
Subject: new Motu unit..Hey Dedric...Looksy!
Posted by [LaMont](#) on Wed, 03 Oct 2007 00:41:32 GMT
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have a look at this beast. Anyone into video post??Just when you thought Motu maybe down. Just my thought,I think it would be a great move if Apple aquired Motu.

[http://www.gearslutz.com/board/new-product-alert/133651-motu -v3hd-audio-video-interface.html](http://www.gearslutz.com/board/new-product-alert/133651-motu-v3hd-audio-video-interface.html)

Subject: Re: new Motu unit..Hey Dedric...Looksy!
Posted by [Dedric Terry](#) on Wed, 03 Oct 2007 00:53:15 GMT
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Hi Lamont - Chris Ludwig posted about it back in June. I looked at it a while back when it came out.
Most editors/production companies I know are using Decklink, Aja, Avid, etc for I/O.

The downside a director-friend of mine noted with the MOTU unit is that it uses DVCPRO for compressed HD (instead of Apple's ProRes for example), which isn't really a video mastering quality format. Jamie might have more thoughts on it.

Certainly looks cool though. ;-) One thing MOTU does really well - they cover a lot of I/O options. I'm impressed they've made a move into video with what appears to be a rather extensive I/O unit.

Regards,
Dedric

"LaMont" <jjdpro@ameritech.net> wrote in message news:4702e53c\$1@linux...

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Subject: Re: new Motu unit..Hey Dedric...Looksy!
Posted by [Gantt Kushner](#) on Thu, 04 Oct 2007 02:49:34 GMT
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Damn! And put the MOTU software engineers together w/ the Apple engineers to combine DP and Logic?

Gantt

"LaMont" <jjdpro@ameritech.net> wrote:

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Subject: Re: new Motu unit..Hey Dedric...Looksy!
Posted by [Jamie K](#) on Thu, 04 Oct 2007 04:20:27 GMT
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OTOH, in the interested of having some choices, it'd be better to have DP and Logic continue to compete.

Cheers,
-Jamie
www.JamieKrutz.com

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Subject: Re: new Motu unit..Hey Dedric...Looksy!
Posted by [excelav](#) on Thu, 04 Oct 2007 16:29:32 GMT
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I agree, choices are good.

Jamie K <Meta@Dimensional.com> wrote:
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Posted by [LaMontt](#) on Thu, 04 Oct 2007 17:44:00 GMT
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Competition is good for any industry, but it seems that like most industries, "consolidation" is the name of the game.

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Subject: Re: new Motu unit..Hey Dedric...Looksy!
Posted by [Dedric Terry](#) on Thu, 04 Oct 2007 18:25:24 GMT
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Don't forget that Nuendo 4 (now shipping) and Cubase 4.1 (coming soon) are also competing on Intel/PPC Macs.
DP and Logic aren't alone there.

Jamie - side bar question, is Logic 8 now completely Cocoa, or is it still Carbon?

Dedric

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Posted by [Jamie K](#) on Thu, 04 Oct 2007 18:38:28 GMT
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Sure they can.

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And MOTU has dependable, workhorse i/o hardware.

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Posted by [Jamie K](#) on Thu, 04 Oct 2007 18:52:31 GMT
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Dedric Terry wrote:
> Don't forget that Nuendo 4 (now shipping) and Cubase 4.1 (coming soon)
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> DP and Logic aren't alone there.

True. And Live and a few others. Choice is good.

> Jamie - side bar question, is Logic 8 now completely Cocoa, or is it
> still Carbon?

I haven't heard. I still haven't even had time to install Logic 8. Just finished another project on Logic 7...maybe next week I'll have time to install the upgrade.

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Subject: Re: new Motu unit..Hey Dedric...Looksy!
Posted by [excelav](#) on Thu, 04 Oct 2007 19:09:44 GMT

A lot more people use DP than you think. The Mac side needs to maintain choice, other wise people will say that there is no Audio software for the Mac. Stupid people would listen and abandon the platform. There is not one size that fits all, people like choice.

I thought they should have bought Steinberg, MOTU over Emagic, but hey, it's all history now. By the way have you seen Apple stock prices lately? They must have made some right choices. I wish I would have listen to myself and bought when they dipped below \$14.00 a share. The stock has split at least once or twice since then. Oh well.

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Posted by [LaMont](#) on Thu, 04 Oct 2007 21:20:05 GMT
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I agree with you about Motus status, but DP is not a big seller. Too often
yo hear that :

-User interface is too busy

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-clucky audio editing.

I own DP4 and have it on a G4 and while it's a very capable sequencer with
great features like Polar and such, I just think that more composers prefer
Logic's Sequencer for midi composing. Then, on the audio side, we like sleek,
fast, audio recording and editing along with mixing.

DP is not in the league with Nuendo, Pro Tools in that department. So, yes,
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Posted by [LaMont](#) on Thu, 04 Oct 2007 21:28:23 GMT
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Really nichey product. Small niches.. "A lot more people use DP than you think"

Your average DAW consumer does not go to their GC, Sam Ash etcand ask for DP..Rather Pro Tools (LE, M-Powered) Cubase SX, Logic Audio..Abelton Live..Acid Pro, Sonar

I hope they re-invent it's DP like Logic Audio 8, and come up with a user interface that's not so busy.. Take the Nuendo/SX & Protools Approach which is the 2 screen first (Audio arrange/Mixer)..Then, toggle your way into the Midi and other stuff..Just like Logic 8 has.

