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Subject: Potentially Shameless Preplug...

Posted by [xpam\\_mark](#) on Wed, 24 Sep 2008 03:30:34 GMT

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Hey boys and girls, when considering all the other places I could have taken this, I always came back to "these guys pretty much tell it like it is." So I am here for some evaluation of the kneejerk variety. I've had this notion to set up for doing guitar tracks across the net but haven't been able, until now, to approach it with any due constant infrastructure despite having 20GB of server space. And before I do all that (okay, I confess, I bought 4 domains - www.hotguitartracks.com, .net, .org, and .info - it was cheap - 25 bucks for the first year - nothing hosted yet) I wanted to get some feedback from the hood about the main ingredeint, the guitar playing, styles, tones, etc.

Yeah, I know, your friends are almost always the wrong folks to ask but which day was it that this group didn't collectively hold a high degree of objectivity when the thread wasn't a political one? Well, this ain't politics so I'm comfy soliciting your grumbles, applause and mediocre fanfare so long as it does not include the words "suck" or "dribble" or "awsome" or "great."

By no means is the sampling as broad as it could be and the presentation here is on a lone, previously hidden page of an existing site which was quickly mocked up in the wee hours of a sleepless AM two months ago.

No holds barred, no bars held... go at it... comments solicited without construct.... directly to me or here on the group... I don't care so long as it is informational and critical. My email is "mark" at the domain below.

<http://www.avidrecording.com/audio.htm>

Thanks in advance.

W. Mark Wilson

Oh, ps... ANY guitars you hear on these clips are me despite the focus of the individual clips and please, please... no comments about my vocal chops or I'll, I'll...I'll clip your toe nails really short. Some bass and keys stuff on there too but not a focus.

---

Subject: Re: Potentially Shameless Preplug...

Posted by [Neil](#) on Wed, 24 Sep 2008 03:58:10 GMT

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I think that's a pretty good demo, FWIW.

"W. Mark Wilson" <xpam\_mark@avidrecording> wrote:

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So

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Subject: Re: Potentially Shameless Preplug...

Posted by [kerryg](#) on Wed, 24 Sep 2008 04:07:17 GMT

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Ditto. Little to criticize that you haven't already spotted yourself (broader range of styles is always good).

You wanted critical input, so with that in mind I'm looking hard for things to criticize - you might consider some "streetier" or "grungier" sounds, ie the "less slick more sick" side of dirty geetars. Signature oddball sounds can capture folks - got a baritone? A Danelectro for jangle? Slide/Dobro? A ukelele? Something odd that sticks in folks' minds and says "this guitarist over that guitarist"?

Good work.

- K

On 2008-09-23 20:58:10 -0700, "Neil" <[nothing@yahoo.com](mailto:nothing@yahoo.com)> said:

>

> I think that's a pretty good demo, FWIW.

---

---

Subject: Re: Potentially Shameless Preplug...

Posted by [excelav](#) on Wed, 24 Sep 2008 04:36:42 GMT

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Hey Mark, very cool!

"W. Mark Wilson" <[xpam\\_mark@avidrecording](mailto:xpam_mark@avidrecording)> wrote:

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>this, I always came back to "these guys pretty much tell it like it is."

So

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>

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Subject: Re: Potentially Shameless Preplug...  
Posted by [Jamie K](#) on Wed, 24 Sep 2008 06:26:20 GMT  
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I listened to the lead reel, nice work! You demonstrate a real mastery of the styles presented.

Cheers,  
-Jamie  
[www.JamieKruz.com](http://www.JamieKruz.com)

W. Mark Wilson wrote:

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> this, I always came back to "these guys pretty much tell it like it is." So  
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Subject: Re: Potentially Shameless Preplug...  
Posted by [xpam\\_mark](#) on Wed, 24 Sep 2008 07:24:07 GMT  
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Thanks Kerry... good stuff. I am however probably going to stick with a more conventional leaning output since the kinda stuff you're talking about usually requires a producer on-scene tweaking performance and sound in real time to get the "fresh" thing out of the can intact. I do however have some stuff like that.... sig oddballs and some nice guitar/scat stuff... just

W. Mark Wilson

"KerryGalloway" <[kg@kerrygalloway.com](mailto:kg@kerrygalloway.com)> wrote in message  
news:48d9c0b7@linux...

