
Subject: rumors and DAWs

Posted by [Chris Latham](#) on Mon, 23 Jan 2006 02:46:19 GMT

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I heard a rumor from an old engineer buddy of mine the other day, and I don't recall having seen anything about it here. He was telling me that word is Digidesign is considering stopping writing Protools software for Mac because of their recent acquisition of Logic. He said he spoke with a local Digidesign rep who said they could neither deny or confirm that rumor.

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Speaking of options, I've been getting some recent emails about Soundscape packages, and remembering that they offered incentives to Paris users after the discontinuation, I was wondering did anyone here make that jump and how's it working out?

Thanks,
Chris

Subject: Re: rumors and DAWs

Posted by [Dedric Terry](#) on Mon, 23 Jan 2006 04:18:03 GMT

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I've heard that rumor too. Considering Apple's isolationistic approach, I wouldn't be surprised. Add to that the recent news from Apogee about Symphony, it's integration with Logic, and it being Mac only, there seems to be a power play in the Apple camp for the Mac DAW market, and Digi doesn't seem to have been invited to the party. MOTU and DP may be next to re-evaluate, but DP has a lot more to lose since it has no history or basis on the PC.

I'm not a ProTools fan and might recommend other options for other reasons, but in all fairness I don't know if I would write it out of your plans on this rumor alone - just research carefully, and consider the cost of moving it to a PC if the rumors become fact.

Regards,
Dedric

On 1/22/06 7:46 PM, in article 43d44526@linux, "Chris Latham"
<latham_c@bellsouth.net> wrote:

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Subject: Re: rumors and DAWs
Posted by [Mike Audet](#) on Mon, 23 Jan 2006 04:44:00 GMT
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I've heard the same rumour here in Toronto. I took a look on the Digidesign site, but couldn't find a confirmation.

All the best,

Mike

"Chris Latham" <latham_c@bellsouth.net> wrote:
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Subject: Re: rumors and DAWs
Posted by [TCB](#) on Mon, 23 Jan 2006 06:11:17 GMT
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The first time I heard this was, oh, 1998 or so when it looked like Apple was going under. It was an especially hollow threat then since their PC software was abysmal. Today, with a hardware partner like M-Audio who knows how to write Windows drivers and a reasonable presence on the Windows platform the threat is much less hollow.

Also keep in mind that Avid has their own axe to grind with Apple and FCP. These conflicts of interest are part of what's good and bad about being both an application and system software vendor (and in this case a hardware vendor to boot).

That said, it sure wouldn't *hurt* Digi when they sit down at the bargaining table to have the rumor out there that they were considering moving their entire user base to Vista machines, would it? I would guess it's probably in Digi's self interest to simultaneously hold on to its base of Mac users while keeping these kind of rumors percolating about at every NAMM show.

TCB

"Chris Latham" <latham_c@bellsouth.net> wrote:

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Subject: Re: rumors and DAWs
Posted by [LaMont](#) on Mon, 23 Jan 2006 07:56:05 GMT

I've heard the same thing since Apple acquired Emagic. Since that purchase, Digidesign has instructed all of their Plugin Partners to have all of their Plugins PC compatible asap. It's been 3 years since the Emagic purchase, and it seems that all of Digi's plugin partners have all of their plugins PC ready.

Note: Avid's largest stockholders Microsoft. They Microsoft have invested a lot of money in AVID/Digidesign to have its current market position. So all in all, each side has "drawn" their swords.

I agree Motu is in a crazy spot. Thank God, they got into the hardware business which has carried them.

My advice is to stay tuned. This is sure to get pretty interesting. What surprised me is with the Yamaha/Steinberg deal. I and a lot of other Steinberg users were hoping for some cool integrated products or more affordable controllers for SX/Nuendo. Oh well..

LaMont

"Chris Latham" <latham_c@bellsouth.net> wrote:

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Subject: Re: rumors and DAWs

Posted by [excelav](#) on Mon, 23 Jan 2006 09:56:54 GMT

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When Apple acquired and released FCP at the NAB show some years back, there was a major backlash from Avid and Adobe. They say that people from Avid

were talking about dumping Apple at the show, it didn't happen. Adobe did stopped support for Premier. I do think that it is a possibility that Digi could drop support for Apple. IMO they would piss off a lot of people if they did. However, I think both companies would survive it.

There is some talk about Apple bundling all there pro apps, and tighter integration. There is supposed to be big announcements from Apple in april at NAB. Maybe this is some of the fuel on the fire???

If you can, wait until the NAB show to see what happens. I wouldn't make a decision based on a rumor.

"Chris Latham" <latham_c@bellsouth.net> wrote:

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Subject: Re: rumors and DAWs
Posted by [gene lennon](#) on Mon, 23 Jan 2006 16:37:24 GMT
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"James McCloskey" <excelsm@hotmail.com> wrote:

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I think this is the bundle, and a great deal for people that want to get

Gene

<http://www.apple.com/finalcutstudio/topquestions.html>

Subject: Re: rumors and DAWs

Posted by [Dedric Terry](#) on Mon, 23 Jan 2006 17:38:36 GMT

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Rumor has it that big things are in fact happening between Steinberg and Yamaha - just nothing public yet, but I think it's on the way in the not too distant future.

One guess: Nuendo is being designed to be a central studio/control hub for large post and music production facilities. This will be even more integrated with Yamaha consoles, and other products (softsynth versions of Yamaha synths?), and probably a future controller or two, or three. VST 3.0 is on the way and will probably enhance that capability with (my guess) possibly a hybrid of mLAN and VST system link -i.e. Not just file control/check in/check out and project management, but audio/FX/midi streaming over Gigabit and firewire LANs, and WANs. Add to that a global network somewhat like Rocket net, but one that may actually survive in creating a wider collaborative approach to music.

Just a guess...

Regards,
Dedric

On 1/23/06 12:56 AM, in article 43d47e05\$1@linux, "LaMont"

<jjdpro@ameritech.net> wrote:

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Subject: Re: rumors and DAWs
Posted by [LaMont](#) on Mon, 23 Jan 2006 17:46:29 GMT
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"IMO they would piss off a lot of people if they did. However, I think both companies would survive it."

James you are right. The majority of Pro-Tools owners/Studios are Apple Based. That would have been suicide if they(Digi) would've drop support after the realease of FCP & The purchase of Emagic.

However, Digi has been sending out messages(4 years) thru it's channels that "it full steam ahead for the windows platform. I think by now, every ProTool studio knows what's the master Digidesign/AVID plan.

LaMONT

"James McCloskey" <excelsm@hotmail.com> wrote:

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Subject: Re: rumors and DAWs

Posted by [Bill Lorentzen](#) on Thu, 26 Jan 2006 02:23:00 GMT

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I would give them time to develop these things Lamont. I think the future for Steiny users is very bright.

"LaMont" <jjdpro@ameritech.net> wrote in message news:43d47e05\$1@linux...

>

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