought - not related to the  
>hardware discussion at hand, but since it's coming up in other  
>conversations, it's worth passing along. Kind of hate to see Logic being  
>sold cheap - it's a great program, but most professional industries  
>associate quality with price.  
>  
>Interesting discussion - I really don't care what system anyone uses - I  
>just think it's wise to know the pros and cons with both to make an informed  
>decision. Obviously our discussions are much more in depth than the average  
>user - that's where displays and marketing make more of a difference than  
>actual technical design and capabilities.  
>  
>Regards,  
>Dedric  
>  
>On 9/21/07 8:56 AM, in article 46f3dbb2\$1@linux, "LaMont" <jjdpro@funk.com>  
>wrote:  
>  
>>  
>> Good comparison guys.  
>>  
>> What this tells me is:  
>>  
>> 1- All things are not equal. How much can does the iLife08? That's a lot  
>> of very cool software thrown in.  
>>  
>> 2- It's silly to compare a \$60.00 cool master cast to the Mac Pro case.  
We're  
>> talking totally different leagues.  
>>  
>> 3-A MSI Mobo is not in the same league as a Tyan  
>>  
>> Dedric Terry <dterry@keyofd.net> wrote:  
>>> Hi James,  
>>>  
>>> True on the dual Xeons (which are quite a bit more than conroes, yet  
a quad  
>>> core conroe performs similarly to a dual 2-core Xeon system - actually  
>>> better with Nuendo), at \$300 or so for the cpu vs. \$1500 for two Xeons).  
>>>  
>>> So 40-50% probably really only applies to laptops off the shelf, but  
when  
>>> comparing performance there is a single-cpu quad core option missing  
from  
>>> the Apple line that is much more cost effective for the same power as

the  
>>> dual xeon system (4 cores vs. 4 cores - xeon probably have the edge  
on  
>> buss  
>>> performance, but given the limited PCIe slot options, that could be negated  
>>> to some degree - maybe Chris Ludwig will chime in here).  
>>>  
>>> I've put the Newegg/TigerDirect prices for the same parts below each  
for  
>> us  
>>> to compare.  
>>>  
>>> On 9/20/07 11:56 PM, in article 46f35d11\$1@linux, "James McCloskey"  
>>> <excelsm@hotmail.com> wrote:  
>>>  
>>>>  
>>>> Detric, you say that a Mac cost 40-50% more, I don't think that is accurate  
>>>> if your talking about off the shelve computers. It's these kind of  
blanket  
>>>> statements that make me want to set things strait. Here 's the challenge,  
>>>> go price the same configuration from Dell and HP. Let see how far off  
>> the  
>>>> pricing is.  
>>>>  
>>>> Let's start at the top, these are Apple's standard configurations.  
The  
>> only  
>>>> thing I've changed is the processors. By the way, Dell just came out  
>> with  
>>>> 3.2 GHz machines this week, so stick to the 3.0 GHzs. I'm sure Apple  
>> will  
>>>> be upgrading processor speeds soon. I think they won't be as far off  
>> as  
>>>> you think they are.  
>>>>  
>>>> \$2499.00 or \$59.00 a month  
  
>>>  
>>> Woodcrest 2.66GHz: 2 x \$721 = \$1442  
>>>  
>>> MSI 5000X dual socket 771 Server board (2xPCIe, 2xPCI-X, 1xPCI): \$400  
>>>  
>>> Antec 550W power supply: \$100  
>>>  
>>> Coolermaster case: \$60  
>>>  
>>>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>>> Crucial DDR667 1G (2x512): \$34.99



>>>  
>>>> NVIDIA GeForce 7300 GT graphics with 256MB memory  
>>> \$70 (middle of the price range between Chaintech and EVGA or Asus)  
>>>  
>>>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
>>> Seagate SATA 3Gb/s, 250G: \$80 (Hitachi: \$67)  
>>>  
>>>> 16x double-layer SuperDrive  
>>> Plextor 18x burn, DL, CD/DVD burner: \$40  
>>>  
>>>> Apple Keyboard and Mighty Mouse  
>>> Basic keyboard and mouse: \$30  
>>>  
>>>> Mac OSX and a software bundle including iLife '08  
>>>  
>>>> WinXP Pro: \$139 (builder/OEM price)  
>>>  
>>>> Total separate parts price: \$2326  
>>>  
>>> I went higher on the drive, DVD writer and memory than I believe MacPros  
>> do,  
>>> so you could take another \$75-\$100 off the final price. The video card  
>> is  
>>> mid-range so that should be comparable, if not also a little higher than  
>> a  
>>> Mac Pro's card. The motherboard I chose also has 5 PCI/e/X slots vs.  
3  
>> on  
>>> the Mac Pro.  
>>>  
>>>> So the Mac Pro isn't far off the same PC system, but it would still be  
>>>> useful to know what make/model memory, drives, and motherboard are in  
use  
>>>> (the latter being unknown/custom retrofitted with the OS dongle chip).  
>>>  
>>>> Also a head to head comparison of the same app (Nuendo 4 might be the  
>>>> first/best choice for that) running performance tests on the same hardware,  
>>>> OSX vs. WinXP would be quite informative.  
>>>  
>>>> Regards,  
>>>> Detric  
>>>  
>>>>  
>>>>  
>>>>> \$3,298.00  
  
>>>>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
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>>>>>>>  
>>>>>>> the  
>>>>>>> titans Gates freely acknowledged that Jobs has it (cool), and  
he  
>> (bill)  
>>>>>>> never

>>>>>>>> will.  
>>>>>>>>  
>>>>>>>> Dells margins are non-existent. Do the math, a 16% world market  
>> share  
>>>>>>  
>>>>>>>> at  
>>>>>>>> 2% margin or a 3% world market share at 20% margin.  
>>>>>>>> 1000 boxes @ 500 per @ 2% = 10,000 profit  
>>>>>>>> 200 boxes @ 1000 per @ 20% = 40,000 profit  
>>>>>>>>  
>>>>>>>>  
>>>>>>>>  
>>>>>>>> Chuck  
>>>>>>>>  
>>>>>>>  
>>>>>>>  
>>>>>  
>>>>  
>>>>  
>>>  
>>  
>

---

Subject: Re: More MacDonalds  
Posted by [Jamie K](#) on Fri, 21 Sep 2007 18:21:34 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

I think the attraction of boot camp, (or the virtual machine options) to run other operating systems on a Mac, is for people who have legacy MSWindows apps and an old, tired intel box, who really want to upgrade and at the same time move to a Mac. It helps them to be able to run multiple operating systems on a single newer, faster box. That represents a less expensive option than getting a Mac AND an upgraded MSWindows box. Two birds with one stone.

Over time, they'll probably replace apps with OSX versions where possible, but not having to do that all at once saves immediate \$\$ and offers immediate productivity boosts.

Another case is people who have legacy apps that will never be upgraded or ported to OSX, and so they may need to run MSWindows once in a blue moon, but they still want to move forward with a Mac.

A third case is people who do development work and want to test on multiple platforms. It's very convenient to do it all in one box.

Those cases don't describe everyone, of course. A lot of people just want to run OSX and don't care about running MSWindows on their Macs. A

lot of other people just want to run their MSWindows apps and likely have no compelling reason to buy a Mac for that.

There are very few choices left. Running multiple operating systems on one box adds a viable choice to the market for those who see a benefit.

Choices are good (the other thing I say all the time :^)

Cheers,  
-Jamie  
www.JamieKrutz.com

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>> "Dedric Terry" <dterry@keyofd.net> wrote:  
>>> Both Best Buys here have Apple displays - a large black/white Apple backdrop  
>>> dwarfing a rather spartan table  
>>> of about 6-8 Macbooks and iMacs (same in both stores). So far it doesn't  
>>> seem to be generating any interest the  
>>> several times I've been in the stores. No Mac Pros either.  
>>>  
>>> The new iMacs look really nice though. I'm thinking of getting one for  
>> my  
>>> wife (24" preferrably).  
>>>  
>>> Fyi - HP is currently the leading PC manufacturer, not Dell.  
>>>  
>>> "Jamie K" <Meta@Dimensional.com> wrote in message news:46f29bf8\$1@linux...  
>>>> Best Buy is already an authorized Mac reseller, although I don't know  
>> how  
>>>> many stores are involved at this point  
>>>> ( <http://www.bestbuy.com/olspage.jsp?id=pcmcat128500050005&type=category>).  
>>>>  
>>>> Macs are already available in special Apple departments inside CompUSA  
>> and  
>>>> MicroCenter stores.  
>>>>  
>>>> iPods (but not Macs) are available at Target.  
>>>>  
>>>> On the flip side, Dell is looking at the successful Apple store strategy  
>>>> and trying their own stores, sort of:  
>>>>  
>>>> [http://www.news.com/Dell+to+try+branded+stores-sans+inventory/2100-1047\\_3-6075868.html](http://www.news.com/Dell+to+try+branded+stores-sans+inventory/2100-1047_3-6075868.html)  
>>>>  
>>>> Cheers,  
>>>> -Jamie  
>>>> [www.JamieKruz.com](http://www.JamieKruz.com)  
>>>>  
>>>>  
>>>> TCB wrote:  
>>>>> Nobody will make more fun of Wall Street analysts than me, and I agree  
>>>>> with  
>>>>> you up to a point. That said, it has been years since Apple had a real  
>>>>> way  
>>>>> to push their products in retail outlets. Of course, someone like me  
>> will  
>>>>> be buying stuff online at blowout prices, rolling my own and so on. But  
>>>>> for  
>>>>> the 'Joe six pack' crowd (crucial to Apple since they actively thumb  
>>>>> their  
>>>>> noses at corporate/institutional buyers like me so won't be getting any



>>>> serious  
>>>> traction there) having their machines in a Best Buy or Wal-Mart or  
>>>> whatever  
>>>> would certainly shift some units. The Apple stores are nice, but it's  
>> not  
>>>> like there's one in every mall in America. But as you say, they want  
>> to  
>>>> protect  
>>>> their cool factor and diluting the 'Mac experience' by mixing with the  
>>>> plebes  
>>>> won't enhance that and might detract from it. Think Debian,  
>>>>  
>>>> TCB  
>>>>  
>>>> "Chuck Duffy" <c@c.com> wrote:  
>>>>> In response to this article:  
>>>>>>  
>>>>>> <http://www.247wallst.com/2007/09/apple-keeping-m.html>  
>>>>>>  
>>>>>> Analysts are so short sighted it borders on the absurd.  
>>>>>> What's the production cost of an Armani suit? 50 bucks? Do you think  
>>>>>> Armani  
>>>>>> is going to get in bed with WalMart. No freaking way.  
>>>>>> As tech heads we continually are mystified about component cost vs sale  
>>>>>> price.  
>>>>>> "I can build such and such for 300 dollars, and apple wants 1000".  
>>>>>> Apple  
>>>>>> doesn't play that game. There are thousand dollar iPod holders for  
>>>>>> christ  
>>>>>> sakes. They realize the cool factor, and in a recent exchange between  
>>>>>> the  
>>>>>> titans Gates freely acknowledged that Jobs has it (cool), and he (bill)  
>>>>>> never  
>>>>>> will.  
>>>>>>  
>>>>>> Dells margins are non-existent. Do the math, a 16% world market share  
>>>>>> at  
>>>>>> 2% margin or a 3% world market share at 20% margin.  
>>>>>> 1000 boxes @ 500 per @ 2% = 10,000 profit  
>>>>>> 200 boxes @ 1000 per @ 20% = 40,000 profit  
>>>>>>  
>>>>>>  
>>>>>>  
>>>>>> Chuck  
>

---

---

Subject: Re: More MacDonalds

Posted by [excelav](#) on Fri, 21 Sep 2007 18:30:00 GMT

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---

"DJ" <animix \_ at \_ animas \_ dot \_ net> wrote:

>

>>

>> Why don't you admit that the 400 MHz Mac you have is a POS because it can

>> stand up to your 3GHz PCs. By the the way, who used the Mac in your  
>> house?

>> Speaking of Macs, I thought you were the guy that had to have the latest  
>> greatest system on the planet, well right now it's a Mac. Don't worry,

>> Microsoft

>> will steal more stuff from Apple and get Vista working in a year or so.

>> Then all you PC zealots can tell all us Mac users how great Vista is and  
>> how Mac OS sucks.

>>

>I used it when it was state of the art and it just sucked compared to PC's

>so now I should go buy another one? Yeah.....I'm there dude!!!Like I said,

>I've used Apple machines in the past and am familiar enough with the new

>ones to know that they are nice, but overpiced for my needs .I don't "do

>iPOD or iPhone. I'd probably get beat up by the "good ol' boys" around here

>if I pulled one of those frilly little pretty things out in the presence  
>of

>a bunch of "real men". I need stuff that's chunky looking, painted flat

>black and emits guttural grunts when it rings.

>

>;O)

>

It's a whole new Mac world Dj, the past does not equal the present or the future. Are you going to be happy stuck with Windows XP in to the future, you know Vista isn't happening yet. At least Apple is moving in the right direction and Logic look great. If your happy where your at that's cool.

The fruit comments are old and lame. Apple stopped building iMacs with fruit colored names about 7 years ago. Apple also killed the rainbow Apple logo, because of the gay adoption of rainbow everything. Notice they went to a solid colored logo. So why don't you quit with the insults?

So real men don't use Apple products? That's ridiculous!

>>>  
>>>> Steve Jobs is not cool, he only created the personal computer industry  
>> in  
>>>> his bed room; )  
>>>  
>>>Spoken like a true brainwashee. Carry on.  
>>>  
>>  
>> No, spoken like the truth. In 1976-1977 the only affordable personal  
  
>> computer  
>> was the altair kit, which you had to build. It was not a modern personal  
>> computer, it's interface was toggle switches and lights. Yes. Steve Jobs  
>> and Steve Wozniak kicked off the Personal computer industry with the first  
>> affordable modern computer. The computer was dreamed up and built in Steve  
>> Jobs bed room when he was about 19 years old. You can thank Steve W.  
for  
>> incorporating the keyboard and the cathode ray tube, not to mention many  
>> other things. These guys innovated and pointed the whole industry in  
the  
>> direction the industry has gone. There are many innovations these guys  
  
>> brought  
>> to the industry, they both deserve some gratitude.  
>>  
>> As I've said many times use what you want, just don't bash the Mac!  
>  
>Doesn't make Jobs cool (though I did think Wozniak was cool). If Woz was  
the  
>face of Apple these days, I'd probably have a more favorable impression.  
Woz  
>RAWX.  
>  
>;o)  
>  
>  
>

Just about everything Steve Jobs builds is cool! Steve Jobs was and is the  
visionary of Apple. He was the one that had the ideas and talked Woz in  
to helping him building the computers and selling them to the average guy.  
It's too bad you can't see the genius in that.

