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Subject: Sony BMG Drops Music Copy Protection  
Posted by [excelav](#) on Tue, 08 Jan 2008 18:14:52 GMT  
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Sony BMG Drops Music Copy Protection

<http://apnews.excite.com/article/20080108/D8U1N2IG0.html>

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Subject: Re: Sony BMG Drops Music Copy Protection  
Posted by [TCB](#) on Tue, 08 Jan 2008 19:30:46 GMT  
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"James McCloskey" <[excelsm@hotmail.com](mailto:excelsm@hotmail.com)> wrote:  
>  
>Sony BMG Drops Music Copy Protection  
>  
><http://apnews.excite.com/article/20080108/D8U1N2IG0.html>

Don't worry, a dinosaur like Sony can still screw this up.

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The move is far from the all-digital service offered by its rivals, though. To obtain the Sony-BMG tracks, would-be listeners will first have to go to a retail store to buy a Platinum MusicPass, a card containing a secret code, for a suggested retail price of \$12.99. Once they have scratched off the card's covering to expose the code, they will be able to download one of just 37 albums available through the service, including Britney Spears' "Blackout" and Barry Manilow's "The Greatest Songs of the Seventies."

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TCB

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