
Subject: Fruit computers

Posted by [TCB](#) on Mon, 16 Oct 2006 13:59:10 GMT

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Presumably due to some kind or karmic punishment, I'm being forced to purchase a fruit labeled computer for someone. I can't figure it out either. However, it seems really hard fo find deals on them. Is this me being an unsophisticated GNU/linux dweeb or does Apple actually have that tight of a hold on their retailers? If you suddenly had to have a cheap MacBook where would you buy it?

I've already warned the party involved that I won't be able to fix it when it breaks.

TCB

Subject: Re: Fruit computers

Posted by [Chris Ludwig](#) on Mon, 16 Oct 2006 14:26:01 GMT

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There is no "good" deal with a Fruit computer. :)

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Chris Ludwig

ADK

chrisl@adkproaudio.com <<mailto:chrisl@adkproaudio.com>>

www.adkproaudio.com <<http://www.adkproaudio.com/>>

(859) 635-5762

Subject: Re: Fruit computers
Posted by [Ab](#) on Mon, 16 Oct 2006 14:58:42 GMT
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because they are worth the money

Ab

Chris Ludwig <chrisl@adkproaudio.com> wrote:
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Subject: Re: Fruit computers
Posted by [Neil](#) on Mon, 16 Oct 2006 15:59:07 GMT
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Loved by graphics artists the world over:
= \$Billions.

The platform preferred by the company that dominates the audio &
broadcast video production marketplaces:
= \$More Billions.

Economic stranglehold on your distribution network:
= \$Priceless.

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Subject: Re: Fruit computers

Posted by [Jamie K](#) on Mon, 16 Oct 2006 16:25:00 GMT

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Sorry to hear of your woes, TCB. That's really rough, man life sucks. ;^)

What will be worse is if you actually like the fruity computer when you set it up and start seeing the advantages to having your own fruity unix box to run open source and media apps. Yep, this has happened to a lot of Linux geeks, just ask around on /. Oh the humanity!

Anyway, yes, for discounts on Macs here are a few options: keep an eye out for sales at CompUSA; grab a rebate through Amazon (linked from macrumors.com); buy a refurb from the online Apple store; register as a

Mac developer and buy through the developer program; order from one of the Mac catalogs and get a discount in the form of add-on memory and other perks; or if your friends are students they can get educational pricing.

Or just wait a few months and buy the previous model at a discount when the new model comes out in any category. Or buy a recent used one, G5 or faster if for serious media production, Intel if laptop.

But I agree with Ab, even if you buy a new one at street price Macs are a reasonable value well worth considering these days. They range from less than a grand to around 3 grand; in form factor from laptop to tiny box to monitor/computer combo to roomy tower; and all current models and many recent models have plenty of horsepower to handle (for example) heavy audio production use, in a reasonably elegant environment.

As far as breaking goes, the weak point on PowerBooks used to be the hinge joints. They changed the design from dual hinges to a wider, middle hinge which seems much more solid in current and more recent models. But for any laptop from any manufacturer I always tell people it's worth it to get a good padded case and use it.

Good luck, enjoy!

Cheers,
-Jamie

<http://www.JamieKruz.com>

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Posted by [TCB](#) on Mon, 16 Oct 2006 17:00:20 GMT
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I've never understood the ./ crew and their love of fruit computers. Especially since Theo de Raadt has more than once complained about the kind of citizen Apple has been in the BSD community. But hey, there's no accounting for taste.

But luckily for me this will be a 'handoff' gig. Get the box, make sure it starts up, and give it to the user. Whey I wrote 'break' I mean there are application/OS problems. Someone asked me to fix their OS X.SomeKitty recently and just far enough away from what I know to completely flummox me.

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Subject: Re: Fruit computers
Posted by [DC](#) on Mon, 16 Oct 2006 17:38:48 GMT
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Personally, I want you all to know that I am offended at the
homophobic comments you all are making!!

Computers do not have a prejudice about one's sexual orientation...

shame!

