
Subject: Our NG Google Ranking
Posted by [Kim](#) on Wed, 29 Mar 2006 03:35:23 GMT
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The bad news?

Typing Paris Newsgroup into google fails to show any relevant sites in the top 100 listed, far as I could see. Poop.

On the other hand...

Googling "Paris Newsgroup" (in quotes) brings parisfaqs.com to the top. Paris.hiddensounds.com is at six. news.parisnewsgroup.com is at eighteen.

Googling Ensoniq Paris Newsgroup brought homepage.mac.com/osxlover/ParisFAQs/ to the top of the list (which is basically www.parisfaqs.com). new.parisnewsgroup.com also showed up at number eleven.

EmuEnsoniq paris newsgroup only brings two results. Paris.hiddensounds.com and news.parisnewsgroup.com, which are both the same site. Can't miss with that one.

Emu Ensoniq Paris Newsgroup once again brings Parisfaqs to the top of the list. Paris.hiddensounds.com comes up second, with news.parisnewsgroup.com at seven.

Emu Paris Newsgroup once again brings parisfaqs up as first. news.parisnewsgroup.com is at eight.

Google appears to have dropped the links to the old www.greatidea.com links. Unfortunately Paris Newsgroup not in quotes doesn't get us on the list, but anybody who adds a brand name in should be able to find us.

Looks like we've survived the change of url.

Cheers,
Kim.

Subject: Re: Our NG Google Ranking
Posted by [Neil](#) on Wed, 29 Mar 2006 04:03:50 GMT
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Do you have all the appropriate keyword strings in all their likely search permutations set in HTML for the homepage? For example: "Paris Newsgroup, Paris News Group, Paris FAQ, Paris Users, Paris Users Group, Paris -Hilton, Paris -Hilton FAQ, Paris DAW, Paris Audio, Emu Paris, Ensoniq Paris, EmuEnsoniq

Paris, Paris MEC, Paris EDS, Paris 442, Paris Converters, Paris Gear, Paris Gear for sale, Paris gear 4 Sale", etc, etc, etc.

I know you're a pretty smart guy with regard to this stuff, Kimmers, so you prolly already know this, but just in case you didn't, you may want to add these keyword strings to your homepage HTML, separated by commas, as indicated. Again, please don't be offended if you already have this stuff set up, I just thought I'd mention it, in case you weren't aware of how much this can increase the search engine rankings, depending on what people type in in any given search engine, Google or otherwise.

Neil

"Kim" <hiddensounds@hotmail.com> wrote:

>
>
>The bad news?
>
>Typing Paris Newsgroup into google fails to show any relevant sites in the
>top 100 listed, far as I could see. Poop.
>
>On the other hand...
>
>Googling "Paris Newsgroup" (in quotes) brings parisfaqs.com to the top.
Paris.hiddensounds.com
>is at six. news.parisnewsgroup.com is at eighteen.
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>Googling EmuEnsoniq Paris Newsgroup brought homepage.mac.com/osxlover/ParisFAQs/
>to the top of the list (which is basically www.parisfaqs.com). new.parisnewsgroup.com
>also showed up at number eleven.
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>EmuEnsoniq paris newsgroup only brings two results. Paris.hiddensounds.com
>and news.parisnewsgroup.com, which are both the same site. Can't miss with
>that one.
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>Emu Ensoniq Paris Newsgroup once again brings Parisfaqs to the top of the
>list. Paris.hiddensounds.com comes up second, with news.parisnewsgroup.com
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>Emu Paris Newsgroup once again brings parisfaqs up as first. news.parisnewsgroup.com
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but
>anybody who adds a brand name in should be able to find us.

>
>Looks like we've survived the change of url.
>
>Cheers,
>Kim.

Subject: Re: Our NG Google Ranking
Posted by [Kim](#) on Wed, 29 Mar 2006 04:11:18 GMT
[View Forum Message](#) <> [Reply to Message](#)

"Neil" <OIUOIU@OIU.com> wrote:

>
>I know you're a pretty smart guy with regard to this stuff,
>Kimmers, so you prolly already know this...

