Subject: Awww......waaaaahhhhh!!!!!! Posted by animix on Wed, 27 Sep 2006 20:27:52 GMT View Forum Message <> Reply to Message

http://www.forbes.com/2006/09/26/avid-technology-update-cx r s 0926markets04. html?partner=yahootix

>Shares of Avid Technology (nasdaq: AVID - news - people ) fell roughly 14% in Tuesday afternoon trading, after the company, which makes editing products for digital media, said its audio business was struggling during the third quarter.

The reason: a sales dip of its Pro Tools HD editing software.<

Nyuk!.....jo).....hosed by Apple

Subject: Re: Awww......waaaaahhhhh!!!!!! Posted by animix on Wed, 27 Sep 2006 21:09:04 GMT View Forum Message <> Reply to Message

"DJ" <notachance@net.net> wrote in message news:451adee3\$1@linux...

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>

Actually....not really hosed by Apple so much as hosed by bigger faster CPU"S and Apples acquisition of Logic, but I'll bet that FCP has also taken a huge bite out of the AVID video market as well.