DC

Subject: Re: Fruit computers
Posted by [Jamie K](#) on Mon, 16 Oct 2006 19:02:07 GMT
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You could ask on /., I'm sure they'll tell you why OSX is popular there.
There's no shortage of opinions on /. :^)

Buying a Mac is pretty simple, and running one is easier than most other
systems these days. Fire it up and go. Shouldn't take more than a minute

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Subject: Re: Fruit computers
Posted by [excelav](#) on Mon, 16 Oct 2006 23:18:13 GMT
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Anyways, the two best deals are, educational discount, 10% off (sign up for under water basket weaving at the local college, cancel the class later).

Second way is to sign up for student ADC, A developer, it cost \$99.00 for a year, and you get a one time hardware discount of 20% off, there is no better deal! With ADC you get all the ADC developer materials mailed to you, including the latest software. They have a major OS release once a year at a cost of \$129.00, with ADC they send it to you for free. You even get a free T-shirt. Anybody can become a student ADC member for \$99.00.

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Subject: Re: Fruit computers
Posted by [Chris Ludwig](#) on Tue, 17 Oct 2006 01:48:35 GMT
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Heh So true

Neil wrote:

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Subject: Re: Fruit computers

Posted by [Chris Ludwig](#) on Tue, 17 Oct 2006 01:56:30 GMT

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For retailers. 10% with 6% quarterly marketing fund rebates is the most common for indy retailers. I'm sure there are special deal for large chains but I doubt they are more than 5% more.

As long as you don't ever sell Apple software with the Apple computer you can make money. Oh and sell Apple (Don't) Care this might add some profit as long as you can stomach the bad karma of selling a sham ..umm I'm mean enhanced warranty. The price on Apple web site is the price. Dealers will only discount a few dollars at most and usually only on demo/discontinued or the occasional (special) from Apple.

The educational deal is the only way to get any major discount for most users but of course there are only a handful of dealers allowed to sell EDU Apple stuff.

Chris

James McCloskey wrote:

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(859) 635-5762

Subject: Re: Fruit computers
Posted by [excelav](#) on Tue, 17 Oct 2006 04:22:02 GMT
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Subject: Re: Fruit computers
Posted by [Chris Ludwig](#) on Tue, 17 Oct 2006 06:40:42 GMT
[View Forum Message](#) <> [Reply to Message](#)

Hi James,
Same as most any PC vendor has done for years. The walk in support is unique but mostly due to Apple using the store as a major source of sales and selling training and support. They do quite well with that model. I loved the first G5 models but the new Intel ones were disappointing. I think it was a big mistake leaving PCI slots off the machine. I really think more PC users would be buying them if they had a couple. They use a Intel Xeon motherboard so there is no reason why they couldn't have. There is absolutely no performance loss from having 2 or 3 PCI slots on the machine. Same thing happened though on the G5 when they changed the PCI slots so they couldn't support older PCI cards. Everyone who wanted to switch had to wait for hardware people to release compatible cards or buy all new gear. Same thing is happening with the new Macs. This I think is keeping a lot of PC users especially general consumer types from switching. From the commercial it certainly looks like they are trying to get some of the home computer user. I think they would be moving a lot more boxes and gaining a larger slice of the pie if they made the machine a little more "backwards compatible".

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Subject: Re: Fruit computers
Posted by [rick](#) on Tue, 17 Oct 2006 09:32:38 GMT
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if you shop around you can usually find sites that offer ram or dvd upgrades free. also buying a refurb will save you a few bucks plus fruit.com will throw in one or both of the above to sweeten the deal. one last thing www.macfixit.com

On 17 Oct 2006 03:00:20 +1000, "TCB" <nobody@ishere.com> wrote:

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Subject: Re: Fruit computers
Posted by [excelav](#) on Tue, 17 Oct 2006 18:41:23 GMT
[View Forum Message](#) <> [Reply to Message](#)

Chris, I think your right! Apple blew a sale of a G5 to me because I couldn't stick my paris cards in it, or any other standard PCI card for that matter. That's Apples idea of progress, they want to be on the cutting edge, but they leave customers behind in the process.

I think they need computers that cost \$599.00 to \$999.00 with five combo PCI slots, for consumers. They could really take some of the market.