If not, their market share will continue to shrink. What DP does, no other DAW does. The tools that are embedded in that app is just plain stupid!!

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Subject: Re: new Motu unit..Hey Dedric...Looksy!
Posted by [excelav](#) on Thu, 04 Oct 2007 21:40:23 GMT
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You should upgrade to DP 5.x, there were some great improvements around 4.5 through 5.0.

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Posted by [excelav](#) on Thu, 04 Oct 2007 22:13:43 GMT
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Well, everybody's got an opinion, mine is that DP 5 is pretty slick in it's own right. At one time DP was one of the top softwares in professional studios. A lot of guys still use it. Sweetwater for one, still pushes DP pretty hard.

I would call DECK a niche DAW, but not DP, there are still many users. Remember, DP is a Pro App, there are guys that can do anything with DP that any other DAW can do.

All these companies leapfrog each other with features. DP has had features that some DAWs had only recently gotten around to. There is a possibility that DP will now create PC versions due to Apple's move. I wouldn't count MOTU out just yet, just like I wouldn't count out Sony/SonicFoundry, or CakeWalk.

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Subject: Re: new Motu unit..Hey Dedric...Looksy!
Posted by [TCB](#) on Fri, 05 Oct 2007 13:55:42 GMT
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<http://finance.google.com/finance?q=aapl>

Apple had one 2:1 split in early 2005, so if you bought the stock before then (say in the high 20's) the current share price should be doubled, so you've had a 10x return in less than three years. It's also trading at 44x earnings right now, while HP, Dell, and MSFT are trading at less than half of that, so you have to be a real believer in future growth to be a buyer today. However, I wish I had every penny of my money in AAPL since Jan 1 2005, even if I can't stand their operating systems.

TCB

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Subject: Re: new Motu unit..Hey Dedric...Looksy!
Posted by [excelav](#) on Fri, 05 Oct 2007 15:13:57 GMT
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I sure wouldn't buy in at the top. What goes up must come down, eventually.

Well, at least you admit you can't stand Mac OSX. The Question is why!
You don't need to answer that.

"TCB" <nobody@ishere.com> wrote:
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>>and bought when they dipped below \$14.00 a share. The stock has split
at
>>least once or twice since then. Oh well.
>>
>>"LaMont" <jjdpro@gmail.com> wrote:
>>>
>>>Hey Jamie, on the software front, Motu can't compete with Apple's giveaway
>>>pricing of Logic Studio. Let's be honest, DP's main user base is the Hollywood
>>>composer crowd. Not enough to keep up with Apple's onslaught.
>>>
>>>Competition is good for any industry, but it seems that like most industries,
>>>"consolidation" is the name of the game.
>>>
>>>
>>>
>>>Jamie K <Meta@Dimensional.com> wrote:
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>>>>DP and Logic continue to compete.
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>>>>Cheers,
>>>> -Jamie
>>>> www.JamieKruz.com
>>>>
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>>>>> Damn! And put the MOTU software engineers together w/ the Apple engineers
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>>>>>

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>>>>>
>>>>>
>>>
>>
>

Subject: Re: new Motu unit..Hey Dedric...Looksy!
Posted by [TCB](#) on Fri, 05 Oct 2007 15:38:15 GMT
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I've been very open about why I don't like OS X, and why I really don't like Vista, so I don't have to 'admit' anything.

"James McCloskey" <excelsm@hotmail.com> wrote:

>
>I sure wouldn't buy in at the top. What goes up must come down, eventually.
>
>
>Well, at least you admit you can't stand Mac OSX. The Question is why!

>You don't need to answer that.

>

>"TCB" <nobody@ishere.com> wrote:

>>

>><http://finance.google.com/finance?q=aapl>

>>

>>Apple had one 2:1 split in early 2005, so if you bought the stock before

>>then (say in the high 20's) the current share price should be doubled,

so

>>you've had a 10x return in less than three years. It's also trading at

44x

>>earnings right now, while HP, Dell, and MSFT are trading at less than half

>>of that, so you have to be a real believer in future growth to be a buyer

>>today. However, I wish I had every penny of my money in AAPL since Jan

1

>>2005, even if I can't stand their operating systems.

>>

>>TCB

>>

>>"James McCloskey" <excelsm@hotmail.com> wrote:

>>>

>>>A lot more people use DP than you think. The Mac side needs to maintain

>>choice,

>>>other wise people will say that there is no Audio software for the Mac.
>>
>>>Stupid people would listen and abandon the platform. There is not one
>size
>>>that fits all, people like choice.
>>>
>>>I thought they should have bought Steinberg, MOTU over Emagic, but hey,
>>it's
>>>all history now. By the way have you seen Apple stock prices lately?

>They
>>>must have made some right choices. I wish I would have listen to myself
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