Indeed I do already know this, but I am slack to the same degree that I am knowledgable, and hence while I do know that you can add metatags and keywords to allow search engines to better understand what the site is about, I'm yet to actually do it, so your reminder is quite fair. ;o)

The fact that we've done this well without me even really trying shows just how well the site would probably do if I was to put the effort in. I should get off my proverbial. I do have some web stuff I need to do in the next month or so. It may be time for an update to the newsgroup site, at which point I can update some of those bad links on the site, and insert some keyword tags and the like...

Indeed, to get things moving, I might start a thread...

Cheers,
Kim.

Subject: Re: Our NG Google Ranking
Posted by [Neil](#) on Wed, 29 Mar 2006 05:33:58 GMT
[View Forum Message](#) <> [Reply to Message](#)

"Kim" <hiddenounds@hotmail.com> wrote:

>
>"Neil" <OIUOIU@OIU.com> wrote:
>>
>>I know you're a pretty smart guy with regard to this stuff,
>>Kimmers, so you prolly already know this...

>
>Indeed I do already know this, but I am slack to the same degree that I am

>knowledgable, and hence while I do know that you can add metatags and keywords
>to allow search engines to better understand what the site is about, I'm
>yet to actually do it, so your reminder is quite fair. ;o)
>
>The fact that we've done this well without me even really trying shows just
>how well the site would probably do if I was to put the effort in. I should
>get off my proverbial. I do have some web stuff I need to do in the next
>month or so. It may be time for an update to the newsgroup site, at which
>point I can update some of those bad links on the site, and insert some
keyword
>tags and the like...
>
>Indeed, to get things moving, I might start a thread...
>
>Cheers,
>Kim.

OK then, for starters, just try copying & pasting this exact thread into your HTML for the homepage:

```
<meta name="Keywords" content="Paris Newsgroup, Paris News Group, Paris FAQ, Paris Users, Paris Users Group, Paris -Hilton, Paris -Hilton FAQ, Paris DAW, Paris Audio, Emu Paris, Ensoniq Paris, EmuEnsoniq Paris, Paris MEC, Paris EDS, Paris 442, Paris Converters, Paris Gear, Paris Gear for sale, Paris Gear 4 Sale">
```

(NOTE: this should include the ">" at the end, and the "<" at the beginning, plus each & every quotation mark shown in the list above... however, it should all be on one line in your HTML).

Make sure there's no spaces except for the obvious ones (between the commas & the next keyphrase, plus any space between separate words in each keyphrase... avoid double-spaces, IOW).

That'll get you started, anyway :)

Neil

Subject: Re: Our NG Google Ranking
Posted by [Kim](#) on Wed, 29 Mar 2006 05:48:31 GMT
[View Forum Message](#) <> [Reply to Message](#)

And that's why I'm lazy. Because if you sit on your butt long enough somebody

else will do it for you. ;o)

Cheers,
Kim.

"Neil" <OIUOIU@IOU.com> wrote:

>

>"Kim" <hiddensounds@hotmail.com> wrote:

>>

>>"Neil" <OIUOIU@OIU.com> wrote:

>>>

>>>I know you're a pretty smart guy with regard to this stuff,

>>>Kimmers, so you prolly already know this...

>>

>>Indeed I do already know this, but I am slack to the same degree that I

>am

>>knowledgable, and hence while I do know that you can add metatags and keywords

>>to allow search engines to better understand what the site is about, I'm

>>yet to actually do it, so your reminder is quite fair. ;o)

>>

>>The fact that we've done this well without me even really trying shows
just

>>how well the site would probably do if I was to put the effort in. I should

>>get off my proverbial. I do have some web stuff I need to do in the next

>>month or so. It may be time for an update to the newsgroup site, at which

>>point I can update some of those bad links on the site, and insert some

>keyword

>>tags and the like...

>>

>>Indeed, to get things moving, I might start a thread...

>>

>>Cheers,

>>Kim.

>

>OK then, for starters, just try copying & pasting this exact

>thread into your HTML for the homepage:

>

><meta name="Keywords" content="Paris Newsgroup, Paris News

>Group, Paris FAQ, Paris Users, Paris Users Group, Paris

>-Hilton, Paris -Hilton FAQ, Paris DAW, Paris Audio, Emu Paris,

>Ensoniq Paris, EmuEnsoniq Paris, Paris MEC, Paris EDS, Paris

>442, Paris Converters, Paris Gear, Paris Gear for sale, Paris

>Gear 4 Sale">

>

>(NOTE: this should include the ">" at the end, and the "<" at

>the beginning, plus each & every quotation mark shown in the

>list above... however, it should all be on one line in your

>HTML).