> Ditto. Little to criticize that you haven't already spotted yourself  
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> You wanted critical input, so with that in mind I'm looking hard for  
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>> I think that's a pretty good demo, FWIW.  
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Subject: Re: Potentially Shameless Preplug...  
Posted by [xpam\\_mark](#) on Wed, 24 Sep 2008 07:30:08 GMT  
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I should add... my objective is to simply cut the tracks to the customer's downloaded 2-bus and place them up for customer download. No producer hassles... I'll just give them 3 or 4 takes to choose from after obtaining a real good idea of what they want. If they want something far out, I got a friend that can play the hell out of aYami VL1.

W. Mark Wilson

"W. Mark Wilson" <xpam\_mark@avidrecording> wrote in message news:48d9eee0@linux...

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---

Subject: Re: Potentially Shameless Preplug...  
Posted by [kerryg](#) on Wed, 24 Sep 2008 07:44:57 GMT  
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Yeah, that makes sense. I've been doing internet tracks myself as a bassist (on a smaller scale and mostly for local clients) for years now and I'm probably going to kick it up a notch after January. Best of both worlds; make money having fun making music... no clients underfoot... open the studio door, pet the dog, have lunch with the family...

- K

I also On 2008-09-24 00:24:07 -0700, "W. Mark Wilson" <xpam\_mark@avidrecording> said:

> Thanks Kerry... good stuff. I am however probably going to stick with a  
> more conventional leaning output since the kinda stuff you're talking about  
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---

Subject: Re: Potentially Shameless Preplug...  
Posted by [kerryg](#) on Wed, 24 Sep 2008 07:54:19 GMT  
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Same concept here... it's usually a stereo file they've send me to cut



to (some folks have sent MIDI tracks; that can be various flavours of hassle).

A drummer I've worked with for years is quite organized about this (he does five or six internet sessions a week, some multi-song). After he tracks he does a quick mix and sends the client an MP3, but with spoiler beeps inserted. Once the client listens and signs off and the PayPal's deposited, he ships the full-resolution tracks (mixing optional and extra). <http://www.e-studio-drummer.com/> if you're interested.

- K

On 2008-09-24 00:30:08 -0700, "W. Mark Wilson" <xpam\_mark@avidrecording> said:

> I should add... my objective is to simply cut the tracks to the customer's  
> downloaded 2-bus and place them up for customer download. No producer  
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---

Subject: Re: Potentially Shameless Preplug...

Posted by [Martin Harrington](#) on Wed, 24 Sep 2008 09:19:27 GMT

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---

Hey Mark.

There's some nice sounds there.

How have you managed to not be sued by Digidesign yet?

Martin H

Lend An Ear Sound

On 24/09/08 1:30 PM, in article 48d9b821\$1@linux, "W. Mark Wilson" <xpam\_mark@avidrecording> wrote:

> Hey boys and girls, when considering all the other places I could have taken  
> this, I always came back to "these guys pretty much tell it like it is." So  
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Subject: Re: Potentially Shameless Preplug...  
Posted by [Don Nafe](#) on Wed, 24 Sep 2008 11:57:40 GMT  
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Where are the drum tracks?

hehehe

nice stuff there W

"W. Mark Wilson" <xpam\_mark@avidrecording> wrote in message  
news:48d9b821\$1@linux...

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Subject: Re: Potentially Shameless Preplug...  
Posted by [Rod Lincoln](#) on Wed, 24 Sep 2008 15:07:10 GMT  
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Mark

That was AWESOME! it totally failed to suck, and was so great and mouth watering  
I felt saliva starting to dribble down my chin!

Seriously, I was really impressed. There's no reason you shouldn't have an  
online thing going. Thanks for posting that stuff, it kind of inspires me  
to get a web presence up for the same thing.  
Rod

"W. Mark Wilson" <[xpam\\_mark@avidrecording](mailto:xpam_mark@avidrecording)> wrote:

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---

Subject: Re: Potentially Shameless Preplug...