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>couldn't have. There is absolutely no performance loss from having 2 or

>3 PCI slots on the machine. Same thing happened though on the G5 when

>they changed the PCI slots so they couldn't support older PCI cards.
>Everyone who wanted to switch had to wait for hardware people to release

>compatible cards or buy all new gear. Same thing is happening with the
>new Macs. This I think is keeping a lot of PC users especially general
>consumer types from switching. From the commercial it certainly looks
>like they are trying to get some of the home computer user. I think they
>would be moving a lot more boxes and gaining a larger slice of the pie
>if they made the machine a little more "backwards compatible".

>
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>Chris

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>James McCloskey wrote:

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>>The discounts on PC hardware were about 7 to 10%. As an authorized dealer/VAR
>>for many major brands, I rarely ever saw any kind of rebate, cash back
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>>Apple comes with a one year warranty, and 90 days phone in tech support.
>> However, you can set up an appointment and walk in to any Apple store
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>>free tech support. Apple does have an extended 3 year warranty, and it
is
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on
>>my extended warranties. They will replace anything that is defective in
>>the time frame.

>>
>>James

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>>Chris Ludwig <chrisl@adkproaudio.com> wrote:

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>>

>>>For retailers. 10% with 6% quarterly marketing fund rebates is the most
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>>>
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>>
>>
>>>common for indy retailers. I'm sure there are special deal for large
>>>chains but I doubt they are more than 5% more.
>>>As long as you don't ever sell Apple software with the Apple computer

>>>you can make money. Oh and sell Apple (Don't) Care this might add some

>>>profit as long as you can stomach the bad karma of selling a sham ..umm
>>>
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>>
>>>I'm mean enhanced warranty. The price on Apple web site is the price.

>>>Dealers will only discount a few dollars at most and usually only on
>>>demo/discontinued or the occasional (special) from Apple.
>>>The educational deal is the only way to get any major discount for most
>>>
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>>>users but of course there are only a handful of dealers allowed to sell
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>>>EDU Apple stuff.
>>>Chris
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>>>James McCloskey wrote:
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>>>>There is only a 7 to 13% margin on them. Well that was some years ago,
>>>>
>>>>
>>who
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>>

>>>>knows now, I'm sure its not better.
>>>>
>>>>Anyways, the two best deals are, educational discount, 10% off (sign
up
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>>for
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>>>>under water basket weaving at the local college, cancel the class later).
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>>>>Second way is to sign up for student ADC, A developer, it cost \$99.00
for
>>>>a year, and you get a one time hardware discount of 20% off, there is
no
>>>>better deal! With ADC you get all the ADC developer materials mailed
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>>to
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>>>>you, including the latest software. They have a major OS release once
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>>a
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>>>>year at a cost of \$129.00, with ADC they send it to you for free. You
>>>>
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>>even
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>>>>get a free T-shirt. Anybody can become a student ADC member for \$99.00.
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>>>>>Buying a Mac is pretty simple, and running one is easier than most other
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>>>>>of your time. Heck, you probably wouldn't even need to be in the (fruit)
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>>>>>loop on this one unless the user is a complete neophyte and needs basic
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>>>>>handholding to start out.
>>>>>
>>>>>Cheers,
>>>>>-Jamie
>>>>><http://www.JamieKrutz.com>

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>>>>taste.
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>>>>>But luckily for me this will be a 'handoff' gig. Get the box, make
sure
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>>>>it
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>>>>>starts up, and give it to the user. Whey I wrote 'break' I mean there
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>>>>are
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>>>>>application/OS problems. Someone asked me to fix their OS X.SomeKitty
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>>>>recently
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>>>>>and just far enough away from what I know to completely flummox me.

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>>>>>>Sorry to hear of your woes, TCB. That's really rough, man life sucks.
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>>>>>>>What will be worse is if you actually like the fruity computer when
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>>you
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>>>>>>>set it up and start seeing the advantages to having your own fruity
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>>unix
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>>>>>>>>box to run open source and media apps. Yep, this has happened to a
lot