>
>Make sure there's no spaces except for the obvious ones
>(between the commas & the next keyphrase, plus any space
>between separate words in each keyphrase... avoid double-
>spaces, IOW).
>
>That'll get you started, anyway :)
>
>
>Neil

Subject: Re: Our NG Google Ranking
Posted by [Neil](#) on Wed, 29 Mar 2006 05:55:23 GMT
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Well, if I've done a little something for you, then so be it!
You've done a lot for everyone here... now get to copying &
pasting, you bastard! lol

Neil

"Kim" <[hidde@sounds@hotmail.com](mailto:hidde@sounds.com)> wrote:

>
>
>And that's why I'm lazy. Because if you sit on your butt long enough somebody
>else will do it for you. ;o)

>
>Cheers,
>Kim.

>
>"Neil" <OIUOIU@IOU.com> wrote:

>>
>>"Kim" <[hidde@sounds@hotmail.com](mailto:hidde@sounds.com)> wrote:

>>>
>>>"Neil" <OIUOIU@OIU.com> wrote:

>>>>
>>>>I know you're a pretty smart guy with regard to this stuff,
>>>>Kimmers, so you prolly already know this...

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>>-Hilton, Paris -Hilton FAQ, Paris DAW, Paris Audio, Emu Paris,
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>>
>>That'll get you started, anyway :)
>>
>>
>>Neil
>

Subject: Re: Our NG Google Ranking
Posted by [Kim](#) on Wed, 29 Mar 2006 07:33:09 GMT
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Cutting and pasting complete. I even fixed up the text which said we'd been running on the new server for a month now. ;o)

Now if there's no permissions issues on the server it should be working already.
;o)

Cheers,
Kim.

"Neil" <OIUOIU@OIU.com> wrote:

>
>Well, if I've done a little something for you, then so be it!
>You've done a lot for everyone here... now get to copying &
>pasting, you bastard! lol

>
>Neil

>
>
>"Kim" <hiddensounds@hotmail.com> wrote:

>>
>>
>>And that's why I'm lazy. Because if you sit on your butt long enough somebody
>>else will do it for you. ;o)

>>
>>Cheers,
>>Kim.

>>
>>"Neil" <OIUOIU@IOU.com> wrote:

>>>
>>>"Kim" <hiddensounds@hotmail.com> wrote:

>>>>
>>>>"Neil" <OIUOIU@OIU.com> wrote:

>>>>>
>>>>>I know you're a pretty smart guy with regard to this stuff,
>>>>>Kimmers, so you prolly already know this...

>>>>>
>>>>>Indeed I do already know this, but I am slack to the same degree that
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>>>>knowledgable, and hence while I do know that you can add metatags and
>keywords

>>>>to allow search engines to better understand what the site is about,
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>>>>yet to actually do it, so your reminder is quite fair. ;o)

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>>>>The fact that we've done this well without me even really trying shows
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>>>>how well the site would probably do if I was to put the effort in. I
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>>>>get off my proverbial. I do have some web stuff I need to do in the next

>>>>monthor so. It may be time for an update to the newsgroup site, at which
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>>>>Group, Paris FAQ, Paris Users, Paris Users Group, Paris
>>>>-Hilton, Paris -Hilton FAQ, Paris DAW, Paris Audio, Emu Paris,
>>>>Ensoniq Paris, EmuEnsoniq Paris, Paris MEC, Paris EDS, Paris
>>>>442, Paris Converters, Paris Gear, Paris Gear for sale, Paris
>>>>Gear 4 Sale">
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>>>>(NOTE: this should include the ">" at the end, and the "<" at
>>>>the beginning, plus each & every quotation mark shown in the
>>>>list above... however, it should all be on one line in your
>>>>HTML).
>>>>
>>>>Make sure there's no spaces except for the obvious ones
>>>>(between the commas & the next keyphrase, plus any space
>>>>between separate words in each keyphrase... avoid double-
>>>>spaces, IOW).
>>>>
>>>>That'll get you started, anyway :)
>>>>
>>>>
>>>>Neil
>>>>
>>>>
>>>>

Subject: Re: Our NG Google Ranking
Posted by [rick](#) on Wed, 29 Mar 2006 10:53:17 GMT
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haven't been laid in a while ...huh?