---

Subject: Re: More MacDonalds  
Posted by [John \[1\]](#) on Fri, 21 Sep 2007 18:42:47 GMT

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---

Oh come on. You can admit that you and your mac are in love. It's ok really. We are laughing so hard at how much you defend macs it's hilarious.

James loves his macintosh.....la la la la la

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**Subject: Re: More MacDonalds**  
Posted by [Jamie K](#) on Fri, 21 Sep 2007 18:59:41 GMT  
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Dedric Terry wrote:

> The animation/3D community is now wondering if Shake has a future  
> - still a great app, but a \$500 app hardly gains the support and development  
> focus of a \$2000 app.

Actually there's zero mystery about the status of Shake. No one I know in the animation community is wondering about it, and for good reason.

Shake IS discontinued. Apple announced the end of life status along with the price drop over a year ago.

Yes it's a great app and a steal at \$500, but Apple apparently wants to make a major change. This will take time. Stay tuned. Any announcements about the new app would likely be around an NAB sometime in the next few years.

Some of Shake's features have been added to Motion 3 in the mean time (woo!).

Here's the summary from wiki:

At the NAB event in April 2006, Apple announced that Shake 4.1 would be a Universal Binary version and would ship in May that year. It was actually released on 20 June 2006 and was rebranded as a companion for Final Cut Studio[6]; as such, its price was dropped from \$2999 to \$499 for Mac OS X (but remained the same for Linux). At the same time, Apple also announced that they would end support for Shake, as they begin work on the next-generation software, expected to be known as codename Phenomenon [7] Existing maintenance program subscribers had the option to license the Shake source code for \$50,000 USD.

This conversation is spreading about Logic's low  
> price. My opinion (and that of others I know) is that selling cheap  
> software is bad for the industry longterm, so in some respects Apple users  
> may be supporting the decline of options and higher end products in the  
> audio market at least. Sure it looks great to Apple users, but make no

> mistake, Apple isn't doing the customer any favors - I'm talking about our  
> industry (pro audio), not the average user where iLife and iWorks are a good  
> deal compared to other options. Just a thought - not related to the  
> hardware discussion at hand, but since it's coming up in other  
> conversations, it's worth passing along. Kind of hate to see Logic being  
> sold cheap - it's a great program, but most professional industries  
> associate quality with price.

Luckily you have to pony up for a Mac to run it, eh? ;^)

Cheers,  
-Jamie  
[www.JamieKruz.com](http://www.JamieKruz.com)

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Subject: Re: More MacDonalds  
Posted by [dc\[3\]](#) on Fri, 21 Sep 2007 19:47:40 GMT  
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"TCB" <nobody@ishere.com> wrote:

>  
>Of course they break, Don. You're the one who said Dells are 50% as reliable  
>as Macs. That's nonsense, and I have the server logs and uptime to prove  
>it. On the workstation side we have occasional drive failures, 1-3 per year  
>out of 50+ workstations.

Oh, we're still playing strawman huh? Silly...

I said MY Dell has been 50% as reliable as my Macs.

YMMV of course...

>Sorry, ain't buying it. If ANYTHING was twice as reliable as the stuff we  
>use here (and we test extensively) we'd buy it instead. The only thing we've  
>found to outperform Dell on the reliability front is the really heavy iron  
>Sun and IBM stuff. We can't justify the additional cost, and we don't think  
>the AMD/Intel Sun stuff is likely to be much better than Dell gear, but  
if  
>Joe's Computers could show us 50% increase in reliability we'd move to his  
>stuff in a second.

Welll it could be OS related hmmm?

Now I should go get NT for the Dell huh?

Nah, I'll get a G5.

take care

DC

---

---

Subject: Re: More MacDonalds  
Posted by [DC](#) on Fri, 21 Sep 2007 19:53:55 GMT  
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---

Wow I read a few more posts and threads on this subject, and oh-hey I am bailing...

I HATE Macs! Hey Thad, can I run XP on one of your servers?

Don't servers rock as personal computers?

I'm going to hit my mac with a ballpeen and post the pics

arrgghhhHHHHH

big nasty fight over gear! arrgghHHHH

none for me... thanks

DC

---

---

Subject: Re: More MacDonalds  
Posted by [Dedric Terry](#) on Fri, 21 Sep 2007 20:10:16 GMT  
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---

Hi Lamont -

I didn't know MS had invested in Avid. Interesting. I'm not sure that's a good thing. Your thoughts?  
I'm with most people/consumers that don't really want Microsoft with their fingers in more than selling software, though even that venture can be questionable at times.

I got Nuendo through crossgrades/upgrades, so like you, there wasn't the brundt of a full retail price investment, but it has more than paid for itself anyway.

Nuendo probably could come down a little in price just looking at raw

numbers in the DAW software market (though Sequoia is, imho, far above in the overpriced department), but I think to compete with ProTools, it probably has to stay where it is. The MC integration is excellent, but obviously it isn't a Nuendo-only hardware solution, so you have a good point that Nuendo needs that kind of direct, and unique association to really pit itself against ProTools.

You hit the nail on the head of what users have been begging for a few years now - a Yammy controller for Nuendo in the \$4-5k range. Bingo - huge market in a very obvious void - there is nothing between Mackie MCUs and the ID/MC/Digi controller/O2R/DM2000 range, but easily could be, and it would sell like crazy, and if it were a Nuendo-integrated controller, it would be a huge boost for Nuendo.

I think Nuendo 4 might be a strong step in that direction - with some pretty fantastic automation (from what I hear); a directly linked in version of Virtual Katy for post conform; and some other really nice additions (eventually we'll get dual mono track support as well to ease the pain of OMF's antiquity). Time will tell. I don't want to see Logic lose its' solid reputation.

To many users it probably doesn't matter where price is the main deciding factor, but longterm support is questionable with lower priced products. Also don't want to see DP in trouble either. I guess Adobe Premiere has somewhat survived to some degree against FCP (albeit by going multiplatform and being only one of several successful products), so DP probably will as well, but Adobe has Acrobat to support them. MOTU probably lives on hardware, so DP is probably safe.

Regards,  
Dedric

"LaMont" <jjdpro@funk.net> wrote in message news:46f4089e\$1@linux...

>

> Hey Dedric good points..

>

> I would add that, right now I'm kinda in-different about the Apple/Logic

> Studio pricing. I agree with you that, perception in pro-audio is king. If

> something is sold cheap, then it must not be as good as the more expensive

> item. Think Paris vs Pro Tools circa 1999.

>

> But, I did think both Nuendo and Logic 7 was overpriced a tad. I'm glad I

> was an early adpoter of Nuendo and got for \$600.00 back in 2001. But, if

> I'm honest iwould have to say that that app(Neundo) has paid for it's self

> hundreds times over. So, price is a realitive issue. I see you point.

>

> Just like the movie Predator vs Alien, I think we the consumers of

> pro-audio

> are caught up in a war between Apple and Microsoft(Digidesing). Yes. for

> all of you who don't know, microsoft is Advid's largest investor. Bailed  
> them out back in 2002..  
>  
> This war is going to get ugly. With blood (MOTU's Performer) becoming a  
> scoring  
> daw only. As well as, Roland's Cakewalk Sonar, and yes, even Yammy's  
> Steingberg.  
>  
> You know Digi is going to answer the bell, with a new LE/M-Powered say 128  
> track(64 stereo), with all the bells for \$500.00  
> They have to at this point, or they will loose out to Apple.  
>  
> Yammy can make a big play by going after the Mid-pro market with a super  
> cool DAW controller that's cheaper than 10K(O2R96) and the 17K(DM2000).  
> Say 4-5k DAW controller for Cubase4.  
>  
> However, I think the Nuendo Folks need something along the lines of the  
> Euphonix  
> MC-5. Yamaha can do it.  
>  
>  
> edric Terry <dterry@keyofd.net> wrote:  
>>Lamont - I compared as close to what is really in a Mac pro as possible.  
>>I didn't spec a Tyan board simply because they had more expansion options  
>>than a Mac Pro board and most xeon server boards don't have firewire  
>>(Tyans  
>>didn't). MacPros aren't using a normal Tyan, Asus, MSI, etc server board  
> -  
>>it's a mix between a dual socket (if there are any) consumer board and  
>>lower  
>>end server as best I can tell from specs at least. Good board I'm sure,  
> but  
>>the MSI was as close to the same config as I could find.  
>>  
>>Sorry man, but MacPros don't seem to be using Tyan boards, at least not  
> ones  
>>I can find - though if you find out what they are using (along with brand  
> of  
>>Ram, HDs, etc) I would be interested to know. I would probably use a Tyan  
>>if building a dual xeon though.  
>>  
>>However, and this is an important point to make (not against Macs - just  
> a  
>>general "what performance your money will buy" issue), it's cheaper to buy  
> a  
>>Conroe quad core, single cpu system than a dual xeon, and it gets about  
> 5%  
>>better performance than the dual xeons on Nuendo tests.



>>  
>>See here: <http://www.adkproaudio.com/benchmarks.cfm> (hopefully Chris  
>>doesn't mind).  
>>  
>>The single quad core was noticeably better than the normally expected half  
>>the performance of a dual quad xeon - some of that is probably due to  
>>scaling issues (don't know how that performance translates to OSX), but  
> when  
>>you look at a single quad chip beating out (even slightly) a dual 2-core  
>>xeon for 1/5th the price, you have to consider what is the best  
>>value/performance ratio. Mac or PC, there is still a premium on xeons,  
>>core-2 or quad. Certainly there are advantages to xeons over Conroes, but  
>>when it comes to performance for what we do, I'm not seeing it (until you  
>>get to a dual quad core, which is xeon only afaik, and not less than \$5k,  
>>Mac or PC).  
>>  
>>The Coolermaster case was also the closest in size and having used one  
>>recently in a build, I know the wiring routing is clean and neat, and the  
>>case quality is good - not amazing but good. No, it isn't a Mac Pro case,  
>>but you do know that higher end cases have more fans and drive bays than  
> a  
>>Mac case, right? You are comparing visuals to actual function, but that's  
>>not what really makes a computer well built. Also note that the power  
>>supply is probably overkill compared to a MacPro supply - doubt they are  
>>using a \$100 550W, but it could be.  
>>  
>>MacPro desktop cases are great, but it's still a nice aluminum design  
>>around  
>>a basic piece of hardware - the difference is that it is designed around  
> one  
>>motherboard, not any ATX or micro ATX, or CEB - just a single motherboard,  
>>so no, there is no direct comparison, and you can't just upgrade your  
>>motherboard at will - you have to buy a new Mac to do that.  
>>  
>>iLife value? Depends on what you need. I have no direct need for iLife  
> at  
>>work, though I would probably use it if I had a Mac, but certainly it's  
> nice  
>>for home users, and to have in general.  
>>  
>>Kind of a detour, but related to the software side of this discussion:  
>>  
>>Just remember though, Apple sells software cheap (below market value even)  
>>to earn hardware customers and build brand loyalty (obviously by evidence  
>>here, it works). Logic went from being a \$1000 app sans plugins to a \$500  
>>app \*with\* all of Emagic's plugins (which I and others paid for at one  
>>time), Soundtrack, etc; Shake went from \$2500 (I've heard \$5k before  
>>Apple)

>>to \$500. The animation/3D community is now wondering if Shake has a  
>>future  
>>- still a great app, but a \$500 app hardly gains the support and  
>>development  
>>focus of a \$2000 app. This conversation is spreading about Logic's low  
>>price. My opinion (and that of others I know) is that selling cheap  
>>software is bad for the industry longterm, so in some respects Apple users  
>>may be supporting the decline of options and higher end products in the  
>>audio market at least. Sure it looks great to Apple users, but make no  
>>mistake, Apple isn't doing the customer any favors - I'm talking about our  
>>industry (pro audio), not the average user where iLife and iWorks are a  
> good  
>>deal compared to other options. Just a thought - not related to the  
>>hardware discussion at hand, but since it's coming up in other  
>>conversations, it's worth passing along. Kind of hate to see Logic being  
>>sold cheap - it's a great program, but most professional industries  
>>associate quality with price.  
>>  
>>Interesting discussion - I really don't care what system anyone uses - I  
>>just think it's wise to know the pros and cons with both to make an  
>>informed  
>>decision. Obviously our discussions are much more in depth than the  
>>average  
>>user - that's where displays and marketing make more of a difference than  
>>actual technical design and capabilities.  
>>  
>>Regards,  
>>Dedric  
>>  
>>On 9/21/07 8:56 AM, in article 46f3dbb2\$1@linux, "LaMont"  
>><jjdpro@funk.com>  
>>wrote:  
>>  
>>>  
>>> Good comparision guys.  
>>>  
>>> What this tells me is:  
>>>  
>>> 1- All things are not equal. How much can does the iLife08? That's a lot  
>>> of very cool software thrown in.  
>>>  
>>> 2- It's silly to compare a \$60.00 cool master cast to the Mac Pro case.  
> We're  
>>> talking totally different leagues.  
>>>  
>>> 3-A MSI Mobo is not in the same league as a Tyan  
>>>  
>>> Dedric Terry <dterry@keyofd.net> wrote:

