
Subject: Best place to have CD's manufactured
Posted by [Kateeba](#) on Thu, 15 Mar 2007 20:40:18 GMT
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I will be putting out 2 more CD's some time in the near future, but I wanted to get a good price on "pressed," not "burned" CD packages at lower volume, like about 300 to start.

For my last CD, I used Oasis, which was great, but I had 1000 made. With my music being on the abstract side, sales are way too low for that amount, so I was thinking of cutting back. Oasis offers 500, but I think I would like to try 300 this time.

I would be looking at a regular jewel case with 4 panel color, bar code, & shrink wrap.

Any suggestions?

Thanks Lou Guarino

www.enchantedvibrations.com

Subject: Re: Best place to have CD's manufactured
Posted by [dc\[3\]](#) on Thu, 15 Mar 2007 20:44:19 GMT
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Hi Lou,

The economics of scale for manufactured CD's don't work well until you make 1000. I've got a great outfit, but they will tell you that 500 cost almost as much as 1000, and 300 is worse. Good-quality burned ones, with good art and packaging may be a better choice, but I hope I am wrong.

best

DC

"Louis Guarino Jr." <kateeba@snet.net> wrote:

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>to get a good price on "pressed," not "burned" CD packages at lower volume,
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Subject: Re: Best place to have CD's manufactured
Posted by [Gantt Kushner](#) on Fri, 16 Mar 2007 01:19:18 GMT
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I send a lot of folks to Rich Krentz at eopco.com. Tell him I sent you -
maybe he'll be really nice to me when i finally record my own CD!

Gantt

"Louis Guarino Jr." <kateeba@snet.net> wrote:

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Subject: Re: Best place to have CD's manufactured
Posted by [Neil](#) on Fri, 16 Mar 2007 05:37:18 GMT
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*Economics of pressing 1,000 CD's at \$2 per CD, when you know
you're going to sell 250 = \$2,000 outlay / \$2,500 intake (if
sold for an avg. of \$10 each).

***\$500 profit/50 Promo copies/700 drink coasters left over.

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***\$1,000 profit, 50 promo copies, no drink coasters.

Lou knows how much he can realistically expect to sell within
a reasonable amount of time, based on his last CD's sales,
otherwise he wouldn't be asking about the number 300.

Neil

Subject: Re: Best place to have CD's manufactured
Posted by [Kateeba](#) on Fri, 16 Mar 2007 16:11:18 GMT
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Neil You are right on the money. That's the way I figure it too.

I suppose I could burn them, but I really don't want to. I want them pressed,
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The quality that I put into the music has to extend to the whole artistic
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Posted by [dc\[3\]](#) on Fri, 16 Mar 2007 20:01:04 GMT
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Posted by [Kateeba](#) on Sat, 17 Mar 2007 01:33:07 GMT
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Posted by [dc\[3\]](#) on Sat, 17 Mar 2007 02:34:32 GMT
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Posted by [Kateeba](#) on Sat, 17 Mar 2007 12:03:26 GMT
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So why are they on a different level??? What makes them so special or better than the other places? I would like to know facts if you please. Thanks

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