On 29 Mar 2006 13:35:23 +1000, "Kim" <hiddenounds@hotmail.com> wrote:

>
>
>The bad news?
>
>Typing Paris Newsgroup into google fails to show any relevant sites in the
>top 100 listed, far as I could see. Poop.
>
>On the other hand...
>
>Googling "Paris Newsgroup" (in quotes) brings parisfaqs.com to the top.
Paris.hiddenounds.com
>is at six. news.parisnewsgroup.com is at eighteen.
>
>Googling Ensoniq Paris Newsgroup brought homepage.mac.com/osxlover/ParisFAQs/
>to the top of the list (which is basically www.parisfaqs.com). new.parisnewsgroup.com
>also showed up at number eleven.
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>EmuEnsoniq paris newsgroup only brings two results. Paris.hiddenounds.com
>and news.parisnewsgroup.com, which are both the same site. Can't miss with
>that one.
>
>Emu Ensoniq Paris Newsgroup once again brings Parisfaqs to the top of the
>list. Paris.hiddenounds.com comes up second, with news.parisnewsgroup.com
>at seven.
>
>Emu Paris Newsgroup once again brings parisfaqs up as first. news.parisnewsgroup.com
>is at eight.
>
>Google appears to have dropped the links to the old www.greatidea.com links.
>Unfortunately Paris Newsgroup not in quotes doesn't get us on the list, but
>anybody who adds a brand name in should be able to find us.
>
>Looks like we've survived the change of url.
>
>Cheers,
>Kim.

Subject: Re: Our NG Google Ranking
Posted by [Kim](#) on Wed, 29 Mar 2006 21:42:55 GMT
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rick <parnell68@hotmail.com> wrote:
>haven't been laid in a while ...huh?

Shut up! I told you not to mention that! ;o)

Cheers,

Kim.

Subject: Re: Our NG Google Ranking

Posted by [Don Nafe](#) on Wed, 29 Mar 2006 22:54:06 GMT

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With my old band's site I used to go alter the first page a little (every two weeks or so) and that seemed to keep me at the #1 spot...really don't know if there was any correlation between that action and our consistant #1 posting

Don

"Kim" <hidde@sounds.com> wrote in message [news:442a007b\\$1@linux...](mailto:news:442a007b$1@linux...)

>

>

> The bad news?

>

> Typing Paris Newsgroup into google fails to show any relevant sites in the
> top 100 listed, far as I could see. Poop.

>

> On the other hand...

>

> Googling "Paris Newsgroup" (in quotes) brings parisfaqs.com to the top.

> Paris.hidde@sounds.com

> is at six. news.parisnewsgroup.com is at eighteen.

>

> Googling Ensoniq Paris Newsgroup brought

> homepage.mac.com/osxlover/ParisFAQs/

> to the top of the list (which is basically www.parisfaqs.com).

> new.parisnewsgroup.com

> also showed up at number eleven.

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> and news.parisnewsgroup.com, which are both the same site. Can't miss with

> that one.

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> Emu Ensoniq Paris Newsgroup once again brings Parisfaqs to the top of the

> list. Paris.hidde@sounds.com comes up second, with news.parisnewsgroup.com

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> Emu Paris Newsgroup once again brings parisfaqs up as first.

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> Google appears to have dropped the links to the old www.greatidea.com

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> Unfortunately Paris Newsgroup not in quotes doesn't get us on the list,
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> anybody who adds a brand name in should be able to find us.
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> Looks like we've survived the change of url.
>
> Cheers,
> Kim.

Subject: Re: Our NG Google Ranking
Posted by [Kim](#) on Wed, 29 Mar 2006 23:18:26 GMT
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Well, I've made a very minor update last night, adding the meta tags and making a minor text change. I've also resubmitted to google, as well as yahoo/altavista, so hopefully I'll get scanned again in the next few days.