>>>> Hi James,  
>>>>  
>>>> True on the dual Xeons (which are quite a bit more than conroes, yet  
> a quad  
>>>> core conroe performs similarly to a dual 2-core Xeon system - actually  
>>>> better with Nuendo), at \$300 or so for the cpu vs. \$1500 for two  
>>>> Xeons).  
>>>>  
>>>> So 40-50% probably really only applies to laptops off the shelf, but  
> when  
>>>> comparing performance there is a single-cpu quad core option missing  
> from  
>>>> the Apple line that is much more cost effective for the same power as  
> the  
>>>> dual xeon system (4 cores vs. 4 cores - xeons probably have the edge  
> on  
>>> buss  
>>>> performance, but given the limited PCIe slot options, that could be  
>>>> negated  
>>>> to some degree - maybe Chris Ludwig will chime in here).  
>>>>  
>>>> I've put the Newegg/TigerDirect prices for the same parts below each  
> for  
>>> us  
>>>> to compare.  
>>>>  
>>>> On 9/20/07 11:56 PM, in article 46f35d11\$1@linux, "James McCloskey"  
>>>> <excelsm@hotmail.com> wrote:  
>>>>  
>>>>>  
>>>>> Detric, you say that a Mac cost 40-50% more, I don't think that is  
>>>>> accurate  
>>>>> if your talking about off the shelve computers. It's these kind of  
> blanket  
>>>>> statements that make me want to set things strait. Here 's the  
>>>>> challenge,  
>>>>> go price the same configuration from Dell and HP. Let see how far off  
>>> the  
>>>>> pricing is.  
>>>>>  
>>>>> Let's start at the top, these are Apple's standard configurations.  
> The  
>>> only  
>>>>> thing I've changed is the processors. By the way, Dell just came out  
>>> with  
>>>>> 3.2 GHz machines this week, so stick to the 3.0 GHzs. I'm sure Apple  
>>> will  
>>>>> be upgrading processor speeds soon. I think they won't be as far off

>>> as  
>>>> you think they are.  
>>>>  
>>>> \$2499.00 or \$59.00 a month  
>>>> Two 2.66GHz Dual-Core Intel Xeon "Woodcrest" processors  
>>>>  
>>>> Woodcrest 2.66GHz: 2 x \$721 = \$1442  
>>>>  
>>>> MSI 5000X dual socket 771 Server board (2xPCIe, 2xPCI-X, 1xPCI): \$400  
>>>>  
>>>> Antec 550W power supply: \$100  
>>>>  
>>>> Coolermaster case: \$60  
>>>>  
>>>>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>>>> Crucial DDR667 1G (2x512): \$34.99  
>>>>  
>>>>> NVIDIA GeForce 7300 GT graphics with 256MB memory  
>>>> \$70 (middle of the price range between Chaintech and EVGA or Asus)  
>>>>  
>>>>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
>>>> Seagate SATA 3Gb/s, 250G: \$80 (Hitachi: \$67)  
>>>>  
>>>>> 16x double-layer SuperDrive  
>>>> Plextor 18x burn, DL, CD/DVD burner: \$40  
>>>>  
>>>>> Apple Keyboard and Mighty Mouse  
>>>> Basic keyboard and mouse: \$30  
>>>>  
>>>>> Mac OSX and a software bundle including iLife '08  
>>>>  
>>>> WinXP Pro: \$139 (builder/OEM price)  
>>>>  
>>>> Total separate parts price: \$2326  
>>>>  
>>>> I went higher on the drive, DVD writer and memory than I believe  
>>>> MacPros  
>>> do,  
>>>> so you could take another \$75-\$100 off the final price. The video card  
>>> is  
>>>> mid-range so that should be comparable, if not also a little higher  
>>>> than  
>>> a  
>>>> Mac Pro's card. The motherboard I chose also has 5 PCI/e/X slots vs.  
> 3  
>>> on  
>>>> the Mac Pro.  
>>>>

>>>> So the Mac Pro isn't far off the same PC system, but it would still be  
>>>> useful to know what make/model memory, drives, and motherboard are in  
> use  
>>>> (the latter being unknown/custom retrofitted with the OS dongle chip).  
>>>>  
>>>> Also a head to head comparison of the same app (Nuendo 4 might be the  
>>>> first/best choice for that) running performance tests on the same  
>>>> hardware,  
>>>> OSX vs. WinXP would be quite informative.  
>>>>  
>>>> Regards,  
>>>> Detric  
>>>>  
>>>>>  
>>>>>  
>>>>> \$3,298.00  
>>>>> Two 3.0GHz Dual-Core Intel Xeon "Woodcrest" processors  
>>>>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>>>>> NVIDIA GeForce 7300 GT graphics with 256MB memory  
>>>>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
>>>>> 16x double-layer SuperDrive  
>>>>> Apple Keyboard and Mighty Mouse  
>>>>> Mac OSX and a software bundle including iLife '08  
>>>>>  
>>>>> \$3,997.00  
>>>>> Two 3.0 Quad-core intel Xeon  
>>>>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>>>>> NVIDIA GeForce 7300 GT graphics with 256MB memory  
>>>>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
>>>>> 16x double-layer SuperDrive  
>>>>> Apple Keyboard and Mighty Mouse  
>>>>> Mac OSX and a software bundle including iLife '08  
>>>>>  
>>>>> Detric Terry <dterry@keyofd.net> wrote:  
>>>>>>> I think it's very smart of Apple to already have Parallels loaded  
> ,  
>>> so  
>>>>> that  
>>>>>>> Win Xpusers feel right at home.  
>>>>>>>  
>>>>>>> They do? Never seen it in any of the Mac displays here, but I  
>>>>>>> haven't  
>>> asked  
>>>>>>> about it either. Plenty of PCs around - no real need to see Windows  
>>> running  
>>>>>>> on a more expensive box.  
>>>>>>>

>>>>> So who would want to pay 40-50% more to run Windows? And how many  
> home  
>>>>> users dual boot/switch OSs anyway? If a general-market customer buys  
>>> a  
>>>>> Mac,  
>>>>> they are buying the right to run OSX and a nice case. If they want  
>>>>> Windows,  
>>>>> PCs are much less expensive with more options.  
>>>>>  
>>>>> Better marketing, but the same hardware. Interesting that Apple  
>>>>> sells  
>>> most  
>>>>> apps pretty cheap (dropped Shake from \$2500 to \$500; Logic from \$1000  
>>> to  
>>>>> \$500, etc), but the OS (or the hardware, take your pick) is still  
>>>>> more  
>>>>> costly than any other.  
>>>>>  
>>>>> Like Jamie says, use what you like, like what you use.  
>>>>>  
>>>>> Detric  
>>>>>  
>>>>>  
>>>>>  
>>>>> On 9/20/07 10:21 PM, in article 46f346d1\$1@linux, "LaMont"  
>>>>> <jjdpro@funk.com>  
>>>>> wrote:  
>>>>>  
>>>>>  
>>>>>> You are right Detric..HP/Compaq are the leaders.  
>>>>>> However,the Apple interest at our Best buy is very high.I see folks,  
>>> moms  
>>>>>> and pops, older couples, young all gathering around the display  
>>>>>> waiting  
>>>> their  
>>>>>> turn to ask questionsabout the Macs.  
>>>>>>  
>>>>>> I think it's very smart of Apple to already have Parallels loaded  
> ,  
>>> so  
>>>> that  
>>>>>> Win Xpusers feel right at home.  
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>>>>>>> "Detric Terry" <dterry@keyofd.net> wrote:  
>>>>>>> Both Best Buys here have Apple displays - a large black/white Apple  
>>>>>>> backdrop  
>>>>>>>  
>>>>>>>> dwarfing a rather spartan table

>>>>>>> of about 6-8 Macbooks and iMacs (same in both stores). So far it  
> doesn't  
>>>>>>>  
>>>>>>> seem to be generating any interest the  
>>>>>>> several times I've been in the stores. No Mac Pros either.  
>>>>>>>  
>>>>>>> The new iMacs look really nice though. I'm thinking of getting one  
>>> for  
>>>>>>> my  
>>>>>>> wife (24" preferably).  
>>>>>>>  
>>>>>>> Fyi - HP is currently the leading PC manufacturer, not Dell.  
>>>>>>>  
>>>>>>> "Jamie K" <Meta@Dimensional.com> wrote in message  
>>>>>>> news:46f29bf8\$1@linux...  
>>>>>>>  
>>>>>>>> Best Buy is already an authorized Mac reseller, although I don't  
> know  
>>>>>>>> how  
>>>>>>>> many stores are involved at this point  
>>>>>>>>  
>>( <http://www.bestbuy.com/olspage.jsp?id=pcmcat128500050005&type=category>)>>>>>>>  
>>.  
>>>>>>>>>  
>>>>>>>>> Macs are already available in special Apple departments inside  
>>>>>>>>> CompUSA  
>>>>>>>>> and  
>>>>>>>>> MicroCenter stores.  
>>>>>>>>>  
>>>>>>>>> iPods (but not Macs) are available at Target.  
>>>>>>>>>  
>>>>>>>>> On the flip side, Dell is looking at the successful Apple store  
> strategy  
>>>>>>>>>  
>>>>>>>>> and trying their own stores, sort of:  
>>>>>>>>>  
>>>>>>>>> [http://www.news.com/Dell+to+try+branded+stores-sans+inventor y/2100-1047\\_3-6075868.html](http://www.news.com/Dell+to+try+branded+stores-sans+inventor+y/2100-1047_3-6075868.html)  
>>>>>>>>> 3-  
>>>>>>>>> 60  
>>>>>>>>> 75868.html  
>>>>>>>>>  
>>>>>>>>> Cheers,  
>>>>>>>>> -Jamie  
>>>>>>>>> [www.JamieKruz.com](http://www.JamieKruz.com)  
>>>>>>>>>  
>>>>>>>>>  
>>>>>>>>> TCB wrote:

>>>>>>>> Nobody will make more fun of Wall Street analysts than me, and  
> I  
>>> agree  
>>>>>>>  
>>>>>>>> with  
>>>>>>>> you up to a point. That said, it has been years since Apple had  
> a  
>>> real  
>>>>>>>  
>>>>>>>> way  
>>>>>>>> to push their products in retail outlets. Of course, someone like  
>>> me  
>>>>>>> will  
>>>>>>>> be buying stuff online at blowout prices, rolling my own and so  
> on.  
>>>>> But  
>>>>>>>  
>>>>>>>> for  
>>>>>>>> the 'Joe six pack' crowd (crucial to Apple since they actively  
> thumb  
>>>>>>>  
>>>>>>>> their  
>>>>>>>> noses at corporate/institutional buyers like me so won't be  
>>>>>>>> getting  
>>>>> any  
>>>>>>>  
>>>>>>>> serious  
>>>>>>>> traction there) having their machines in a Best Buy or Wal-Mart  
> or  
>>>>>>>> whatever  
>>>>>>>> would certainly shift some units. The Apple stores are nice, but  
>>> it's  
>>>>>>>> not  
>>>>>>>> like there's one in every mall in America. But as you say, they  
> want  
>>>>>>>> to  
>>>>>>>> protect  
>>>>>>>> their cool factor and diluting the 'Mac experience' by mixing  
>>>>>>>> with  
>>>>> the  
>>>>>>>  
>>>>>>>> plebes  
>>>>>>>> won't enhance that and might detract from it. Think Debian,  
>>>>>>>>>  
>>>>>>>>> TCB  
>>>>>>>>>  
>>>>>>>>> "Chuck Duffy" <c@c.com> wrote:  
>>>>>>>>>> In response to this article:





>>  
>

---

Subject: Re: More MacDonalds..War of the DAWS!!!  
Posted by [LaMont jjdprofunkcom](#) on Fri, 21 Sep 2007 21:02:59 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

Agreed.. Motu is on solid ground with it's Hardware lineup. As well as, hiring Windows programmers for the last 4 years straight.

However, Digital Performer, while being wonderful!, is not what the majority of DAW users want. Okay, let me retract that. Today's DAW users want:

- Audio recording speed of : Pro Tools & Nuendo/Cubase and now Logic 8.
- Sample accurate editing
- Flexible routing
- \*Uncluttered looking interface.
- Audio first, then midi based app..

It's funny, Digital Performer has all the above and more BUT!!!, it's interface and Midi first, then Audio workflow is antiquated.

If DP is to survive, it must adopt the Clean, lean Audio first Layout like Apple has done to Logic. Hey, I was one of those folks screaming at Apple/Emagic to change up that old interface, and adopt the Audio first layout..Or, deep pocketed Hollywood Composers will have to shell out \$\$\$ to keep that app going in it's current workflow direction.

Avid: Yeah, Microsoft bailed them out. To the point of Avid is really a Microsoft company. If you think back in 2002, that's when Digi started to code a "real" working" Windows version of Pro Tools. Not only did Microsoft give up cash\$\$\$ but, they lent Digi Windows App developers.

Digi then, told all of their then (Mac Only) partners that the company would be going Windows and that the Win platform will be just as important as the mac platform..The first fruits was RTAS/WDM drivers.

All of the above was a direct shot at Apple who had just announced that they'd just purchased Emagic...?

Avid saw the handwriting on the wall..They new Apple would one day make a very proprietary updated Logic 8 that was Mac only and cost a fraction of what Digi had.

But, Digi is ready.. They purchased as you know, M-Audio & Wizoo. Two very talented Pro audio companies. M-Audio makes arguably some of the best drivers for the Windows market and other low-mid market devices. While Wizoo (now A.I.R) makes some the better Plugins and Virtual Instruments.

Both Companies are armed and ready for the DAW showdown. Apple is one corner, Digi in the other.

Everybody else including Steingberg are just a non-factor at this point.

"Dedric Terry" <dterry@keyofd.net> wrote:

>Hi Lamont -

>

>I didn't know MS had invested in Avid. Interesting. I'm not sure that's

a

>good thing. Your thoughts?

>I'm with most people/consumers that don't really want Microsoft with their

>fingers in more than selling software,

>though even that venture can be questionable at times.

>

>I got Nuendo through crossgrades/upgrades, so like you, there wasn't the

>brunt of

>a full retail price investment, but it has more than paid for itself anyway.

>

>Nuendo probably could come down a little in price just looking at raw

>numbers in the DAW software market (though Sequoia is, imho, far above in

>the overpriced department), but I think to compete with ProTools, it

>probably has to stay where it is. The MC integration is excellent, but

>obviously it isn't a Nuendo-only hardware solution, so you have a good point

>that Nuendo needs that kind of direct, and unique association to really

pit

>itself against ProTools.