Posted by [kerryg](#) on Wed, 24 Sep 2008 17:37:17 GMT

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From what I've heard, and from your online presence here, you'd be a

natural for it. All the ingredients are in place, and if your main infrastructure costs (recording facility and hardware and instruments etc) have already been absorbed, then the expenses needed to take it a step further are trivial. It's mostly a time investment if you're web-handy (if not, the market for web development's pretty competitive nowadays) and from a business perspective the potential leverage it can add to those previous investments is just phenomenal.

On a related side note - looking at this thread, I can't help but think that a "PARIS collaborative project" might be a fun thing to take another stab at some day. There's a formidable talent pool here.

[hehehe - I just had an image of a twisted-21st-century-update cover of "See it My Way" as well and laughed :D]

- K

On 2008-09-24 08:07:10 -0700, "Rod Lincoln" <rlincoln@nospam.kc.rr.com> said:

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> Mark  
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>> or I'll, I'll...I'll clip your toe nails really short. Some bass and keys  
>  
>> stuff on there too but not a focus.

---

Subject: Re: Potentially Shameless Preplug...  
Posted by [xpam\\_mark](#) on Wed, 24 Sep 2008 18:10:25 GMT  
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Call it... "When in Paris"

W. Mark Wilson

"KerryGalloway" <[kg@kerrygalloway.com](mailto:kg@kerrygalloway.com)> wrote in message  
news:48da7e8e@linux...

> On a related side note - looking at this thread, I can't help but think

> that a "PARIS collaborative project" might be a fun thing to take another  
> stab at some day. There's a formidable talent pool here.  
>  
> [hehehe - I just had an image of a twisted-21st-century-update cover of  
> "See it My Way" as well and laughed :D]  
>  
> - K

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---

Subject: Re: Potentially Shameless Preplug...  
Posted by [xpam\\_mark](#) on Wed, 24 Sep 2008 18:16:47 GMT  
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Simple Martin... I did the research... Avid has nothing secured under the word "avidrecording." No products, trademarks, fixed medium or not, tangible or intangible. Notta.

I might add, I am surprised having found "hotguitartracks" available as .com ..net and .org

Mark

"Martin Harrington" <lendan@bigpond.net.au> wrote in message  
news:C500433F.60B%lendan@bigpond.net.au...

> Hey Mark.  
> There's some nice sounds there.  
> How have you managed to not be sued by Digidesign yet?  
>  
> Martin H  
> Lend An Ear Sound

---

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Subject: Re: Potentially Shameless Preplug...  
Posted by [John \[1\]](#) on Wed, 24 Sep 2008 21:55:35 GMT  
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Hi Mark, I wish you the best but I'm not sure about the avidrecording name not infringing. I owned "microsoftsuperstore.com" for a few months and then decided that i would be sued or something. My non-existent law knowledge led me to believe that even if it's similar in the same market then it's actionable. Like if I did AvidTennisShoes.com then there is no chance they will lose market share from customer confusion. My impression was that if it was arguable that a customer in the same market could be confused then it was actionable.

John  
[www.nikesocks.com](http://www.nikesocks.com)



hehe

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Subject: Re: Potentially Shameless Preplug...

Posted by [Martin Harrington](#) on Wed, 24 Sep 2008 23:36:45 GMT

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Yes, that's pretty much what I thought.

It isn't "actual", it's "intent".

I must say, when I saw the name at first, I immediately thought of "Avid" (Digi), so I can't have been the first, (or the last).

Have you had 'Top shelf' legal advice on this?

Martin H

On 25/09/08 7:55 AM, in article 48dab757\$1 @linux, "John" <no@no.com> wrote:

>

> Hi Mark, I wish you the best but I'm not sure about the avidrecording name  
> not infringing. I owned "microsoftsuperstore.com" for a few months and then  
> decided that i would be sued or something. My non-existent law knowledge  
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> it was actionable.

>

> John

> www.nikesocks.com

>

> hehe

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Subject: Re: Potentially Shameless Preplug...

Posted by [xpam\\_mark](#) on Thu, 25 Sep 2008 03:12:42 GMT

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Two years plus and not a word from Digi. No top shelf legal advice. Just an understanding of the law.