I'll be making some more major changes in the next few weeks. With any luck the added meta tags, along with a couple of site updates, might nudge us up the list.

I'll try and remember to check the rankings a month or so after that's done, and see what influence it has.

I'm actually thinking that, as far as modifying the pages goes, maybe I wont have to do that, given that the actual newsgroup has a web component, which obviously changes constantly. Hence the pages I link to have constant updates, even if the front page does not. How related the content on the group is to Paris of course is up for question. ;o)

Cheers,
Kim.

"Don Nafe" <dnafe@magma.ca> wrote:

>With my old band's site I used to go alter the first page a little (every
>two weeks or so) and that seemed to keep me at the #1 spot...really don't
>know if there was any correlation between that action and our consistant
#1

>posting

>

>Don

>

>

>"Kim" <hiddehsounds@hotmail.com> wrote in message [news:442a007b\\$1@linux...](news:442a007b$1@linux...)

>>

>>

>> The bad news?
>>
>> Typing Paris Newsgroup into google fails to show any relevant sites in
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>> top 100 listed, far as I could see. Poop.
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>> On the other hand...
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>> Looks like we've survived the change of url.
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>> Cheers,
>> Kim.
>
>
>

Subject: Re: Our NG Google Ranking
Posted by [justcron](#) on Wed, 29 Mar 2006 23:56:38 GMT
[View Forum Message](#) <> [Reply to Message](#)

This is correct.

I notice that parisnewsgroup.com redirects to parisfaqs.com? that might not be optimal if you're trying to grab paris newsgroup keywords..

If thats what you're going for, update the title tag for parisfaqs.

"Don Nafe" <dnafe@magma.ca> wrote in message [news:442b11b5\\$1@linux...](news:442b11b5$1@linux...)
> With my old band's site I used to go alter the first page a little (every
> two weeks or so) and that seemed to keep me at the #1 spot...really don't
> know if there was any correlation between that action and our consistant
> #1 posting
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> Don
>
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> "Kim" <hidensounds@hotmail.com> wrote in message [news:442a007b\\$1@linux...](news:442a007b$1@linux...)
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>> Cheers,
>> Kim.
>
>
>

Subject: Re: Our NG Google Ranking
Posted by [Kim](#) on Thu, 30 Mar 2006 00:16:56 GMT
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Yeh, it's all kinda complex. Doug Wellington owns the parisnewsgroup.com domain not me. He still has the www.parisnewsgroup.com domain pointed at his FAQ's site, whereas news.parisnewsgroup.com points at my server, and webnews.parisnewsgroup.com points at my domain paris.hiddenounds.com, which in turn points at my server, hence both go to the newsgroup's website if you put the in a browser. I think part of the reason for this arrangement was that parisfaqs became the default fallback Paris site while the newsgroup changeover was occuring.

It seems that google doesn't particularly like what Doug's done though, as www.parisnewsgroup.com doesn't even show on any of the searches I did. Kind of a waste of a good URL really.

But it's Doug's domain so it's up to him.

Cheers,
Kim.

"justcron" <paris@hydrorecords.com> wrote:

>This is correct.

>

>I notice that parisnewsgroup.com redirects to parisfaqs.com? that might

not
>be optimal if you're trying to grab paris newsgroup keywords..
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>>> links.
>>> Unfortunately Paris Newsgroup not in quotes doesn't get us on the list,
>>> but
>>> anybody who adds a brand name in should be able to find us.
>>>
>>> Looks like we've survived the change of url.
>>>
>>> Cheers,
>>> Kim.
>>
>>
>>
>
>

Subject: Re: Our NG Google Ranking
Posted by [rick](#) on Thu, 30 Mar 2006 10:17:23 GMT
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mums the word....oops...that might not be the right thing to say to a
downunderer person...err...guy...sorry...

On 30 Mar 2006 07:42:55 +1000, "Kim" <hiddensounds@hotmail.com> wrote:

>
>rick <parnell68@hotmail.com> wrote:
>>haven't been laid in a while ...huh?
>
>Shut up! I told you not to mention that! ;o)
>
>Cheers,
>Kim.