>

>You hit the nail on the head of what users have been begging for a few years

>now - a Yammy controller for Nuendo in the \$4-5k range. Bingo - huge market

>in a very obvious void - there is nothing between Mackie MCUs and the

>ID/MC/Digi controller/O2R/DM2000 range, but easily could be, and it would

>sell like crazy, and if it were a Nuendo-integrated controller,  
>it would be a huge boost for Nuendo.  
>  
>I think Nuendo 4 might be a strong step in that direction - with some pretty  
  
>fantastic automation (from what I hear);  
>a directly linked in version of Virtual Katy for post conform; and some  
  
>other really nice additions (eventually we'll get dual mono track support  
as  
>well to ease the pain of OMF's antiquity). Time will tell. I don't want  
to  
>see Logic lose its' solid reputation.  
>To many users it probably doesn't matter where price is the main deciding  
  
>factor, but longterm support is questionable with lower priced products.  
  
>Also don't want to see DP in trouble either. I guess Adobe Premiere has  
  
>somewhat survived to some degree against FCP (albeit by going multiplatform  
  
>and being only one of several successful products), so DP probably will  
as  
>well, but Adobe has Acrobat to support them. MOTU probably lives on  
>hardware, so DP is probably safe.  
>  
>Regards,  
>Dedric  
>  
>"LaMont" <jjdpro@funk.net> wrote in message news:46f4089e\$1@linux...  
>>  
>> Hey Dedric good points..  
>>  
>> I would add that, right now I'm kinda in-different about the Apple/Logic  
>> Studio pricing. I agree with you that, perception in pro-audio is king.  
If  
>> something is sold cheap, then it must not be as good as the more expensive  
>> item. Think Paris vs Pro Tools circa 1999.  
>>  
>> But, I did think both Nuendo and Logic 7 was overpriced a tad. I'm glad  
I  
>> was an early adpoter of Nuendo and got for \$600.00 back in 2001. But,  
if  
>> I'm honest iwould have to say that that app(Neundo) has paid for it's  
self  
>> hundreds times over. So, price is a realitive issue. I see you point.  
>>  
>> Just like the movie Predator vs Alien, I think we the consumers of

>> pro-audio  
>> are caught up in a war between Apple and Microsoft(Digidesing). Yes.  
for  
>> all of you who don't know, microsoft is Advid's largest investor. Bailed  
>> them out back in 2002..  
>>  
>> This war is going to get ugly. With blood (MOTU's Performer) becoming  
a  
>> scoring  
>> daw only. As well as, Roland's Cakewalk Sonar, and yes, even Yammy's  
  
>> Steingberg.  
>>  
>> You know Digi is going to answer the bell, with a new LE/M-Powered say  
128  
>> track(64 stereo), with all the bells for \$500.00  
>> They have to at this point, or they will loose out to Apple.  
>>  
>> Yammy can make a big play by going after the Mid-pro market with a super  
>> cool DAW controller that's cheaper than 10K(O2R96) and the 17K(DM2000).  
>> Say 4-5k DAW controller for Cubase4.  
>>  
>> However, I think the Nuendo Folks need something along the lines of the  
  
>> Euphonix  
>> MC-5. Yamaha can do it.  
>>  
>>  
>> edric Terry <dterry@keyofd.net> wrote:  
>>>Lamont - I compared as close to what is really in a Mac pro as possible.  
>>>I didn't spec a Tyan board simply because they had more expansion options  
>>>than a Mac Pro board and most xeon server boards don't have firewire  
>>>(Tyans  
>>>didn't). MacPros aren't using a normal Tyan, Asus, MSI, etc server board  
>> -  
>>>it's a mix between a dual socket (if there are any) consumer board and  
  
>>>lower  
>>>end server as best I can tell from specs at least. Good board I'm sure,  
>> but  
>>>the MSI was as close to the same config as I could find.  
>>>  
>>>Sorry man, but MacPros don't seem to be using Tyan boards, at least not  
>> ones  
>>>I can find - though if you find out what they are using (along with brand  
>> of  
>>>Ram, HDs, etc) I would be interested to know. I would probably use a  
Tyan

>>>if building a dual xeon though.  
>>>  
>>>However, and this is an important point to make (not against Macs - just  
>> a  
>>>general "what performance your money will buy" issue), it's cheaper to  
buy  
>> a  
>>>Conroe quad core, single cpu system than a dual xeon, and it gets about  
>> 5%  
>>>better performance than the dual xeons on Nuendo tests.  
>>>  
>>>See here: <http://www.adkproaudio.com/benchmarks.cfm> (hopefully Chris  
>>>doesn't mind).  
>>>  
>>>The single quad core was noticeably better than the normally expected  
half  
>>>the performance of a dual quad xeon - some of that is probably due to  
>>>scaling issues (don't know how that performance translates to OSX), but  
>> when  
>>>you look at a single quad chip beating out (even slightly) a dual 2-core  
>>>xeon for 1/5th the price, you have to consider what is the best  
>>>value/performance ratio. Mac or PC, there is still a premium on xeons,  
>>>core-2 or quad. Certainly there are advantages to xeons over Conroes,  
but  
>>>when it comes to performance for what we do, I'm not seeing it (until  
you  
>>>get to a dual quad core, which is xeon only afaik, and not less than \$5k,  
>>>Mac or PC).  
>>>  
>>>The Coolermaster case was also the closest in size and having used one  
>>>recently in a build, I know the wiring routing is clean and neat, and  
the  
>>>case quality is good - not amazing but good. No, it isn't a Mac Pro case,  
>>>but you do know that higher end cases have more fans and drive bays than  
>> a  
>>>Mac case, right? You are comparing visuals to actual function, but that's  
>>>not what really makes a computer well built. Also note that the power  
>>>supply is probably overkill compared to a MacPro supply - doubt they are  
>>>using a \$100 550W, but it could be.  
>>>  
>>>MacPro desktop cases are great, but it's still a nice aluminum design  
  
>>>around  
>>>a basic piece of hardware - the difference is that it is designed around  
>> one  
>>>motherboard, not any ATX or micro ATX, or CEB - just a single motherboard,  
>>>so no, there is no direct comparison, and you can't just upgrade your  
>>>motherboard at will - you have to buy a new Mac to do that.

>>>  
>>>iLife value? Depends on what you need. I have no direct need for iLife  
>> at  
>>>work, though I would probably use it if I had a Mac, but certainly it's  
>> nice  
>>>for home users, and to have in general.  
>>>  
>>>Kind of a detour, but related to the software side of this discussion:  
>>>  
>>>Just remember though, Apple sells software cheap (below market value even)  
>>>to earn hardware customers and build brand loyalty (obviously by evidence  
>>>here, it works). Logic went from being a \$1000 app sans plugins to a  
\$500  
>>>app \*with\* all of Emagic's plugins (which I and others paid for at one  
>>>time), Soundtrack, etc; Shake went from \$2500 (I've heard \$5k before  
  
>>>Apple)  
>>>to \$500. The animation/3D community is now wondering if Shake has a  
>>>future  
>>>- still a great app, but a \$500 app hardly gains the support and  
>>>development  
>>>focus of a \$2000 app. This conversation is spreading about Logic's low  
>>>price. My opinion (and that of others I know) is that selling cheap  
>>>software is bad for the industry longterm, so in some respects Apple users  
>>>may be supporting the decline of options and higher end products in the  
>>>audio market at least. Sure it looks great to Apple users, but make no  
>>>mistake, Apple isn't doing the customer any favors - I'm talking about  
our  
>>>industry (pro audio), not the average user where iLife and iWorks are  
a  
>> good  
>>>deal compared to other options. Just a thought - not related to the  
>>>hardware discussion at hand, but since it's coming up in other  
>>>conversations, it's worth passing along. Kind of hate to see Logic being  
>>>sold cheap - it's a great program, but most professional industries  
>>>associate quality with price.  
>>>  
>>>Interesting discussion - I really don't care what system anyone uses -  
I  
>>>just think it's wise to know the pros and cons with both to make an  
>>>informed  
>>>decision. Obviously our discussions are much more in depth than the  
>>>average  
>>>user - that's where displays and marketing make more of a difference than  
>>>actual technical design and capabilities.  
>>>  
>>>Regards,  
>>>Dedric

>>>  
>>>On 9/21/07 8:56 AM, in article 46f3dbb2\$1 @linux, "LaMont"  
>>><jjdpro@funk.com>  
>>>wrote:  
>>>  
>>>>  
>>>> Good comparision guys.  
>>>>  
>>>> What this tells me is:  
>>>>  
>>>> 1- All things are not equal. How much can does the iLife08? That's a  
>>>> lot  
>>>> of very cool software thrown in.  
>>>>  
>>>> 2- It's silly to compare a \$60.00 cool master cast to the Mac Pro case.  
>> We're  
>>>> talking totally different leagues.  
>>>>  
>>>> 3-A MSI Mobo is not in the same league as a Tyan  
>>>>  
>>>> Detric Terry <dterry@keyofd.net> wrote:  
>>>>> Hi James,  
>>>>>  
>>>>> True on the dual Xeons (which are quite a bit more than conroes, yet  
>> a quad  
>>>>> core conroe performs similarly to a dual 2-core Xeon system - actually  
>>>>> better with Nuendo), at \$300 or so for the cpu vs. \$1500 for two  
>>>>> Xeons).  
>>>>>  
>>>>> So 40-50% probably really only applies to laptops off the shelf, but  
>> when  
>>>>> comparing performance there is a single-cpu quad core option missing  
>> from  
>>>>> the Apple line that is much more cost effective for the same power  
>> as  
>> the  
>>>>> dual xeon system (4 cores vs. 4 cores - xeons probably have the edge  
>> on  
>>>>> buss  
>>>>> performance, but given the limited PCIe slot options, that could be  
  
>>>>> negated  
>>>>> to some degree - maybe Chris Ludwig will chime in here).  
>>>>>  
>>>>> I've put the Newegg/TigerDirect prices for the same parts below each  
>> for  
>>>>> us  
>>>>> to compare.



>>>>  
>>>> On 9/20/07 11:56 PM, in article 46f35d11\$1 @linux, "James McCloskey"  
>>>> <excelsm@hotmail.com> wrote:  
>>>>  
>>>>>  
>>>>> Dedic, you say that a Mac cost 40-50% more, I don't think that is  
  
>>>>> accurate  
>>>>> if your talking about off the shelf computers. It's these kind of  
>> blanket  
>>>>> statements that make me want to set things strait. Here 's the  
>>>>> challenge,  
>>>>> go price the same configuration from Dell and HP. Let see how far  
off  
>>>> the  
>>>>> pricing is.  
>>>>>  
>>>>> Let's start at the top, these are Apple's standard configurations.  
>> The  
>>>> only  
>>>>> thing I've changed is the processors. By the way, Dell just came  
out  
>>>> with  
>>>>> 3.2 GHz machines this week, so stick to the 3.0 GHzs. I'm sure Apple  
>>>> will  
>>>>> be upgrading processor speeds soon. I think they won't be as far  
off  
>>>> as  
>>>>> you think they are.  
>>>>>  
>>>>> \$2499.00 or \$59.00 a month  
>>>>> Two 2.66GHz Dual-Core Intel Xeon "Woodcrest" processors  
>>>>>  
>>>>> Woodcrest 2.66GHz: 2 x \$721 = \$1442  
>>>>>  
>>>>> MSI 5000X dual socket 771 Server board (2xPCIe, 2xPCI-X, 1xPCI): \$400  
>>>>>  
>>>>> Antec 550W power supply: \$100  
>>>>>  
>>>>> Coolermaster case: \$60  
>>>>>  
>>>>>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>>>>>> Crucial DDR667 1G (2x512): \$34.99  
>>>>>>  
>>>>>>> NVIDIA GeForce 7300 GT graphics with 256MB memory  
>>>>>>> \$70 (middle of the price range between Chaintech and EVGA or Asus)  
>>>>>>>  
>>>>>>>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1

>>>> Seagate SATA 3Gb/s, 250G: \$80 (Hitachi: \$67)  
>>>>  
>>>>> 16x double-layer SuperDrive  
>>>> Plextor 18x burn, DL, CD/DVD burner: \$40  
>>>>  
>>>>> Apple Keyboard and Mighty Mouse  
>>>> Basic keyboard and mouse: \$30  
>>>>  
>>>>> Mac OSX and a software bundle including iLife '08  
>>>>  
>>>> WinXP Pro: \$139 (builder/OEM price)  
>>>>  
>>>> Total separate parts price: \$2326  
>>>>  
>>>> I went higher on the drive, DVD writer and memory than I believe  
>>>> MacPros  
>>>> do,  
>>>> so you could take another \$75-\$100 off the final price. The video  
card  
>>>> is  
>>>>> mid-range so that should be comparable, if not also a little higher  
  
>>>> than  
>>>> a  
>>>>> Mac Pro's card. The motherboard I chose also has 5 PCI/e/X slots vs.  
>> 3  
>>>> on  
>>>>> the Mac Pro.  
>>>>  
>>>>> So the Mac Pro isn't far off the same PC system, but it would still  
be  
>>>>> useful to know what make/model memory, drives, and motherboard are  
in  
>> use  
>>>>> (the latter being unknown/custom retrofitted with the OS dongle chip).  
>>>>  
>>>>> Also a head to head comparison of the same app (Nuendo 4 might be the  
>>>>> first/best choice for that) running performance tests on the same  
>>>>> hardware,  
>>>>> OSX vs. WinXP would be quite informative.  
>>>>  
>>>>> Regards,  
>>>>> Dedic  
>>>>  
>>>>>  
>>>>>  
>>>>>> \$3,298.00  
>>>>>> Two 3.0GHz Dual-Core Intel Xeon "Woodcrest" processors

>>>>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>>>>> NVIDIA GeForce 7300 GT graphics with 256MB memory  
>>>>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
>>>>> 16x double-layer SuperDrive  
>>>>> Apple Keyboard and Mighty Mouse  
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>>>>>  
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>>>>> Two 3.0 Quad-core intel Xeon  
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>>>> so  
>>>>> that  
>>>>>>> Win Xpusers feel right at home.  
>>>>>>>  
>>>>>>> They do? Never seen it in any of the Mac displays here, but I  
>>>>>>> haven't  
>>>> asked  
>>>>>>> about it either. Plenty of PCs around - no real need to see Windows  
>>>> running  
>>>>>>> on a more expensive box.  
>>>>>>>  
>>>>>>> So who would want to pay 40-50% more to run Windows? And how many  
>> home  
>>>>>>> users dual boot/switch OSs anyway? If a general-market customer  
buys  
>>>> a  
>>>>>>> Mac,  
>>>>>>> they are buying the right to run OSX and a nice case. If they want  
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>>>>>>> Best Buy is already an authorized Mac reseller, although I don't  
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>>>>>>> how  
>>>>>>> many stores are involved at this point  
>>>>>>>  
>>>( <http://www.bestbuy.com/olspage.jsp?id=pcmcat128500050005&type=category>)>>>>>>>  
>>>.  
>>>>>>>>  
>>>>>>>> Macs are already available in special Apple departments inside  
  
