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Subject: how the hell do they do this?

Posted by [John \[1\]](#) on Sat, 12 Apr 2008 17:20:04 GMT

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these guys are "writing" on buildings using lasers

<http://www.youtube.com/watch?v=sm5NoiLxOOA>

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Subject: Re: how the hell do they do this?

Posted by [IOUOI](#) on Sun, 13 Apr 2008 15:40:53 GMT

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Did you see the very end? Looks like the building has lights on it, or perhaps LED's??? Is it possible that the laser excites the LED's temporarily?

Neil

"John" <no@no.com> wrote:

>

>these guys are "writing" on buildings using lasers

>

><http://www.youtube.com/watch?v=sm5NoiLxOOA>

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Subject: Re: how the hell do they do this?

Posted by [John \[1\]](#) on Sun, 13 Apr 2008 19:44:01 GMT

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i thought there was some projector in the van and the guy with the laser pen was writing over what was projected on the building, so you could do it on any building. What a killer way to guerrilla advertise. Find a place like the Superbowl with 100,000 people and just project on a visible building for 30 seconds. WOW

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Subject: Re: how the hell do they do this?

Posted by [Aaron Allen](#) on Sun, 13 Apr 2008 21:52:36 GMT

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I only glanced over it once but I thought I saw them pulling a detector unit out to the parking lot, and a projector was in the van.

AA

"John" <no@no.com> wrote in message news:48026281\$1@linux...

>

> i thought there was some projector in the van and the guy with the laser

> pen

> was writing over what was projected on the building, so you could do it on

> any building. What a killer way to guerrilla advertise. Find a place

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> the Superbowl with 100,000 people and just project on a visible building

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