W. Mark Wilson

"Martin Harrington" <lendan@bigpond.net.au> wrote in message  
news:C5010C2D.63B%lendan@bigpond.net.au...

> Yes, that's pretty much what I thought.

> It isn't "actual", it's "intent".  
> I must say, when I saw the name at first, I immediately thought of "Avid"  
> (Digi), so I can't have been the first, (or the last).  
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>> John  
>> www.nikesocks.com  
>>  
>> hehe  
>

---

Subject: Re: Potentially Shameless Preplug...  
Posted by [kerryg](#) on Thu, 25 Sep 2008 03:54:37 GMT  
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An understanding of the law can come in very handy. You've seen this, I suppose? Funny stuff.

<http://www.audioholics.com/news/industry-news/blue-jeans-str-ikes-back>

- K

On 2008-09-24 20:12:42 -0700, "W. Mark Wilson" <xpam\_mark@avidrecording> said:

> Two years plus and not a word from Digi. No top shelf legal advice. Just  
> an understanding of the law.  
>

> W. Mark Wilson  
>  
> "Martin Harrington" <lendan@bigpond.net.au> wrote in message  
> news:C5010C2D.63B%lendan@bigpond.net.au...  
>> Yes, that's pretty much what I thought.  
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>>> hehe

---

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Subject: Re: Potentially Shameless Preplug...  
Posted by [emarenot](#) on Mon, 29 Sep 2008 05:03:01 GMT  
[View Forum Message](#) <> [Reply to Message](#)

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Yikes! I listened to the lead reel. Great tones, great licks, right in the pocket. Really sweet stuff man. MR

"W. Mark Wilson" <xpam\_mark@avidrecording> wrote:  
>Hey boys and girls, when considering all the other places I could have taken  
  
>this, I always came back to "these guys pretty much tell it like it is."

So

>I am here for some evaluation of the kneejerk variety. I've had this notion

>to set up for doing guitar tracks across the net but haven't been able,

>until now, to approach it with any due constant infrastructure despite

>having 20GB of server space. And before I do all that (okay, I confess,

I

>bought 4 domains - www.hotguitartracks.com, .net, .org, and .info - it was

>cheap - 25 bucks for the first year - nothing hosted yet) I wanted to get

>some feedback from the hood about the main ingredeint, the guitar playing,

>styles, tones, etc.

>

>Yeah, I know, your friends are almost always the wrong folks to ask but

>which day was it that this group didn't collectively hold a high degree

of

>objectivity when the thread wasn't a political one? Well, this ain't

>politics so I'm comfy soliciting your grumbles, applause and mediocre

>fanfare so long as it does not include the words "suck" or "dribble" or

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>By no means is the sampling as broad as it could be and the presentation

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>No holds barred, no bars held... go at it... comments solicited without

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>it is informational and critical. My email is "mark" at the domain below.

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><http://www.avidrecording.com/audio.htm>

>

>Thanks in advance.

>W. Mark Wilson

>

>Oh, ps... ANY guitars you hear on these clips are me despite the focus of

>the individual clips and please, please... no comments about my vocal chops

>or I'll, I'll...I'll clip your toe nails really short. Some bass and keys

>stuff on there too but not a focus.

>

>

---

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Subject: Re: Potentially Shameless Preplug...

Posted by [Wayne](#) on Tue, 30 Sep 2008 04:17:20 GMT

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Hi Mark,

I just got back home, saw your post and checked out your samples. You ask'd us to be critical so don't even think for a minute that I'm diss'ing you.

This is some good music. New, exciting, authentic and more. I'm not a pro studio engineer. I'm your average Joe, trying to make a go of performing and recording at home. I favor rock and blues, pedal steel county and old motown. Our tastes may not coincide. I do have good ears, but what I comment on is my taste. You may have a need to cater to a specific audience or customer.

So, with that said, hear is what I heard.

1st great performances on every sample. Nice recordings and mixing chops too! Great variety.

Wonderful rhythms and patterns. Tight performances. Perfect stereo assignments. Very open mix's. These are quality samples. The musical genre sampling is superb. I dig your funk. Your classical is interesting. Your gtr leads are excellent and your strumming is tight with the band. The bass player and drummer groove well. Your musical samples capture me.