>>>>>>>> CompUSA  
>>>>>>>> and  
>>>>>>>> MicroCenter stores.  
>>>>>>>>  
>>>>>>>> iPods (but not Macs) are available at Target.  
>>>>>>>>  
>>>>>>>> On the flip side, Dell is looking at the successful Apple store  
>> strategy  
>>>>>>>>  
>>>>>>>> and trying their own stores, sort of:  
>>>>>>>>  
>>>>>>>> [http://www.news.com/Dell+to+try+branded+stores-sans+inventor+y/2100-1047\\_3-6075868.html](http://www.news.com/Dell+to+try+branded+stores-sans+inventor+y/2100-1047_3-6075868.html)  
>>>>>>>> 3-  
>>>>>>>> 60  
>>>>>>>> 75868.html  
>>>>>>>>  
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>>>>>>>> [www.JamieKruz.com](http://www.JamieKruz.com)  
>>>>>>>>  
>>>>>>>>  
>>>>>>>> TCB wrote:  
>>>>>>>>> Nobody will make more fun of Wall Street analysts than me, and  
>> I  
>>>> agree  
>>>>>>>>  
>>>>>>>>> with  
>>>>>>>>> you up to a point. That said, it has been years since Apple had  
>> a  
>>>> real  
>>>>>>>>  
>>>>>>>>> way





Subject: Re: More MacDonalds  
Posted by [Neil](#) on Fri, 21 Sep 2007 21:10:08 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

"DC" <dc@spammersinparisland.org> wrote:

>I'm going to hit my mac with a ballpeen and post the pics

Don't do it, you have to use an iHammer, otherwise you could tear a hole in the fabric of the universe.

Neil

---

---

Subject: Re: More MacDonalds..War of the DAWS!!!  
Posted by [LaMont](#) on Fri, 21 Sep 2007 21:20:48 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

Ohh.. One other thing..

Digi always purchased Abelton Live. We've been told that the next version of Pro Tools will have "Elastic Audio" built-in (Wink Wink) Thanks to Live.. Then, Live will morph right into ProTools.

Yes, Steingberg will be around just like Sonar, but least use our heads for second, and not our hearts. Apple with it's 500.00 dollar DAW suite.. And Digi with Microsofts\$\$ will answer with it's own suite..

The Big Guns are showing their arsenal. And to my site, both are looking like realy strong..

Yamaha will have to MAN up(ladies) and come out swinging like Roland is trying to do with Sonar and it's new Digital Mixers/Controllers. Form here on out, it's time to step up or be "road-kill"..

"LaMont" jjdpro&funk.com wrote:

>

>Agreed.. Motu is on solid ground with it's Hardware lineup. As well as, hiring

>Windows programmers for the last 4 years straight.

>

>However, Digital Performer, while being wonderful!, is not what the majority  
>of DAW users want. Okay, let me retract that. Today's DAW users want:

>

>-Audio recording speed of : Pro Tools & Nuendo/Cubaseand now Logic 8.

>

>-Sample accurate editing

>



>-Flexible routing  
>  
>-\*Uncluttered looking interface.  
>  
>-Audio first, then midi based app..  
>  
>It's funny, Digital Performer has all the above and more BUT!!!,  
>it's interface and Midi first, then Audio workflow is antequated.  
>  
>If DP is to survive, it must adopt the Clean, lean Audio first Layout like  
>Apple has done to Logic. Hey, I was one of those folks screamings at Apple/Emagic  
>to change up that old interface, and adopt the Audio first layout..Or, deep  
>pocketed Hollywood Composers will have to shell out \$\$\$ to keep that app  
>going in it's current workflow direction.  
>  
>Avid: Yeah, Microsoft bailed them out. To the point of Adid is really a  
Microsoft  
>company. If you think back in 2002, that's when Digi started to code a "real"  
>working" Windows version of Pro Tools. Not only did Microsoft give up cash\$\$\$  
>but, they lent Digi Windows App developers.  
>  
>Digi then, told all of their then (Mac Only) partners that the company would  
>be going Windows and that the Win platform will be just as important as  
the  
>mac platform..The first friuts was RTAS/WDM drivers.  
>  
>All of the above was a direct shot at Apple who had just announced that  
they'd  
>just purchaed Emagic...?  
>  
>Avid saw the handwriting on the wall..They new Apple would one day make  
>a very proprietary updated Logic 8 that was Mac only and cost a fraction  
>of what Digi had.  
>  
>But, Digi is ready.. They purchased as you know, M-Audio & Wizoo. Two very  
>talented Pro audio companies. M-Audio makes arguably soem of the best drivers  
>for the Windows market and other low-mid market devices. While Wizoo (now  
>A.I.R) makes some the better Plugins and Virtual Instruments.  
>  
>Both Companies are armed and readdy for the DAW showdown. Apple is one corner,  
>Digi in the other.  
>  
>Eveybody else including Steingberg are just a non-factor at this point.  
  
>  
>  
>  
>"Dedric Terry" <dterry@keyofd.net> wrote:

>>Hi Lamont -  
>>  
>>I didn't know MS had invested in Avid. Interesting. I'm not sure that's  
>a  
>>good thing. Your thoughts?  
>>I'm with most people/consumers that don't really want Microsoft with their  
>  
>>fingers in more than selling software,  
>>though even that venture can be questionable at times.  
>>  
>>I got Nuendo through crossgrades/upgrades, so like you, there wasn't the  
>  
>>brundt of  
>>a full retail price investment, but it has more than paid for itself anyway.  
>>  
>>Nuendo probably could come down a little in price just looking at raw  
>>numbers in the DAW software market (though Sequoia is, imho, far above  
in  
>  
>>the overpriced department), but I think to compete with ProTools, it  
>>probably has to stay where it is. The MC integration is excellent, but  
>  
>>obviously it isn't a Nuendo-only hardware solution, so you have a good  
point  
>  
>>that Nuendo needs that kind of direct, and unique association to really  
>pit  
>>itself against ProTools.  
>>  
>>You hit the nail on the head of what users have been begging for a few  
years  
>  
>>now - a Yammy controller for Nuendo in the \$4-5k range. Bingo - huge market  
>  
>>in a very obvious void - there is nothing between Mackie MCUs and the  
>>ID/MC/Digi controller/O2R/DM2000 range, but easily could be, and it would  
>  
>>sell like crazy, and if it were a Nuendo-integrated controller,  
>>it would be a huge boost for Nuendo.  
>>  
>>I think Nuendo 4 might be a strong step in that direction - with some pretty  
>  
>>fantastic automation (from what I hear);  
>>a directly linked in version of Virtual Katy for post conform; and some  
>  
>>other really nice additions (eventually we'll get dual mono track support  
>as  
>>well to ease the pain of OMF's antiquity). Time will tell. I don't want

>to  
>>see Logic lose its' solid reputation.  
>>To many users it probably doesn't matter where price is the main deciding  
>  
>>factor, but longterm support is questionable with lower priced products.  
>  
>>Also don't want to see DP in trouble either. I guess Adobe Premiere has  
>  
>>somewhat survived to some degree against FCP (albeit by going multiplatform  
>  
>>and being only one of several successful products), so DP probably will  
>as  
>>well, but Adobe has Acrobat to support them. MOTU probably lives on  
>>hardware, so DP is probably safe.  
>>  
>>Regards,  
>>Dedric  
>>  
>>"LaMont" <jjdpro@funk.net> wrote in message news:46f4089e\$1@linux...  
>>>  
>>> Hey Dedric good points..  
>>>  
>>> I would add that, right now I'm kinda in-different about the Apple/Logic  
>>> Studio pricing. I agree with you that, perception in pro-audio is king.  
>If  
>>> something is sold cheap, then it must not be as good as the more expensive  
>>> item. Think Paris vs Pro Tools circa 1999.  
>>>  
>>> But, I did think both Nuendo and Logic 7 was overpriced a tad. I'm glad  
>I  
>>> was an early adpoter of Nuendo and got for \$600.00 back in 2001. But,  
>if  
>>> I'm honest iwould have to say that that app(Neundo) has paid for it's  
>self  
>>> hundreds times over. So, price is a realitive issue. I see you point.  
>>>  
>>> Just like the movie Predator vs Alien, I think we the consumers of  
>>> pro-audio  
>>> are caught up in a war between Apple and Microsoft(Digidesing). Yes.

>for  
>>> all of you who don't know, microsoft is Advid's largest investor. Bailed  
>>> them out back in 2002..  
>>>  
>>> This war is going to get ugly. With blood (MOTU's Performer) becoming  
>a  
>>> scoring  
>>> daw only. As well as, Roland's Cakewalk Sonar, and yes, even Yammy's

>  
>>> Steingberg.  
>>>  
>>> You know Digi is going to answer the bell, with a new LE/M-Powered say  
>128  
>>> track(64 stereo), with all the bells for \$500.00  
>>> They have to at this point, or they will loose out to Apple.  
>>>  
>>> Yammy can make a big play by going after the Mid-pro market with a super  
>>> cool DAW controller that's cheaper than 10K(O2R96) and the 17K(DM2000).  
>>> Say 4-5k DAW controller for Cubase4.  
>>>  
>>> However, I think the Nuendo Folks need something along the lines of the  
>  
>>> Euphonix  
>>> MC-5. Yamaha can do it.  
>>>  
>>>  
>>> edric Terry <dterry@keyofd.net> wrote:  
>>>>Lamont - I compared as close to what is really in a Mac pro as possible.  
>>>>I didn't spec a Tyan board simply because they had more expansion options  
>>>>than a Mac Pro board and most xeon server boards don't have firewire  
  
>>>>(Tyans  
>>>>didn't). MacPros aren't using a normal Tyan, Asus, MSI, etc server board  
>>> -  
>>>>it's a mix between a dual socket (if there are any) consumer board and  
>  
>>>>lower  
>>>>end server as best I can tell from specs at least. Good board I'm sure,  
>>> but  
>>>>the MSI was as close to the same config as I could find.  
>>>>  
>>>>Sorry man, but MacPros don't seem to be using Tyan boards, at least not  
>>> ones  
>>>>I can find - though if you find out what they are using (along with brand  
>>> of  
>>>>Ram, HDs, etc) I would be interested to know. I would probably use a  
>Tyan  
>>>>if building a dual xeon though.  
>>>>  
>>>>However, and this is an important point to make (not against Macs - just  
>>> a  
>>>>general "what performance your money will buy" issue), it's cheaper to  
>buy  
>>> a  
>>>>Conroe quad core, single cpu system than a dual xeon, and it gets about  
>>> 5%

>>>>better performance than the dual xeons on Nuendo tests.  
>>>>  
>>>>See here: <http://www.adkproaudio.com/benchmarks.cfm> (hopefully Chris  
>>>>doesn't mind).  
>>>>  
>>>>The single quad core was noticeably better than the normally expected  
>half  
>>>>the performance of a dual quad xeon - some of that is probably due to  
>>>>scaling issues (don't know how that performance translates to OSX), but  
>>> when  
>>>>you look at a single quad chip beating out (even slightly) a dual 2-core  
>>>>xeon for 1/5th the price, you have to consider what is the best  
>>>>value/performance ratio. Mac or PC, there is still a premium on xeons,  
>>>>core-2 or quad. Certainly there are advantages to xeons over Conroes,  
>but  
>>>>when it comes to performance for what we do, I'm not seeing it (until  
>you  
>>>>get to a dual quad core, which is xeon only afaik, and not less than  
\$5k,  
>>>>Mac or PC).  
>>>>  
>>>>The Coolermaster case was also the closest in size and having used one  
>>>>recently in a build, I know the wiring routing is clean and neat, and  
>the  
>>>>case quality is good - not amazing but good. No, it isn't a Mac Pro  
case,  
>>>>but you do know that higher end cases have more fans and drive bays than  
>>> a  
>>>>Mac case, right? You are comparing visuals to actual function, but that's  
>>>>not what really makes a computer well built. Also note that the power  
>>>>supply is probably overkill compared to a MacPro supply - doubt they  
are  
>>>>using a \$100 550W, but it could be.  
>>>>  
>>>>MacPro desktop cases are great, but it's still a nice aluminum design  
>  
>>>>around  
>>>>a basic piece of hardware - the difference is that it is designed around  
>>> one  
>>>>motherboard, not any ATX or micro ATX, or CEB - just a single motherboard,  
>>>>so no, there is no direct comparison, and you can't just upgrade your  
>>>>motherboard at will - you have to buy a new Mac to do that.  
>>>>  
>>>>iLife value? Depends on what you need. I have no direct need for iLife  
>>> at  
>>>>work, though I would probably use it if I had a Mac, but certainly it's  
>>> nice  
>>>>for home users, and to have in general.