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>>>>>>of Linux geeks, just ask around on /. Oh the humanity!
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>>>>>>Anyway, yes, for discounts on Macs here are a few options: keep an
eye
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>>>>
>>>>>>out for sales at CompUSA; grab a rebate through Amazon (linked from
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>>>>>>macrumors.com); buy a refurb from the online Apple store; register
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>>>>>>Mac developer and buy through the developer program; order from one
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>>>>>>the Mac catalogs and get a discount in the form of add-on memory and
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>>>>>>other perks; or if your friends are students they can get educational
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>>>>>>pricing.
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>>>>>>Or just wait a few months and buy the previous model at a discount
when
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>>>>>>the new model comes out in any category. Or buy a recent used one,
G5
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>>>>or
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>>>>>>faster if for serious media production, Intel if laptop.
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>>>>>>But I agree with Ab, even if you buy a new one at street price Macs
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>>are
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>>>>>>a reasonable value well worth considering these days. They range from
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>>>>>>less than a grand to around 3 grand; in form factor from laptop to
tiny
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>>>>>>box to monitor/computer combo to roomy tower; and all current models
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>>>>and
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>>>>>>many recent models have plenty of horsepower to handle (for example)
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>>>>>>hinge joints. They changed the design from dual hinges to a wider,

>>>>>>middle hinge which seems much more solid in current and more recent
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>>>>>>models. But for any laptop from any manufacturer I always tell people
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>>>>>>it's worth it to get a good padded case and use it.
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>>>>>>Good luck, enjoy!
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>>>>>>Cheers,
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>>>>>><http://www.JamieKruz.com>
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>>>>>>Ab wrote:
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>>>>>>
>>>>>>>because they are worth the money
>>>>>>>
>>>>>>>Ab
>>>>>>>
>>>>>>>Chris Ludwig <chrisl@adkproaudio.com> wrote:
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>>>>>>>
>>>>>>>>There is no "good" deal with a Fruit computer. :)
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>>>>>>>>
>>>>>>>>TCB wrote:
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>>>>>>>>
>>>>>>>>>Presumably due to some kind or karmic punishment, I'm being forced
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>>>>to
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>>>>>>purchase
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>>>>>>>>>>a fruit labeled computer for someone. I can't figure it out either.
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>>>>>>>>>>However,
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>>>>>>>>>>it seems really hard fo find deals on them. Is this me being
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>>>>>>>>>>GNU/linux dweeb or does Apple actually have that tight of a hold
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>>>>>>>>retailers? If you suddenly had to have a cheap MacBook where would

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>>>>you

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>>>>>>>>>I've already warned the party involved that I won't be able to

fix

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>>>>>>when

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>>>>>>>>>it breaks.

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>>>>>>>>>TCB

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>>>>>>>>>Chris Ludwig

>>>>>>>>>ADK

>>>>>>>>>chrisl@adkproaudio.com <mailto:chrisl@adkproaudio.com>

>>>>>>>>>www.adkproaudio.com <http://www.adkproaudio.com/>

>>>>>>>>>(859) 635-5762

James McCloskey wrote:

> Chris, I think your right! Apple blew a sale of a G5 to me because I couldn't
> stick my paris cards in it, or any other standard PCI card for that matter.
> That's Apples idea of progress, they want to be on the cutting edge, but
> they leave customers behind in the process.

>

> I think they need computers that cost \$599.00 to \$999.00 with five combo
> PCI slots, for consumers. They could really take some of the market.

>

> James

>

> Chris Ludwig <chrisl@adkproaudio.com> wrote:

>> Hi James,

>> Same as most any PC vendor has done for years. The walk in support is
>> unique but mostly due to Apple using the store as a major source of
>> sales and selling training and support. They do quite well with that
>> model. I loved the first G5 models but the new Intel ones were
>> disappointing. I think it was a big mistake leaving PCI slots off the
>> machine. I really think more PC users would be buying them if they had a

>

>> couple. They use a Intel Xeon motherboard so there is no reason why they

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>> couldn't have. There is absolutely no performance loss from having 2 or

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>> 3 PCI slots on thee machine. Same thing happened though on the G5 when

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>>> free tech support. Apple does have an extended 3 year warranty, and it
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>>>>>>> out for sales at CompUSA; grab a rebate through Amazon (linked from
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>>>>>>> macrumors.com); buy a refurb from the online Apple store; register
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>>>>>>> Mac developer and buy through the developer program; order from one
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>>>>>> the Mac catalogs and get a discount in the form of add-on memory and
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>>>>>>> other perks; or if your friends are students they can get educational
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>>>>>>>>> Or just wait a few months and buy the previous model at a discount
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> G5
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>>>>>>>>> ADK
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