But, without further ado . . the other side:

Acoustic samples - nylon tone is totally real with perfect reverb, but, if real critical, just a touch over. Steel string leans towards a more electric than acoustic tonality. I'm not sure why. The lower strings and middle register sound more electric than a sound hole tone. However, the upper two strings sound real (B and E).

Bass samples - on the rockin' and funky tunes the bass is tight, clean, fat and perfect in the mix. On the mellower stuff I think it could be a bit rounder. You know, the type of sound you get with brand new set of round wound strings. A clarity and fullness that surround you. On "aint" it sounds like the snare is gated off too quickly.

Keyboard samples - B3 is awesome. I'm not a fan of that particular electric piano keyboard patch on the lead. It's got a strange attack and to me feels

brittle. I hear it a lot in R&B and some jazz, but I still don't care if. I feel as though a true piano patch would fit in the song just as well or maybe something more in the lines of something Billy Preston or Ray Charles might try.

Lead and Rhythm samples - Your mix's are very open. I feel as though you have room to thicken the electric gtrs, both lead and rhythm. I also heard this on the above samples too. Although everything is clean and clear, a bit more low end would warm them up some and give them substance. And you are playing great stuff. Your drums and bass sound huge. Great tone on the wah in all instances and that's tough to do.

Vox - nice placement and levels. The background vox's really surround the mix.

So that's it. My kneejerk reaction. Keep doing what you are doing. It's great stuff.

Sincerely,  
Wayne Carson  
Paris since '97

"W. Mark Wilson" <xpam\_mark@avidrecording> wrote in message news:48d9b821\$1@linux...

> Hey boys and girls, when considering all the other places I could have  
> taken this, I always came back to "these guys pretty much tell it like it  
> is." So I am here for some evaluation of the kneejerk variety. I've had  
> this notion to set up for doing guitar tracks across the net but haven't  
> been able, until now, to approach it with any due constant infrastructure  
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Subject: Re: Potentially Shameless Preplug...  
Posted by [xpam\\_mark](#) on Tue, 30 Sep 2008 18:23:02 GMT  
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Wayne, my thoughts exactly on the acoustic and bass stuff. The truth about those acoutstic and nylon clips is that a couple of years ago, frustrated that despite haveng been asked for over 20 years "when are you going to do your own album" I had never done one, I sat down on a Sunday afternoon in the control room with a single SM57, an acoustic guitar belonging to a friend, my nylon, nothing more than a coupe or three 8-bar phrases in my head that I would gravitate toward when I would pick up an acoustic. I wrote/recorded those tunes sitting in that chair in one day with almost no attention paid to the computer running in the background, my playing technique, mic position, mic selection or any of the usual clinical kinds of things one does when recording. No punching, no doubling, no tempo maps, none of that. Tracked bone dry, mixed bone dry, compression only, one setting for every title. Mastered back to PAIRS through my old Ibanez SDR1000 with one verb setting for the whole record. I had my first 500 CDs within 7 days of beginning the project. In other words... didn't spend any time on it. There are some 'embarrassments' on that thing but interestingly, all my musically inclined cohorts like the realness of the thing and threaten me when I use the words "remix" or "redo" so.... it is what it is. And I agree with you totally about the sound.

Great comments on the bass stuff.... Peavy Cirrus and yes, I think it came out a bit undefined but it was an artist call as to tone. In fact, all that bass stuff was recut after the entire album was done. The band, IC3, lost their basis mid-project at another studio. IC3 decided to recut bass tracks and I got the call. Nothing like jacking up a house and trying to pour a nice new smooth concrete foundation under it.

I got some more stuff I'll be putting on shortly... getting my site up and trial running meantime.

Totally dig ALL your comments Wayne... exactly what I was looking for. Thanks man! Mucho apreciatio

W. Mark Wilson

"Wayne Carson" <waynecarson@cox.net> wrote in message news:48e1ac04@linux...

> Hi Mark,

>

> I just got back home, saw your post and checked out your samples. You  
> ask'd us to be critical so don't even think for a minute that I'm diss'ing  
> you. This is some good music. New, exciting, authentic and more. I'm not  
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