>>>>  
>>>>Kind of a detour, but related to the software side of this discussion:  
>>>>  
>>>>Just remember though, Apple sells software cheap (below market value even)  
>>>>to earn hardware customers and build brand loyalty (obviously by evidence  
>>>>here, it works). Logic went from being a \$1000 app sans plugins to a  
>\$500  
>>>>app \*with\* all of Emagic's plugins (which I and others paid for at one  
>>>>time), Soundtrack, etc; Shake went from \$2500 (I've heard \$5k before  
>  
>>>>Apple)  
>>>>to \$500. The animation/3D community is now wondering if Shake has a  
  
>>>>future  
>>>>- still a great app, but a \$500 app hardly gains the support and  
>>>>development  
>>>>focus of a \$2000 app. This conversation is spreading about Logic's low  
>>>>price. My opinion (and that of others I know) is that selling cheap  
>>>>software is bad for the industry longterm, so in some respects Apple  
users  
>>>>may be supporting the decline of options and higher end products in the  
>>>>audio market at least. Sure it looks great to Apple users, but make  
no  
>>>>mistake, Apple isn't doing the customer any favors - I'm talking about  
>our  
>>>>industry (pro audio), not the average user where iLife and iWorks are  
>a  
>>> good  
>>>>deal compared to other options. Just a thought - not related to the  
>>>>hardware discussion at hand, but since it's coming up in other  
>>>>conversations, it's worth passing along. Kind of hate to see Logic being  
>>>>sold cheap - it's a great program, but most professional industries  
>>>>associate quality with price.  
>>>>  
>>>>Interesting discussion - I really don't care what system anyone uses  
-  
>I  
>>>>just think it's wise to know the pros and cons with both to make an  
>>>>informed  
>>>>decision. Obviously our discussions are much more in depth than the  
  
>>>>average  
>>>>user - that's where displays and marketing make more of a difference  
than  
>>>>actual technical design and capabilities.  
>>>>  
>>>>Regards,

>>>>Dedric  
>>>>  
>>>>On 9/21/07 8:56 AM, in article 46f3dbb2\$1@linux, "LaMont"  
>>>><jjdpro@funk.com>  
>>>>wrote:  
>>>>  
>>>>>  
>>>>> Good comparision guys.  
>>>>>  
>>>>> What this tells me is:  
>>>>>  
>>>>> 1- All things are not equal. How much can does the iLife08? That's  
>>>>> a  
>>>>> >lot  
>>>>> of very cool software thrown in.  
>>>>>  
>>>>> 2- It's silly to compare a \$60.00 cool master cast to the Mac Pro case.  
>>> We're  
>>>>> talking totally different leagues.  
>>>>>  
>>>>> 3-A MSI Mobo is not in the same league as a Tyan  
>>>>>  
>>>>> Dedric Terry <dterry@keyofd.net> wrote:  
>>>>>> Hi James,  
>>>>>>  
>>>>>> True on the dual Xeons (which are quite a bit more than conroes, yet  
>>>>>> >>> a quad  
>>>>>> core conroe performs similarly to a dual 2-core Xeon system - actually  
>>>>>> >>>>>> better with Nuendo), at \$300 or so for the cpu vs. \$1500 for two  
>>>>>> >>>>>> Xeons).  
>>>>>>  
>>>>>> >>>>>> So 40-50% probably really only applies to laptops off the shelf, but  
>>>>>> >>> when  
>>>>>> >>>>>> comparing performance there is a single-cpu quad core option missing  
>>>>>> >>> from  
>>>>>> >>>>>> the Apple line that is much more cost effective for the same power  
>>>>>> >>> as  
>>>>>> >>> the  
>>>>>> >>>>>> dual xeon system (4 cores vs. 4 cores - xeons probably have the edge  
>>>>>> >>> on  
>>>>>> >>>>>> buss  
>>>>>> >>>>>> performance, but given the limited PCIe slot options, that could be  
>>>>>> >  
>>>>>> >>>>>> negated  
>>>>>> >>>>>> to some degree - maybe Chris Ludwig will chime in here).  
>>>>>>  
>>>>>> >>>>>> I've put the Newegg/TigerDirect prices for the same parts below each  
>>>>>> >>> for

>>>> us  
>>>>> to compare.  
>>>>>  
>>>>> On 9/20/07 11:56 PM, in article 46f35d11\$1@linux, "James McCloskey"  
>>>>> <excelsm@hotmail.com> wrote:  
>>>>>  
>>>>>  
>>>>>> Dedic, you say that a Mac cost 40-50% more, I don't think that is  
>  
>>>>>> accurate  
>>>>>> if your talking about off the shelve computers. It's these kind  
of  
>>> blanket  
>>>>>> statements that make me want to set things strait. Here 's the  
>>>>>> challenge,  
>>>>>> go price the same configuration from Dell and HP. Let see how far  
>off  
>>>>> the  
>>>>>> pricing is.  
>>>>>>  
>>>>>> Let's start at the top, these are Apple's standard configurations.  
>>> The  
>>>>> only  
>>>>>> thing I've changed is the processors. By the way, Dell just came  
>out  
>>>>> with  
>>>>>> 3.2 GHz machines this week, so stick to the 3.0 GHzs. I'm sure Apple  
>>>>> will  
>>>>>> be upgrading processor speeds soon. I think they won't be as far  
>off  
>>>>> as  
>>>>>> you think they are.  
>>>>>>  
>>>>>> \$2499.00 or \$59.00 a month  
>>>>>> Two 2.66GHz Dual-Core Intel Xeon "Woodcrest" processors  
>>>>>>  
>>>>>> Woodcrest 2.66GHz: 2 x \$721 = \$1442  
>>>>>>  
>>>>>> MSI 5000X dual socket 771 Server board (2xPCIe, 2xPCI-X, 1xPCI): \$400  
>>>>>>  
>>>>>> Antec 550W power supply: \$100  
>>>>>>  
>>>>>> Coolermaster case: \$60  
>>>>>>  
>>>>>>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>>>>>>> Crucial DDR667 1G (2x512): \$34.99  
>>>>>>>  
>>>>>>> NVIDIA GeForce 7300 GT graphics with 256MB memory



>>>>> \$70 (middle of the price range between Chaintech and EVGA or Asus)  
>>>>>  
>>>>>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
>>>>> Seagate SATA 3Gb/s, 250G: \$80 (Hitachi: \$67)  
>>>>>  
>>>>>> 16x double-layer SuperDrive  
>>>>> Plextor 18x burn, DL, CD/DVD burner: \$40  
>>>>>  
>>>>>> Apple Keyboard and Mighty Mouse  
>>>>> Basic keyboard and mouse: \$30  
>>>>>  
>>>>>> Mac OSX and a software bundle including iLife '08  
>>>>>  
>>>>>> WinXP Pro: \$139 (builder/OEM price)  
>>>>>  
>>>>>> Total separate parts price: \$2326  
>>>>>  
>>>>>> I went higher on the drive, DVD writer and memory than I believe  
>>>>>> MacPros  
>>>>> do,  
>>>>>> so you could take another \$75-\$100 off the final price. The video  
>card  
>>>>> is  
>>>>>> mid-range so that should be comparable, if not also a little higher  
>  
>>>>>> than  
>>>>> a  
>>>>>> Mac Pro's card. The motherboard I chose also has 5 PCI/e/X slots  
>vs.  
>>> 3  
>>>>> on  
>>>>>> the Mac Pro.  
>>>>>>  
>>>>>>> So the Mac Pro isn't far off the same PC system, but it would still  
>be  
>>>>>>> useful to know what make/model memory, drives, and motherboard are  
>in  
>>> use  
>>>>>>> (the latter being unknown/custom retrofitted with the OS dongle chip).  
>>>>>>>  
>>>>>>>> Also a head to head comparison of the same app (Nuendo 4 might be  
>the  
>>>>>>>> first/best choice for that) running performance tests on the same  
  
>>>>>>>> hardware,  
>>>>>>>> OSX vs. WinXP would be quite informative.  
>>>>>>>>  
>>>>>>>> Regards,

>>>>> Dedric  
>>>>>  
>>>>>  
>>>>>  
>>>>> \$3,298.00  
>>>>> Two 3.0GHz Dual-Core Intel Xeon "Woodcrest" processors  
>>>>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>>>>> NVIDIA GeForce 7300 GT graphics with 256MB memory  
>>>>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
>>>>> 16x double-layer SuperDrive  
>>>>> Apple Keyboard and Mighty Mouse  
>>>>> Mac OSX and a software bundle including iLife '08  
>>>>>  
>>>>> \$3,997.00  
>>>>> Two 3.0 Quad-core intel Xeon  
>>>>> 1GB memory (667MHz DDR2 fully-buffered DIMM ECC)  
>>>>> NVIDIA GeForce 7300 GT graphics with 256MB memory  
>>>>> 250GB Serial ATA 3Gb/s 7200-rpm hard drive1  
>>>>> 16x double-layer SuperDrive  
>>>>> Apple Keyboard and Mighty Mouse  
>>>>> Mac OSX and a software bundle including iLife '08  
>>>>>  
>>>>>  
>>>>> Dedric Terry <dterry@keyofd.net> wrote:  
>>>>>>> I think it's very smart of Apple to already have Parallels loaded  
>>> ,  
>>>>> so  
>>>>>>> that  
>>>>>>>> Win Xpusers feel right at home.  
>>>>>>>  
>>>>>>> They do? Never seen it in any of the Mac displays here, but I  
>>>>>>> haven't  
>>>>> asked  
>>>>>>> about it either. Plenty of PCs around - no real need to see Windows  
>>>>> running  
>>>>>>> on a more expensive box.  
>>>>>>>  
>>>>>>> So who would want to pay 40-50% more to run Windows? And how many  
>>> home  
>>>>>>> users dual boot/switch OSs anyway? If a general-market customer  
>buys  
>>>>> a  
>>>>>>> Mac,  
>>>>>>>> they are buying the right to run OSX and a nice case. If they want  
>>>>>>>> Windows,  
>>>>>>>> PCs are much less expensive with more options.  
>>>>>>>>  
>>>>>>>> Better marketing, but the same hardware. Interesting that Apple

>  
>>>>>> sells  
>>>> most  
>>>>>> apps pretty cheap (dropped Shake from \$2500 to \$500; Logic from \$1000  
>>>> to  
>>>>>> \$500, etc), but the OS (or the hardware, take your pick) is still  
>  
>>>>>> more  
>>>>>> costly than any other.  
>>>>>>  
>>>>>> Like Jamie says, use what you like, like what you use.  
>>>>>>  
>>>>>> Dedic  
>>>>>>  
>>>>>>  
>>>>>> On 9/20/07 10:21 PM, in article 46f346d1\$1@linux, "LaMont"  
>>>>>> <jjdpro@funk.com>  
>>>>>> wrote:  
>>>>>>  
>>>>>>>  
>>>>>>> You are right Dedic..HP/Compaq are the leaders.  
>>>>>>> However,the Apple interest at our Best buy is very high.I see folks,  
>>>> moms  
>>>>>>> and pops, older couples, young all gathering around the display  
>  
>>>>>>> waiting  
>>>>>> their  
>>>>>>> turn to ask questionsabout the Macs.  
>>>>>>>  
>>>>>>> I think it's very smart of Apple to already have Parallels loaded  
>>> ,  
>>>> so  
>>>>>> that  
>>>>>>> Win Xpusers feel right at home.  
>>>>>>>  
>>>>>>> "Dedic Terry" <dterry@keyofd.net> wrote:  
>>>>>>>> Both Best Buys here have Apple displays - a large black/white  
Apple  
>>>>>>>> backdrop  
>>>>>>>>  
>>>>>>>> dwarfing a rather spartan table  
>>>>>>>> of about 6-8 Macbooks and iMacs (same in both stores). So far  
>it  
>>> doesn't  
>>>>>>>>  
>>>>>>>>> seem to be generating any interest the

>>>>>>>> several times I've been in the stores. No Mac Pros either.  
>>>>>>>>  
>>>>>>>> The new iMacs look really nice though. I'm thinking of getting  
>one  
>>>>> for  
>>>>>>>> my  
>>>>>>>> wife (24" preferrably).  
>>>>>>>>  
>>>>>>>> Fyi - HP is currently the leading PC manufacturer, not Dell.  
>>>>>>>>  
>>>>>>>> "Jamie K" <Meta@Dimensional.com> wrote in message  
>>>>>>>> news:46f29bf8\$1@linux...  
>>>>>>>>  
>>>>>>>>> Best Buy is already an authorized Mac reseller, although I don't  
>>> know  
>>>>>>>> how  
>>>>>>>>> many stores are involved at this point  
>>>>>>>>>  
>>>>( <http://www.bestbuy.com/olspage.jsp?id=pcmcat128500050005&type=category>)>>>>>>>  
>>>>.  
>>>>>>>>>  
>>>>>>>>>> Macs are already available in special Apple departments inside  
>  
>>>>>>>>>> CompUSA  
>>>>>>>>>> and  
>>>>>>>>>> MicroCenter stores.  
>>>>>>>>>>  
>>>>>>>>>>> iPods (but not Macs) are available at Target.  
>>>>>>>>>>>  
>>>>>>>>>>>> On the flip side, Dell is looking at the successful Apple store  
>>> strategy  
>>>>>>>>>>>  
>>>>>>>>>>>>> and trying their own stores, sort of:  
>>>>>>>>>>>>>  
>>>>>>>>>>>>>>> [http://www.news.com/Dell+to+try+branded+stores-sans+inventor y/2100-1047\\_](http://www.news.com/Dell+to+try+branded+stores-sans+inventor+y/2100-1047_)  
>>>>>>>>>>>>>>> 3-  
>>>>>>>>>>>>>>> 60  
>>>>>>>>>>>>>>> 75868.html  
>>>>>>>>>>>>>>>  
>>>>>>>>>>>>>>> Cheers,  
>>>>>>>>>>>>>>> -Jamie  
>>>>>>>>>>>>>>> [www.JamieKruz.com](http://www.JamieKruz.com)  
>>>>>>>>>>>>>>>  
>>>>>>>>>>>>>>>  
>>>>>>>>>>>>>>>> TCB wrote:  
>>>>>>>>>>>>>>>>> Nobody will make more fun of Wall Street analysts than me, and  
>>> I

>>>> agree  
>>>>>>>  
>>>>>>>>> with  
>>>>>>>>> you up to a point. That said, it has been years since Apple  
had  
>>> a  
>>>> real  
>>>>>>>  
>>>>>>>>> way  
>>>>>>>>> to push their products in retail outlets. Of course, someone  
>like  
>>>> me  
>>>>>>> will  
>>>>>>>>> be buying stuff online at blowout prices, rolling my own and  
>so  
>>> on.  
>>>>>>> But  
>>>>>>>>>  
>>>>>>>>> for  
>>>>>>>>> the 'Joe six pack' crowd (crucial to Apple since they actively  
>>> thumb  
>>>>>>>>>  
>>>>>>>>> their  
>>>>>>>>> noses at corporate/institutional buyers like me so won't be  
  
>>>>>>>>> getting  
>>>>>>> any  
>>>>>>>>>  
>>>>>>>>> serious  
>>>>>>>>> traction there) having their machines in a Best Buy or Wal-Mart  
>>> or  
>>>>>>>>> whatever  
>>>>>>>>> would certainly shift some units. The Apple stores are nice,  
>but  
>>>> it's  
>>>>>>> not  
>>>>>>>>> like there's one in every mall in America. But as you say, they  
>>> want  
>>>>>>> to  
>>>>>>>>> protect  
>>>>>>>>> their cool factor and diluting the 'Mac experience' by mixing  
>  
>>>>>>>>> with  
>>>>>>> the  
>>>>>>>>>  
>>>>>>>>> plebes  
>>>>>>>>> won't enhance that and might detract from it. Think Debian,  
>>>>>>>>>

>>>>>>>>>> TCB  
>>>>>>>>>>  
>>>>>>>>>> "Chuck Duffy" <c@c.com> wrote:  
>>>>>>>>>> In response to this article:  
>>>>>>>>>>  
>>>>>>>>>> <http://www.247wallst.com/2007/09/apple-keeping-m.html>  
>>>>>>>>>>  
>>>>>>>>>> Analysts are so short sighted it borders on the absurd.  
>>>>>>>>>> What's the production cost of an Armani suit? 50 bucks? Do  
>you  
>>>>> think  
>>>>>>>>>>  
>>>>>>>>>> Armani  
>>>>>>>>>> is going to get in bed with WalMart. No freaking way.  
>>>>>>>>>> As tech heads we continually are mystified about component  
cost  
>>>>> vs  
>>>>>>>>>> sale  
>>>>>>>>>> price.  
>>>>>>>>>> "I can build such and such for 300 dollars, and apple wants  
>  
>>>>>>>>>>>>>> 1000".  
>>>>>>>>>>>>>> Apple  
>>>>>>>>>>>>>> doesn't play that game. There are thousand dollar iPod holders  
>>>>> for  
>>>>>>>>>>>>>>  
>>>>>>>>>>>>>> christ  
>>>>>>>>>>>>>> sakes. They realize the cool factor, and in a recent exchange  
>>> between  
>>>>>>>>>>>>>>  
>>>>>>>>>>>>>> the  
>>>>>>>>>>>>>> titans Gates freely acknowledged that Jobs has it (cool), and  
>>> he  
>>>>> (bill)  
>>>>>>>>>>>>>> never  
>>>>>>>>>>>>>> will.  
>>>>>>>>>>>>>>  
>>>>>>>>>>>>>> Dells margins are non-existent. Do the math, a 16% world market  
>>>>> share  
>>>>>>>>>>>>>>  
>>>>>>>>>>>>>> at  
>>>>>>>>>>>>>> 2% margin or a 3% world market share at 20% margin.  
>>>>>>>>>>>>>> 1000 boxes @ 500 per @ 2% = 10,000 profit  
>>>>>>>>>>>>>> 200 boxes @ 1000 per @ 20% = 40,000 profit  
>>>>>>>>>>>>>>  
>>>>>>>>>>>>>>  
>>>>>>>>>>>>>>  
>>>>>>>>>>>>>> Chuck



Neil wrote:

> "LaMont" jjdpro&funk.com wrote:

>  
>>Both Companies are armed and readdy for the DAW showdown. Apple is one corner,  
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>>  
>>Eveybody else including Steingberg are just a non-factor at this point.

>  
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> Ferrari out of business, Lamont.

>  
> Neil

---

Subject: Re: More MacDonalds

Posted by [DJ](#) on Fri, 21 Sep 2007 22:42:27 GMT

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---

"James McCloskey" <excelsm@hotmail.com> wrote in message  
news:46f40da8\$1@linux...

>  
> "DJ" <animix \_ at \_ animas \_ dot \_ net> wrote:  
>>  
>>>  
>>> Why don't you admit that the 400 MHz Mac you have is a POS because it  
> can  
>>> stand up to your 3GHz PCs. By the the way, who used the Mac in your  
>>> house?  
>>> Speaking of Macs, I thought you were the guy that had to have the latest  
>>> greatest system on the planet, well right now it's a Mac. Don't worry,  
>  
>>> Microsoft  
>>> will steal more stuff from Apple and get Vista working in a year or so.  
>>> Then all you PC zealots can tell all us Mac users how great Vista is and  
>>> how Mac OS sucks.



>>>  
>>I used it when it was state of the art and it just sucked compared to PC's  
>  
>>so now I should go buy another one? Yeah.....I'm there dude!!!Like I said,  
>  
>>I've used Apple machines in the past and am familiar enough with the new  
>  
>>ones to know that they are nice, but overpriced for my needs .I don't "do  
>  
>>iPOD or iPhone. I'd probably get beat up by the "good ol' boys" around  
>>here  
>  
>>if I pulled one of those frilly little pretty things out in the presence  
> of  
>>a bunch of "real men". I need stuff that's chunky looking, painted flat  
>  
>>black and emits guttural grunts when it rings.  
>>  
>>;O)  
>>  
>  
> It's a whole new Mac world Dj, the past does not equal the present or the  
> future.

I know. Like I said, I've played around on the new Macs quite a bit.

Are you going to be happy stuck with Windows XP in to the future,  
> you know Vista isn't happening yet. At least Apple is moving in the right  
> direction and Logic look great. If your happy where your at that's cool.

That's what I'm grouching about. vista is wayyyyyy too Mac'esque for me.

>  
> The fruit comments are old and lame. Apple stopped building iMacs with  
> fruit  
> colored names about 7 years ago. Apple also killed the rainbow Apple  
> logo,  
> because of the gay adoption of rainbow everything. Notice they went to a  
> solid colored logo. So why don't you quit with the insults?

.....so now you're saying that Macs were gay and now their straight? I  
thought being gay was hereditary, not a "lifestyle choice". That's not a  
very PC position to take. ;oD

>  
> So real men don't use Apple products? That's ridiculous!

[http://www.youtube.com/watch?v=JixbzFjv\\_cU](http://www.youtube.com/watch?v=JixbzFjv_cU)

I rest my case.

;o)

---

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Subject: Re: More MacDonalds..War of the DAWS!!!  
Posted by [laMont \[1\]](#) on Fri, 21 Sep 2007 23:07:59 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

LoL!! I hear you Neil.. You are Absolutley right. Pro Tools, Sonar Logic works pale in comparison to Neundo's/Cubase.

But, this the old Beta vs VHS story. The bigs (Apple & Microsoft aka AVID) will dominate. Jsut my opinion.

Steingberge and Motu's will be around. But, their market share will dwindle. Unless, Yamaha takes some bold steps and help Steinberg become to be all end all product that we knwo it can and should be with the Synergys btw those two companies.

"Neil" <OIUOIU@OI.com> wrote:

>

>"LaMont" jjdpro&funk.com wrote:

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>>Digi in the other.

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>Neil

---

Subject: Re: More MacDonalds..War of the DAWs!!!  
Posted by [laMont \[1\]](#) on Fri, 21 Sep 2007 23:17:48 GMT  
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---

Let's look at the future:

So far, that synergy btw Yamaha and Steinberg seems to heading towards the small bedroom composer. With products like Yammys new N12 integrated mixer line..

Not exactly what most of us expected.

RME: How and what do you thing Yamaha feels about another vendor supply the bulk share of Cubase/Nuendo's I/O needs? Will they (Yammy)purchase RME ??

OR Will they (Yammy)go proprietary with their own I?O solutions?? I don't know.

Will Yammy stand pat and let Euphonix dominate the High-End client DAW market, or will they compete and produce a product the goes head to head with MC-5 ??

It's been almost 4 years since the purchase of Steingberg, and very little has been produced from this marriage.

Do you or anyone thinks that Apple & Digidesign will rest on their pst successes? I think not.. The marriage of Apple and Apogee is very intriguing. WHO knows what they have cooking.

AND, another big (Leak) opps rumor from Digi is, they will produce a mid range-Priced DAW controller for PT as well as other cool Virtual instruments from their A.I.R (Wizoo).

EK Sound <askme@nospam.com> wrote:

>AND, Steinberg now has the deepest pockets in the industry... Yamaha.

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---

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Subject: Re: More MacDonalds..War of the DAWS!!!  
Posted by [Neil](#) on Fri, 21 Sep 2007 23:38:52 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

In a nutshell:

No, Steinberg hasn't really come up with anything radically new recently - I don't have C4, but from what guys here were talking about, it's got a few new features, but minor ones. I think the next BIG step has to be something sound-wise, quite frankly... I think most of the current DAW's have all the features most anyone could want, with the choices between them being fairly narrow, especially with Logic priced the way it is now. I think the choices are mostly "this or that DAW-ware has one or two things extra that I need, while that one doesn't", as opposed to what it used to be not all that long ago, which was more like: "this has only about a third of what I need, while that one has another/different third, but only these one or two have nearly everything".

So, that's why I think the next big leap has to be in the sonics department - I mean, how many more features could there possibly be? A freakin' toaster-oven component? I know there's a lot in SX I don't use or need - which means there's probably even more than that that I don't even know about that I don't use or need! lol

Neil

"LaMont" <jjdpro@funk.com> wrote:

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>  
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---

Subject: Re: More MacDonalds..War of the DAWS!!!  
Posted by [audioguy\\_editout\\_](#) on Sat, 22 Sep 2007 00:37:58 GMT  
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Hey LaMont,

Yamaha has been concentrating the bulk of thier R&D on developing the line of Digital live sound mixers downward from the PM1D to the smaller models. This is the stream that has produced the M7CL and the LS9, and there are smaller versions yet planned. I am quite sure there are great things planned for real studio applications that are already in the works... ;-) Keep your eye on this web site as well for updates on the Studio Manager side of things:

<http://www.studioconnections.org/>

This is where some of the joint venture stuff will show up. If I was looking at a large format digital studio console right now, I would hold off for a year... but our DM2K is almost 2 years old (and working fabulously) ;-)

David.

LaMont wrote:

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---

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Subject: Re: More MacDonalds..War of the DAWS!!!  
Posted by [Dedric Terry](#) on Sat, 22 Sep 2007 00:42:53 GMT  
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---

Watch Nuendo 4 as well. Things should start to get interesting now, esp. in post, given the feature list and reports I'm hearing. N4 should be debuting at AES. Wish I could have gone this year...

Dedric

"Dave(EK Sound)" <audioguy\_editout\_@shaw.ca> wrote in message news:46f46580\$1@linux...

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Subject: Re: More MacDonalds  
Posted by [DJ](#) on Sat, 22 Sep 2007 01:46:19 GMT  
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---

"Neil" <OIUOI@OI.com> wrote in message news:46f43330\$1@linux...  
>  
> "DC" <dc@spammersinparisland.org> wrote:  
>  
>>I'm going to hit my mac with a ballpeen and post the pics  
>  
> Don't do it, you have to use an iHammer, otherwise you could  
> tear a hole in the fabric of the universe.  
>  
> Neil

iROTFL!!!!

---

Subject: Re: More MacDonalds  
Posted by [DJ](#) on Sat, 22 Sep 2007 01:49:10 GMT  
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---

"James McCloskey" <excelsm@hotmail.com> wrote in message  
news:46f3f73c\$1@linux...

>  
> "DC" <dc@spammersinhell.com> wrote:  
>>  
>> Funny... It's like the folks who claim Macs never break...  
>>  
>> Here's Don's law of gear breakage:  
>>  
>> All gear breaks, all companies make defective units. Let's call that  
>> percentage X  
>>  
>> Therefore, if you have enough gear in a room, the chances of failure  
>> approach 100% X varies by company and is unknown without buying  
>> all the gear...  
>>  
>> or is this DJ's law?  
>>  
>> DC  
>  
> I must be damned lucky, in the last 13 years I haven't had any of my Macs  
> fry. They all still work. I had a iBook hard drive damaged after it was  
> dropped, that's it. How many MOBOs, power supplies, and memory have gone  
> bad for Deej? What's that all cost in time and money? I'm not saying  
> that  
> Mac don't have problems. I'm not saying Macs are perfect, they just look  
> that way sitting next to a windows box; )  
>  
>>

Actually, I haven't had a single problem with my PC's in quite a while. I  
did buy a couple of bad mobo's on EBay a while back, but they were dirt  
cheap and I got my money back for one of them. the other was a couple of  
months old. the price was around \$100.00. How much is a Mac mobo? Can I buy  
one for less than the cost of building a PC?

---

Subject: Re: More MacDonalds..War of the DAWs!!!  
Posted by [laMont \[1\]](#) on Sat, 22 Sep 2007 07:08:52 GMT  
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---

We shall see. However, Fredo moderator on the Nuendo.com forum stated that  
there was not much difference btw C4 and N4. Please correct me if I'm wrong. And,  
that features like better patchbay, routing, multi core processors handling

will not show up in the first version of N4..

"Dedric Terry" <dterry@keyofd.net> wrote:

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Subject: Re: More MacDonalds..War of the DAWS!!!  
Posted by [laMont \[1\]](#) on Sat, 22 Sep 2007 07:13:40 GMT  
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---

Hey Dave.. The DM2000is wonderful. However, it's not what the majority of  
Cubase and Neundo users want. Not even the 02R-96.

Steingberg users are getting pretty restless and getting prety bored with  
the Yamaha marriage.

To me Yammy's N seriers mixers are just okay. They are going afetr the bedrrom  
market. This seems tobe the trend in the industry.

"Dave(EK Sound)" <audioguy\_editout\_@shaw.ca> wrote:  
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>>>>Neil  
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>>

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Subject: Re: More MacDonalds  
Posted by Erling on Sat, 22 Sep 2007 07:24:46 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

I believe James now want to kiss you;-)

erlilo

On 21 Sep 2007 14:58:49 +1000, "DC" <dc@spammersinhell.com> wrote:

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---

Subject: Re: More MacDonalds..War of the DAWS!!!  
Posted by laMont [1] on Sat, 22 Sep 2007 07:28:07 GMT  
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---

Okay, I read the Studio connections stuff. This reminds me of Yamahas attempt  
@ MLAN.

Very few companies jumped on board. Then, I read that Yammy is offering it's SDK on Studio Connections. This is a disaster waiting to happen.

I think they should forget about trying to get "everyone" on board WHY?? because Apple, Digi,Motu, Cakealk/Roland, will not adhere to another companies attempt to bring forth a new standard.

What's wrong with Yamaha? Don't they have the where-with all to bring this product to fruition? Like Digi, Neundo customers want their very own version of D-Control and MC-5 not a science community project..

Not impressed at all.

"Dave(EK Sound)" <audioguy\_editout\_@shaw.ca> wrote:

>Hey LaMont,

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>developing the line of Digital live sound mixers downward

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Subject: Re: More MacDonalds..War of the DAWS!!!  
Posted by [laMont \[1\]](#) on Sat, 22 Sep 2007 07:30:44 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

Correction: That would be Microsoft/Advid & Apple.

EK Sound <askme@nospam.com> wrote:

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> Look for cool things in the future!

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---

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Subject: Re: More MacDonalds..War of the DAWS!!!  
Posted by [laMont \[1\]](#) on Sat, 22 Sep 2007 07:36:59 GMT  
[View Forum Message](#) <> [Reply to Message](#)

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Hey Neil, be careful about saying that Cubase/Nuendo sound could improve.  
Some think it's perfect as is. You know the whole digital audio testing and  
null testing.

I can hear the difference using the same audio i/o unit fader nulled, 2 track  
stereo btw Nuendo and Pro Tools M-powered. But, that's just me.

Pro Tools has a nice top end, where as Nuendo has a very nice round smooth  
low mid with a very smooth top end..

"Neil" <OIUOIU@OIU.com> wrote:

>  
>In a nutshell:  
>  
>No, Steinberg hasn't really come up with anything radically new  
>recently - I don't have C4, but from what guys here were  
>talking about, it's got a few new features, but minor ones.  
>I think the next BIG step has to be something sound-wise, quite  
>frankly... I think most of the current DAW's have all the  
>features most anyone could want, with the choices between them  
>being fairly narrow, especially with Logic priced the way it is  
>now. I think the choices are mostly "this or that DAW-ware has  
>one or two things extra that I need, while that one doesn't",  
>as opposed to what it used to be not all that long ago, which  
>was more like: "this has only about a third of what I need,  
>while that one has another/different third, but only these one  
>or two have nearly everything".  
>  
>So, that's why I think the next big leap has to be in the  
>sonics department - I mean, how many more features could there  
>possibly be? A freakin' toaster-oven component? I know there's  
>a lot in SX I don't use or need - which means there's probably  
>even more than that that I don't even know about that I don't

>use or need! lol  
>  
>Neil  
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Subject: Re: More MacDonalds  
Posted by Erling on Sat, 22 Sep 2007 07:49:21 GMT  
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---

On 22 Sep 2007 02:54:20 +1000, "James McCloskey" <excelsm@hotmail.com>  
wrote:

We all know DJ's experimentings, so what would it cost him if it was  
Mac's he would do the same experiments with;:-?)

erlilo

> How many MOBOs, power supplies, and memory have gone  
>bad for Deej? What's that all cost in time and money? I'm not saying that  
>Mac don't have problems. I'm not saying Macs are perfect, they just look  
>that way sitting next to a windows box; )  
>

---

---

Subject: Re: More MacDonalds..War of the DAWWS!!!  
Posted by [Dedric Terry](#) on Sat, 22 Sep 2007 14:24:17 GMT  
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Lamont - you should read a bit more of what has been said - though more specific information has been posted or confirmed on the Nuendo post forum (Martin Stahl posts there from time to time).

Also Nuendo 4.0 and Cubase 4.1 will be the same - so C4.1 will be released not too long after Nuendo 4. That was explained on the main Nuendo forum.

Regards,  
Dedric

On 9/22/07 1:08 AM, in article 46f4bf84\$1@linux, "LaMont" <jjdpro@funk.com> wrote:

>  
> We shall see. However, Fredo moderator on the Nuendo.com forum stated that  
> there was not much difference btw C4 and N4. Please correct me if I'm  
> wrong.And,  
> that features like better patchbay, routing, multi core processors handling  
> will not show up in the first versionof N4..  
>  
> "Dedric Terry" <dterry@keyofd.net> wrote:  
>> Watch Nuendo 4 as well. Things should start to get interesting now, esp.  
> in  
>> post, given the feature  
>> list and reports I'm hearing. N4 should be debuting at AES. Wish I could  
>  
>> have gone this year...  
>>  
>> Dedric  
>>  
>>  
>> "Dave(EK Sound)" <audioguy\_editout\_@shaw.ca> wrote in message  
>> news:46f46580\$1@linux...  
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Subject: Re: More MacDonalds..War of the DAWS!!!  
Posted by [Erling](#) on Sat, 22 Sep 2007 15:37:05 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

My logic says it must be the audioside that will be the same, not when it comes to use with videoproductions.

Erling

On Sat, 22 Sep 2007 08:24:17 -0600, Dedic Terry <dterry@keyofd.net> wrote:

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>Dedic  
>

---

---

Subject: Re: More MacDonalds  
Posted by [DC](#) on Sat, 22 Sep 2007 16:02:52 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

You first!

(grin)

DC

erlilo <erling.lovik@lyse.net> wrote:

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>erlilo  
>  
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>>DC

---

Subject: Re: More MacDonalds..War of the DAWS!!!  
Posted by [Dedric Terry](#) on Sat, 22 Sep 2007 16:03:28 GMT  
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---

That is correct. Nuendo does, and will have more post oriented features.  
Features that benefit both music and post are in both.

I shouldn't have said "the same" - N4.0 and C4.1 are the same release level  
in common base code and feature set, but Nuendo is still differentiated by  
post, networking, etc.

Dedric

On 9/22/07 9:37 AM, in article sbdaf39ce9n4d25eovae87hjleuaj5rkt@4ax.com,  
"erlilo" <erling.lovik@lyse.net> wrote:

>  
> My logic says it must be the audioside that will be the same, not when  
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> On Sat, 22 Sep 2007 08:24:17 -0600, Detric Terry <dterry@keyofd.net>  
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>>  
>> Regards,  
>> Detric  
>>

---

---

Subject: Re: More MacDonalds..War of the DAWS!!!  
Posted by [Neil](#) on Sat, 22 Sep 2007 16:10:35 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

"LaMont" <jjdpro@funk.com> wrote:

>  
>Hey Neil, be careful about saying that Cubase/Nuendo sound could improve.  
>Some think it's perfectas is. You know the whole digitil audio testing and  
>>null testing.

I like the sound I'm getting out of SX - having said that, I still maintain that the sound you get with ANY DAW is largely dependent on the convertors you're using... and from what I've been able to determine, how well-clocked your system is also makes a difference. Jitter, or lack thereof, contributes to the sound, as well. IOW, the type of coloration your convertors impart, combined with a jitter-free environment (which preserves the sound) or a jitter-prone environment (which will bastardize the character of the sound to some degree; said bastardization being magnified with the more tracks you're adding, and the higher the bitrate you're recording at).

Having said that, I stil think there's some room for improvement in certain aspects of what a DAW does, like the mix bus, and when it comes to certain DSP functions like EQ, for example. In terms of the Mix bus (and I'm talking about ANY Native app, here), that's hard for me to put my finger on exactly - in the newer software, you CAN get great ITB mixes if you're careful with gain-staging, but what if they could improve it so that you could get the same results while being carefree about that? It would make things more intuitive, I

think. Also, when I was doing those summing experiments, there was indeed a difference... I personally didn't like the tradeoff (what I gained going out, vs what I lost compared to if I'd stay ITB), and workflow-wise, it wasn't advantageous, either, but if there wasn't a difference that a lot of people felt WAS advantageous, I don't think people would still be using consoles or buying things like the Folcrom or Dangerous 2-buss. IOW, to use an audiophile analogy, hype can sell SOME \$300 a/c cables, but not very many; so there must be something to it that still needs some work.

Furthermore, I have YET to come across an EQ plugin that sounds & reacts like a hardware EQ (console, outboard, whatever). It's frankly to a point where I would almost say that I EQ only as a last resort! lol The Paris EQ VST port that Matt did is actually the closest, to my ears; but it's also not hi-rez enough for everything - it seems to add a little bit of grit or something that makes it sound great on certain things like snare, but it's too much for a lot of things like if you've already got a distorted guitar sound, it can cloud things up a little bit. In the "good old days" of analog tape & a console, you could boost a frequency by 2 or 3 db and the results would be readily apparent, with most of these EQ plugins, 2-3 db ain't gonna get you squat in terms of an audible difference... it's almost as if they're TOO linear. I think no matter what, our ears like some aspects of the smeary/phasey analog EQ, otherwise, things like the UAD Neve emulation EQ plugins wouldn't sell, either. If those are accurately (or even semi-accurately) modeling ALL characteristics of the analog versions, then they're imparting some of those qualities, as well.

Finally - just LOOK at all the plugin manufacturers out there! There's a bazillion of 'em! Most DAW's come with several different choices of EQ, reverb, delay, dynamics, etc, and the list goes on, so why do we need other plugins? The simple answer is variety, the not-so-simple answer is: while this aspect of signal processing is an important part of crafting a mix, most of the "built-in" plugin's aren't all that great. They're fairly generic, for the most part (at least what I've come across), with perhaps the exception of the former Bumfucktory ones that Digi is packaging with various versions of PT.

So, to sum it up: There's still lots of room for improvement on the sonic front in the core of DAW-land.

So here's a "what if" for ya: WHAT IF Swineberg (or Sonar, or whomever) decided to create a COMPLETE mixing environment in

their DAW? I mean something like an environment wherein you could pull up a complete visual & sonic emulation of let's say a Neve 8000 series desk, or an SSL E-range 4000-series with the black EQ's, or a Trident 80B? You're doing a hard rock mix, so you pull up the Trident or an API desk for that tough, rockin' sound; next you've got a jazz fusion-ish kinda group coming in... you pull up the SSL, but you swap out the black EQ's for the later G-series orange ones. Going for that "vintage Nashville" sound? Try the Harrison or MCI environment. Need a nice 480L plate, or an AMS slapback delay? Got it right here.

See what I mean? I think a self-contained variable environment like this would make a lot of sense and would provide a REAL marketing edge for somebody. It would separate it from all the \$500 DAW's, wouldn't it? People would pay \$900 to \$1,500 for something like this, now, wouldn't they?

I'm not even necessarily talking about licensing all the stuff from these brands (which could be cost-prohibitive), I'm just using these "classics" as an example for reference, I'm really talking about having some more adventurous signal-processing coding going on and having it at your fingertips from a user's point of view. You could have a C&W environment, a Classical environment, a NuMetal Environment, etc. Heck, they could even package it into several different series if they wanted to make it more cost-efficient... they could have a high-end version with EVERYTHING, and they could have a few different series that are genre-based: "Cubase Rock & Metal", "Cubase Jazz/Classic", "Cubase Country & Acoustic", "Cubase Rap & Hip-Hop", the sonic emulations & tools would vary based on the needs of each genre. Since a lot of users tend to specialize in certain areas, this would make a TON of sense!

How convenient would that be? You wouldn't have to buy & register a bazillion different plugins (sure, you'd probably still buy a few extra ones - that's the nature of the beast: MORE is Better! :) ) and if your hard drive crashed, it wouldn't take you five weeks to wait for reauthorizations from everything - most of your stuff would be in one self-contained application!

I don't think there's anything at this point to stop them from doing this... I mean external DSP stuff like UAD or Duende is still just 1's & 0's running through some chips... transistors may impart a certain "sound" when an analog signal is running through them, but when it's digital, it's just a set of instructions imparted by the software, so whether it's done on

a UAD card or a Creamware card or in one of the cores on a quad-core CPU what difference does it make?

So, these are the things I envision COULD happen... in other words, someone somewhere will think "why not take our platform from what is essentially still just a digital recording device with a handful of peripheral functions, and take it to the next level?"

Neil

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Subject: Re: More MacDonalds..War of the DAWs!!!  
Posted by [laMont \[1\]](#) on Sat, 22 Sep 2007 19:26:03 GMT  
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Great post Neil. It's funny , I often have those same dreams about a "Morphing" DAW that emulates great analog recording gear. All they way down to the tapemachines.

I think some manufacturer is thinking about the vision, however it seems that they just want to shell out its and peices at a time.

I look for companies like Line6, Audio Ease, Waves,UAD to lead the charge to continue to model analog consoles to then roll into a given DAW..

Hey, you nailed the genres to console config. Face it, we want it all..

"Neil" <OIUOIU@OIU.com> wrote:

>

>"LaMont" <jjdpro@funk.com> wrote:

>>

>>Hey Neil, be careful about saying that Cubase/Nuendo sound could improve.

>>Some think it's perfect as is. You know the whole digital audio testing and >>null testing.

>

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Subject: Re: More MacDonalds..War of the DAWs!!!  
Posted by [audioguy\\_editout\\_](#) on Mon, 24 Sep 2007 04:16:06 GMT  
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Those companies aren't actually in the "music business". As far as new recording products coming from Yamaha... I will remind you of this conversation, sooner than you might expect.

David.

LaMont wrote:

> Correction: That would be Microsoft/Advid & Apple.

>

> EK Sound <[askme@nospam.com](mailto:askme@nospam.com)> wrote:

>

>>AND, Steinberg now has the deepest pockets in the industry... Yamaha.

>> Look for cool things in the future!

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>>David.

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>>Neil wrote:

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>>>"LaMont" [jjdpro&funk.com](mailto:jjdpro&funk.com) wrote:

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>>>

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Subject: Re: More MacDonalds..War of the DAWWS!!!  
Posted by [laMont \[1\]](#) on Mon, 24 Sep 2007 06:58:56 GMT  
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Ok Dave. Can't wait to see what's coming..

"Dave(EK Sound)" <audioguy\_editout\_@shaw.ca> wrote:  
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Subject: Re: More MacDonalds..War of the DAWS!!!

Posted by [Ed](#) on Mon, 24 Sep 2007 15:04:18 GMT

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I don't see ANY decent music recording DAWs coming to life anywhere... that is affordable without a Sony bank account. I scratch my head and wonder why... why can't they purchase a used Paris system and build one like it!  
OMG!

All they build is little Firewire and USB crap anymore. I feel like I am back in the Abby Road studios with the Beatles who were limited to 4 or 8 track recording while the rest of the world was enjoying many tracks.

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